

# Chapter One: Introduction to Public Administration



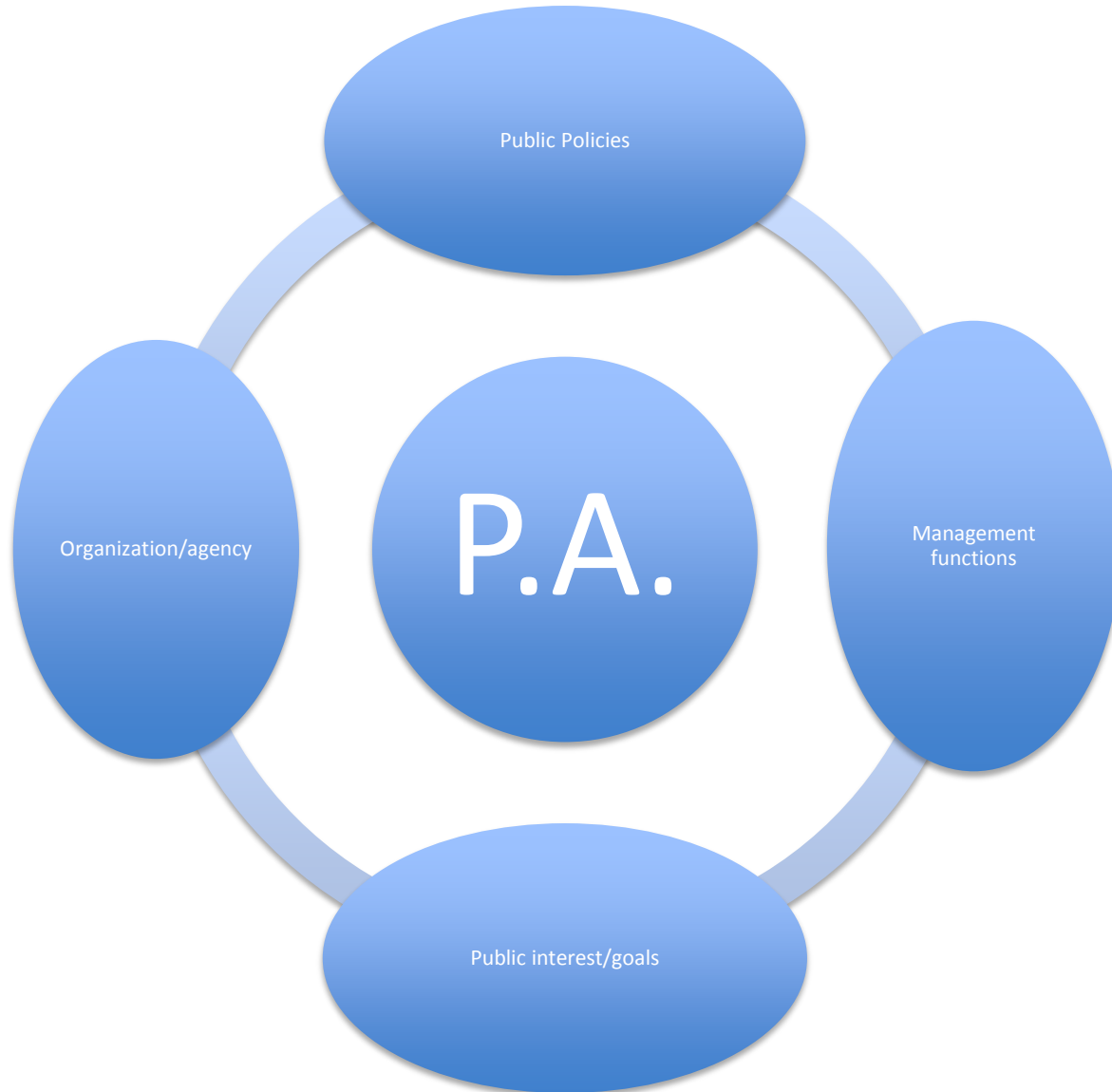
- What is Public Administration?
- Public? Government? People? Community?  
Not like Business? Not Concerning about  
Money or Profits? Public Organizations?



# What is Public Administration?

- (Public = Government usually).
- ***Definition*** of Public Administration:
  - Is the study of the management of the public agencies that carry out/implement public policies to achieve the public interest.

