

Introduction to Environmental Impact Assessment



5th edition

A comprehensive, clearly structured and readable overview of the subject, *Introduction to Environmental Impact Assessment* has established itself as the leading introduction to EIA worldwide. This fifth edition is a major update reflecting many significant changes in EIA procedures, process, practice and prospects over the last decade. In particular, it includes:

- a much more international dimension, drawing on EIA activities worldwide;
- an up-to-date coverage of the revised EU EIA Directive and its implementation;
- the associated update of contemporary UK procedures and practice;
- best practice on evolving methods in the EIA process;
- a rich array of UK and many international case studies;
- a new coverage of emerging EIA impact topics, including equality/deprivation; culture; resettlement; climate change; ecosystem services; and risk, resilience and cumulative impacts;
- an appraisal of some next steps in the EIA process, including a more effective and proportionate EIA; the impact of technological change; the changing interpretation of the project; project implementation, monitoring and adaptive management; and moves towards a more integrated impact assessment. Together, these topics act as a kind of action list for future EIA;
- the development of SEA legislation and practice in the UK, EU and worldwide; and
- a set of appendices containing key legislation and an EIS review framework.

It also makes full use of colour illustrations and chapter questions for discussion. Written by two authors with extensive research, training and consultancy experience of EIA, this book brings together the most up-to-date information from many sources.

Introduction to Environmental Impact Assessment 5th Edition provides a complete, and critical, introductory text that also supports further studies. Students in undergraduate and postgraduate planning programmes will find it essential as a course text, as will students of environmental management/policy, environmental sciences/studies, geography and built environment. Key stakeholders involved in assessment activities – planners, developers, community groups, pressure groups and decision-makers in government and business – will also welcome this latest edition as a very effective means of getting to grips with the many facets of this important and evolving subject that affects a widening range of development projects.

John Glasson is Emeritus Professor of Planning and Impact Assessment and Founding Director of the Impacts Assessment Unit (IAU) at Oxford Brookes University, UK. He is also an EIA consultant and Examining Inspector for national infrastructure projects for the Planning Inspectorate.

Riki Therivel is Visiting Professor at Oxford Brookes University, UK, a member of the IAU and the Director of Levett-Therivel sustainability consultants.

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John Glasson and Riki Therivel

Introduction to Environmental Impact Assessment



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John Glasson and Riki Therivel

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Preface to the first edition



There has been a remarkable and refreshing interest in environmental issues over the past few years. A major impetus was provided by the 1987 Report of the World Commission on the Environment and Development (the Brundtland Report); the Rio Summit in 1992 sought to accelerate the impetus. Much of the discussion on environmental issues and on sustainable development is about the better management of current activity in harmony with the environment. However, there will always be pressure for new development. How much better it would be to avoid or mitigate the potential harmful effects of future development on the environment at the planning stage. Environmental impact assessment (EIA) assesses the impacts of planned activity on the environment in advance, thereby allowing avoidance measures to be taken: prevention is better than cure.

Environmental impact assessment was first formally established in the USA in 1969. It has spread worldwide and received a significant boost in Europe with the introduction of an EC Directive on EIA in 1985. This was implemented in the UK in 1988. Subsequently there has been a rapid growth in EIA activity, and over three hundred environmental impact statements (EISs) are now produced in the UK each year. EIA is an approach in good currency. It is also an area where many of the practitioners have limited experience. This text provides a comprehensive introduction to the various dimensions of EIA. It has been written with the requirements of both undergraduate and postgraduate students in mind. It should also be of considerable value

to those in practice – planners, developers and various interest groups. EIA is on a rapid ‘learning curve’; this text is offered as a point on the curve.

The book is structured into four parts. The first provides an introduction to the principles of EIA and an overview of its development and agency and legislative context. Part 2 provides a step-by-step discussion and critique of the EIA process. Part 3 examines current practice, broadly in the UK and in several other countries, and in more detail through selected UK case studies. Part 4 considers possible future developments. It is likely that much more of the EIA iceberg will become visible in the 1990s and beyond. An outline of important and associated developments in environmental auditing and in strategic environmental assessment concludes the text.

Although the book has a clear UK orientation, it does draw extensively on EIA experience worldwide, and it should be of interest to readers from many countries. The book seeks to highlight best practice and to offer enough insight to methods, and to supporting references, to provide valuable guidance to the practitioner. For information on detailed methods for assessment of impacts in particular topic areas (e.g. landscape, air quality, traffic impacts), the reader is referred to the complementary volume, *Methods of environmental impact assessment* (Morris & Therivel, 1995, London, UCL Press).

