

Assignment Outline

Article Critique

This assignment is an exercise which allows you to critically analyze, synthesize and evaluate a document.

Details:

- ☒ Assignment due on May 21, 2011.
- ☒ Groups of 2.
- ☒ 2 pages, double-spaced, font 12.
- ☒ Proper English.
- ☒ Cover page and references
- ☒ Competition is encouraged.

Paper outline:

- Article Selected
- Problem
- Communication intervention:
 - ❖ Description of communication technique/ intervention (Purpose)
 - ❖ Theory used to develop the material/ intervention- if any primary/ secondary audience.
 - ❖ Dose, duration of intervention/ communication technique
- Methods
- Sample:
 - ❖ What was the study sample
 - ❖ Why selected?
 - ❖ How selected? How many invited to participate?
 - ❖ How many took part
- Instruments:
 - ❖ Instrument used for data collection, what type of information was gathered?
 - ❖ Did they give you example of questions
- Reach of the message
- Data collection:
 - ❖ How did they gather the data?
 - ❖ How often did they gather the data- did they talk about Informed Consent or IRB approval for the study?
- Conclusion:
 - What were the conclusions of the study?