# What is Public Administration?



# Example

- **Higher Education Ministry:**
  - A public organization.
  - Has Public Policies/goals (e.g. developing the local universities, organizing the scholarship etc.).
  - Has supporting resources/departments and staffing to organize the work.



# Another Example

- **Human Resource Development Fund:**
  - Has specific public policies.
  - Some of those policies is to manage their programs of developing the people to find jobs.
  - Has a structure/departments/resources & using the management activities to organize their agency.



# Summary

- **Characteristics of Public Administration:**
  - 1- Executive branch of government.
  - 2- Management activities.
  - 3- The public policies.
  - 4- It serves the public, not specific individuals.

# Importance of Public Administration



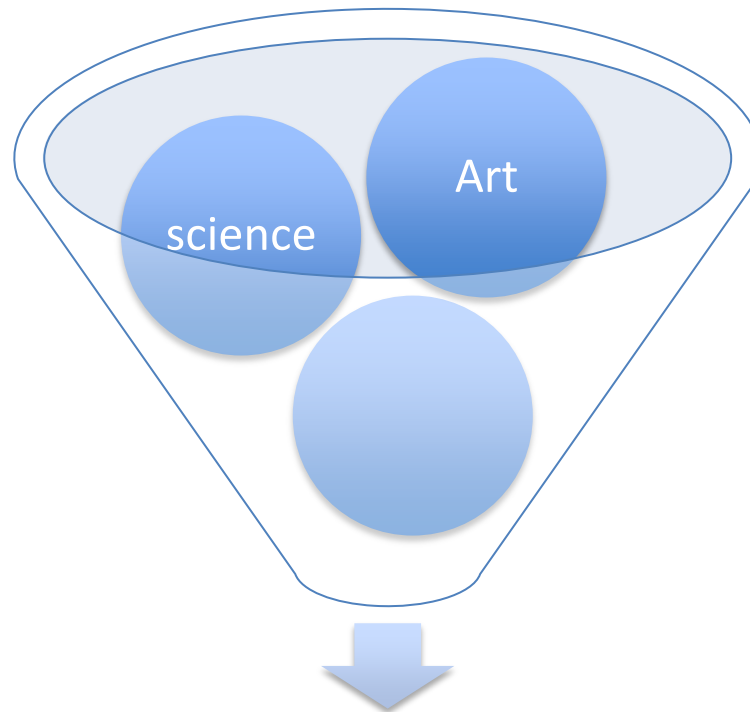


# Importance of Public Administration

- the basis of government (contributing in social fairness).
- Important role in the life of the people.
- Executing policies, regulations, and programs in the country or city.
- Providing public goods and services (such as water).

# The Nature of Public Administration

- **Art VS. Science?**



Effective Administration

# The Nature of Public Administration

- **Art VS. Science?**
  - Sometimes public administrators/managers need to learn things such as mathematics and projects planning.
  - However, they may need special communication skills to deal with social problems with other employees, as an example.

# Public Administration VS Business Administration



# Public Administration VS Business Administration

## **1) The Purpose:**

- Private: to increase their profits through customers.
- Public: to serve the public interest, and everyone is served regardless their social status.

# Public Administration VS Business Administration

## **2) Ownership:**

- Private: owned by individuals.
- Public: owned by government, sometimes part of government.

# Public Administration VS Business Administration

## **3) Financial Management:**

- Private: selling their products. The money will return to the owners' pockets (Revenues).
- Public: receiving money (financial resources) from the government budget appropriations, although agency may receive profits from people (e.g. fees, charges).