John Glasson
Riki Therivel
Andrew Chadwick
Oxford Brookes University

Preface to the fifth edition

We are very pleased that *Introduction to Environmental Impact Assessment* has enjoyed great popularity and success since the publication of the first edition over 20 years ago. It is one of the most cited books in its field. Over the years, we have sought to maintain the importance of the book as a key source in EIA through the production of regular new editions containing substantial revisions, which we regard as essential for such a rapidly developing field. Such revisions have normally changed about 20% of the contents of the books. However, this fifth edition has involved a much more substantial revision, with about 50% new content. We have greatly enjoyed working on this new edition, and we regard it, without a doubt, as the best edition to date.

The aims and broad structure of this edition are unchanged from the previous editions. However, as noted in the preface to the first edition, EIA continues to evolve and adapt, and any commentary on the subject must be seen as part of a continuing discussion. We are particularly grateful to the set of reviewers who strongly endorsed our plans for this edition, and who also added other suggestions for improving the text.

While the entire content of the book has been fully revised, the major changes have been to develop the international content of the book, and to greatly advance the material in Part 4 on future prospects. As such, Chapters 9–11 are almost completely new. With at least 180 countries now with EIA systems, it is reasonable to state that, 50 years after the pioneering NEPA legislation, EIA is a universally recognized instrument for environmental management. It is appropriate that we recognize this international coverage throughout the book, and Chapter 9 in particular takes a worldwide, continent-by-continent, scan of EIA procedures and practice

to add to the US, UK and EU coverage elsewhere in the book. The chapter also includes many exemplary case studies. Chapter 10, drawing on reviewer advice, builds in discussion of impact areas, focusing on new and emerging areas such as equity and deprivation, culture, climate change, ecosystem services, risk and resilience.

The very substantial Chapter 11 seeks to provide a future agenda for the development of the EIA process, including a more effective and proportionate EIA. It explores the opportunities emerging with rapidly developing technology, including social media, big data and data visualization. It also considers the evolving nature of projects, including new types, project splitting, ‘in principle’ projects, environmental impact design and the demolition and decommissioning stage. It concludes with a discussion of the vital link between assessment and implementation, and the case for a more integrated EIA.

Other key changes in Chapters 2 and 3 include major revisions of the legislative and procedural base of EIA to include the innovative amended EU EIA Directive (2014/52/EU), the associated 2017 UK EIA Regulations and the streamlining process underway in the USA. There are also more case studies of a wide range of projects worldwide, including a new set of very current UK major project cases. In addition, all chapters have been updated, drawing on the authors’ review of current published research and practice and their own research and consultancy experience. Three full Appendices bring together the text of the latest EU EIA Directive, Schedule 2 of the UK EIA Regulations, and an updated Environmental Impact Statement Review package.

John Glasson
Riki Therivel
Oxford, July 2018

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We are very grateful to our consultancy clients and research sponsors, who have underpinned the work of the Impacts Assessment Unit in the Faculty of Technology, Design and Environment at Oxford Brookes University and Levett-Therivel. Our students at Oxford Brookes University have

critically tested many of our ideas. In this respect, we would like to acknowledge, in particular, the students on the MSc course in Environmental Assessment and Management.

We are grateful to many authors, practitioners and government sources for the use of various illustrations, as indicated in the text. The book also draws on some of the findings of recent reviews of EIA practice undertaken by, among others, the EU, the IAIA (International Association for Impact Assessment) and the IEMA (the Institute for Environmental Management and Assessment). While we have sought to acknowledge copyright as fully as possible, we apologise if there have been any accidental oversights.

Part 1

Principles and procedures



1 Introduction and principles

1.1 Introduction

Over the last five decades there has been a remarkable growth of interest in environmental issues – in sustainability and the better management of development in harmony with the environment. Associated with this growth of interest has been the introduction of new legislation and guidance, emanating from national and international sources, such as the European Commission and the World Bank/International Finance Corporation, that seek to influence the relationship between development and the environment. Environmental impact assessment (EIA) is an important example. EIA legislation was introduced in the USA over 50 years ago. A European Community (EC) directive in 1985 accelerated its application in EU Member States and it has spread worldwide. Since its introduction in the UK in 1988, it has been a major growth area for planning practice; the originally anticipated 20 environmental impact statements (EIS) per year in the UK have escalated to several hundreds. The scope of EIA continues to widen and grow. This chapter introduces EIA as a process, the purposes of this process, the institutional context, types of development, environment and impacts, changing perspectives and current issues in EIA.

