

Some of the notable disadvantages of social networking are:-

By the way of social networking websites you are letting your information out to the entire world. One should be careful before sharing location, gender, name, age, picture and other types of information that you may not want to let others know.

Social networking sites increase the chances of cyber-stalking, virus attacks and online scams.

It is time consuming especially in case of online advertising, one has to respond back to customers reply within a reasonable time, plus any negative comment about the company by customers may harm the image of the company.

People invest more time on developing relations online rather than focusing on those who are physically present. High usage of social networking site makes a person emotional. Any abusive comment on your profile may even break your personality.

In this information age social networking has become an important part of our life. It is hard to isolate yourself completely from online networking.