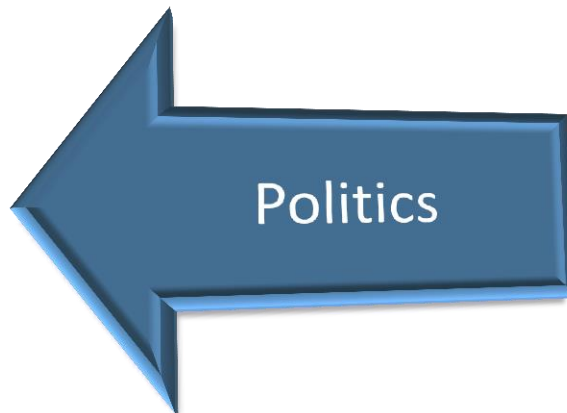
# Development of Public Administration





# Development of Public Administration

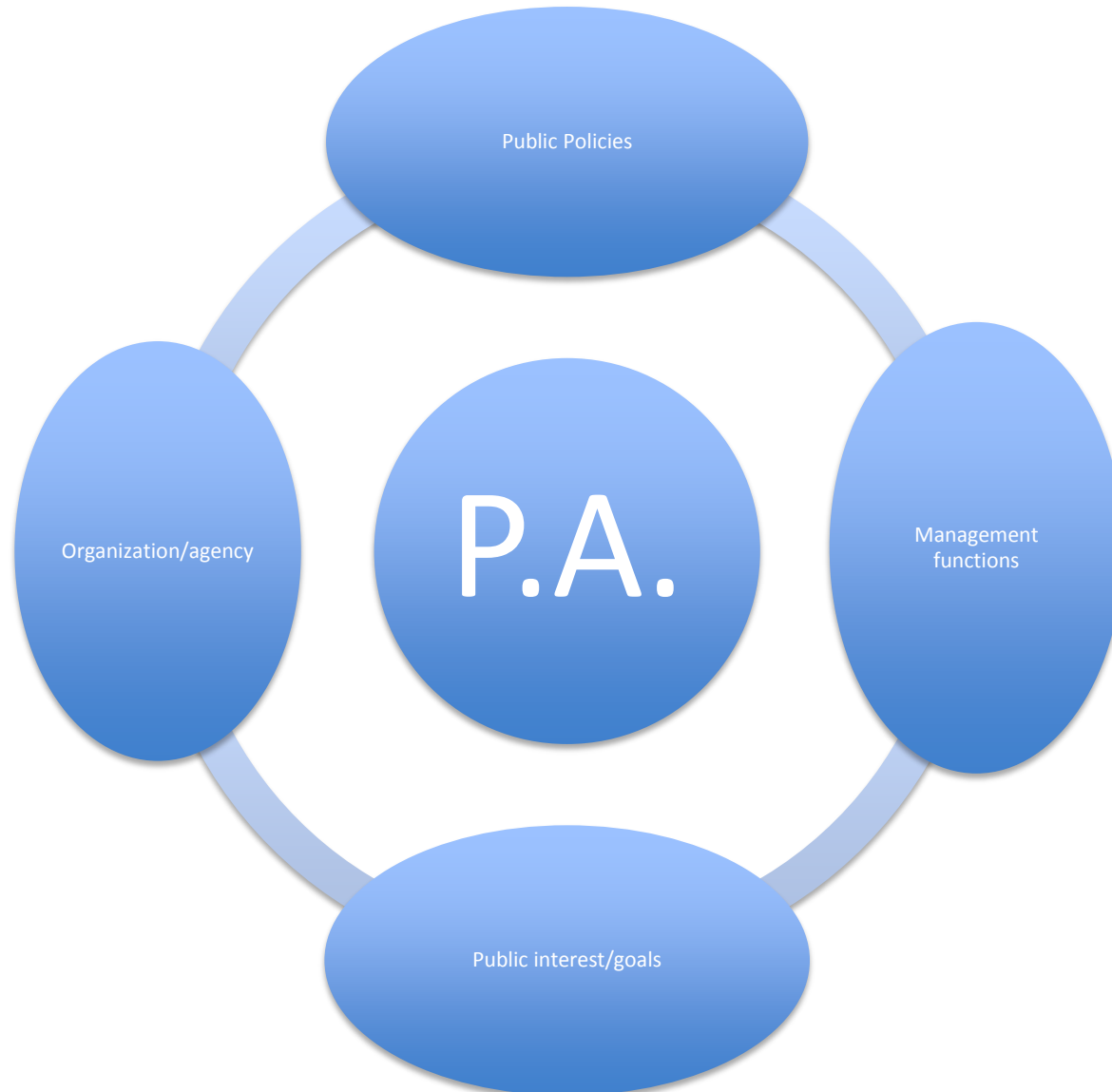
- **Woodrow Wilson (1880s) (The father of Public Administration)**
  - Wilson's Ideas:-
    - (1) separating administration from politics. (2) Business-Like practices for efficiency.



# Development of Public Administration

- Generally, day after day the Public Administration has become an independent study.
- Scientists contributed to make Public Administration a special field that is different from politics or business.

# Reminder



# Questions