1.2 The nature of environmental impact assessment

1.2.1 Definitions

Definitions of EIA abound. They range from the broad definition of Munn (1979), which refers to the need ‘to identify and predict the impact on the environment and on man’s health and well-being of legislative proposals, policies, programmes, projects and operational procedures, and to interpret and communicate information about the impacts’, to the altogether more succinct and pithy UNECE (1991) definition: ‘an assessment of the impact of a planned activity on the environment’. The EU EIA Directive requires an assessment of the effects of certain public and private projects, which are likely to have significant effects on the environment, by virtue, *inter alia*, of their nature, size or location, before development consent is granted; it is procedurally based (see Appendix 1). The EIA definition adopted by the International Association for Impact Assessment (IAIA 2009) is ‘the process of identifying, predicting, evaluating and mitigating the biophysical, social and other relevant effects of proposed development proposals prior to major decisions being taken

and commitments made'. This process emphasis is now explored further.

1.2.2 Environmental impact assessment: a process

In essence, EIA is *a process*, a systematic process that examines the environmental consequences of development actions, in advance. The emphasis, compared with many other mechanisms for environmental protection, is on prevention. Of course, planners have traditionally assessed the impacts of developments on the environment, but invariably not in the systematic, holistic and multidisciplinary way required by EIA. The process involves a number of steps, as outlined in Figure 1.1.

The steps are briefly described below, pending a much fuller discussion in Chapters 4–7. Although the steps are outlined in a linear fashion, EIA should be a cyclical activity, with appropriate feedback and interaction between the various steps. It should also be noted that practice can and does vary considerably from the process illustrated in Figure 1.1. EIA is context-based, and as will be shown in later chapters, especially in Chapters 2 and 10, there are some international variations in the process. For example, only since 2014 has the EU required post-decision monitoring. The order of the steps in the process may also vary.

- *Project screening* narrows the application of EIA to those projects that may have significant environmental impacts. Screening may be partly determined by the EIA regulations operating in a country at the time of assessment.
- *Scoping* seeks to identify at an early stage, from all of a project's possible impacts and from all the alternatives that could be addressed, those that are the crucial, significant issues.
- *The consideration of alternatives* seeks to ensure that the proponent has considered other feasible approaches, including alternative project locations, scales, processes, layouts, operating conditions, and the 'no action' option.
- *The description of the project/development action* includes a clarification of the purpose and rationale of the project, and an understanding of its various characteristics – including stages of development, location, and processes.
- *The description of the environmental baseline* includes the establishment of both the present and future state of the environment, in the absence of the project, taking into account changes resulting from natural events and from other human activities.
- *The identification of the main impacts* brings together the previous steps with the aim of ensuring that all potentially significant environmental impacts (adverse and beneficial) are identified and taken into account in the process.
- *The prediction of impacts* aims to identify the magnitude and other dimensions of identified change in the environment with a project/action, by comparison with the situation without that project/action.
- *The evaluation and assessment of significance* assesses the relative significance of the predicted impacts to allow a focus on the main adverse and beneficial impacts.
- *Mitigation* involves the introduction of measures to avoid, reduce, remedy or compensate for any significant adverse impacts. In addition, *enhancement* involves the development of beneficial impacts where possible.
- *Public consultation and participation* aim to ensure the quality, comprehensiveness and effectiveness of the EIA, and that the public's views are adequately taken into consideration throughout the decision-making process.
- *EIS presentation* is a vital step in the process. If done badly, much good work in the EIA may be negated.
- *Review* involves a systematic appraisal of the quality of the EIS, as a contribution to the decision-making process.
- *Decision-making* on the project involves a consideration by the relevant authority of the EIS (including consultation responses) together with other material considerations.
- *Post-decision monitoring* involves the recording of outcomes associated with development

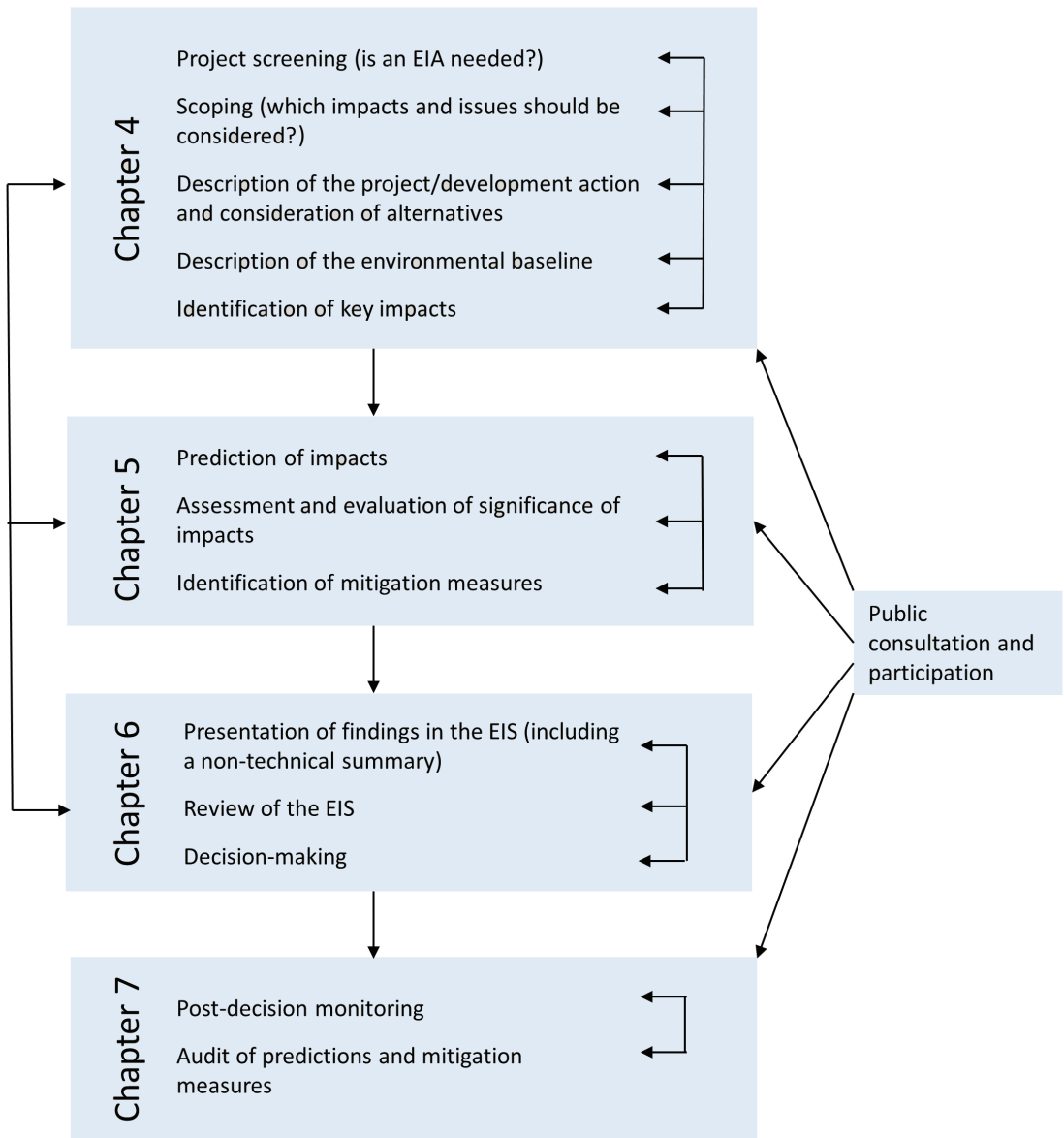


Figure 1.1

Important steps in the EIA process

Note: EIA should be a cyclical process with considerable interaction between the various steps. For example, public participation can be useful at most stages of the process; prediction of major negative impacts can lead to project redesign; monitoring systems should relate to parameters established in the initial project and baseline descriptions

- impacts, after a decision to proceed. It can contribute to effective project management.
- Auditing* follows from monitoring. It can involve comparing actual outcomes with

predicted outcomes, and can be used to assess the quality of predictions and the effectiveness of mitigation. It provides a vital step in the EIA learning process.

1.2.3 Environmental impact statements: the documentation

The EIS (Environmental Impact Statement) documents the information and estimates of impacts derived from the various steps in the process. In some domains the EIS is referred to as the ES (Environmental Statement) or the EIAR (Environmental Impact Assessment Report). These terms are used interchangeably in this book.

Prevention is better than cure; an EIS revealing many significant unavoidable adverse impacts would provide valuable information that could contribute to the abandonment or substantial modification of a proposed development action. Where adverse impacts can be successfully reduced through mitigation measures, there may be a different decision. Table 1.1 provides an example of the content of an EIS for a project.

The *non-technical summary* is an important element in the documentation; EIA can be complex, and the summary can help to improve communication with the various parties involved. Reflecting the potential complexity of the process, an *introduction* should clarify, for example, who the developer is, who has produced the EIS, and the relevant legal framework. Also at the beginning, a *methodology section* provides an opportunity to clarify some basic information (e.g. what methods have been used, how the key issues were identified, who was consulted and how, what difficulties have been encountered, and what are the limitations of the EIA). The *background to the proposed development* covers the early steps in the EIA process, including clear descriptions of a project, and baseline conditions (including relevant planning policies and plans).

Within each of the *topic areas* of an EIS there would normally be a discussion of existing conditions, predicted impacts and their significance, scope for mitigation and enhancement, and residual impacts, with subsections as relevant for the key stages of the development life cycle – especially for construction and operation (see Figure 1.6). The list here is generic, and there are some topics which are still poorly covered, for example climate change and cumulative impacts. A concluding section, although often

Table 1.1 An EIS for a project – example of contents

Non-technical summary

Part 1: Introduction, methods and key issues

- Introduction
- Methodology
- Summary of key issues

Part 2: Background to the proposed development

- Preliminary studies: need, planning, alternatives and site selection
- Site description, baseline conditions
- Description of proposed development
- Development programme, including site preparation, construction, operation, decommissioning and restoration (as appropriate)

Part 3: Environmental impact assessment – topic areas

- Land use
- Geology, topography and soils
- Hydrology and water quality
- Air quality
- Climate and climate change
- Ecology: terrestrial and aquatic
- Ecosystem services
- Noise and vibration
- Socio-economics
- Health
- Transport
- Landscape, visual quality
- Cultural heritage
- Recreation and amenity
- Interrelationships between effects
- Cumulative impacts
- Summary of residual impacts

Part 4: Follow-up and management

- Monitoring of impacts
 - Management of impacts and management plans
-

omitted from EISs, should cover key *follow-up issues*, covering monitoring and management.

Environmental impact assessment and EIS practices vary from study to study, from country to country, and best practice is constantly evolving. An early UN study of EIA practice in several countries advocated changes in the process and documentation, including giving a greater emphasis to the socio-economic

dimension, public participation, and ‘after the decision’ activity, such as monitoring (UNECE 1991). More recent reviews of the operation of the amended EC Directive (e.g. EU 2014a) raised similar, and other emerging, issues two decades later (see Chapter 3).

.....

1.3 The purposes of environmental impact assessment

1.3.1 *An aid to decision-making*

EIA is an aid to decision-making. For the decision-maker, for example a local authority, it provides a systematic examination of the environmental implications of a proposed action, and alternatives, before a decision is taken. The EIS can be considered by the decision-maker along with other documentation related to the planned activity. EIA is normally wider in scope and less quantitative than other techniques, such as cost–benefit analysis. It is not a substitute for decision-making, but it does help to clarify some of the trade-offs associated with a proposed development action, which should lead to more informed and structured decision-making. The EIA process has the potential, not always taken up, to be a basis for negotiation and to find common ground between the developer, interest groups and affected parties, and the planning regulator. This can lead to an outcome that balances well the interests of the development action and the environment.

1.3.2 *An aid to the formulation of development actions*

Developers may see the EIA process as another set of hurdles to jump before they can proceed with their various activities; as yet another costly and time-consuming activity in the development consent process. However, EIA can be of great benefit to them, because it can provide a framework for considering location and design issues and environmental issues in parallel. It

can be an aid to the formulation of development actions, indicating areas where a project can be modified to minimize or eliminate altogether its adverse impacts on the environment. The consideration of environmental impacts early in the planning life of a development can lead to more environmentally sensitive development; to improved relations between the developer, the planning authority and the local communities; to a smoother development consent process; to reduced risks during project construction and operation; and sometimes to a worthwhile financial return on the extra expenditure incurred.

O’Riordan (1990) links such concepts of negotiation and redesign to the important environmental themes of ‘green consumerism’ and ‘green capitalism’. The growing demand by consumers for goods that do no environmental damage, plus a growing market for clean technologies, is generating a response from developers. EIA can be the signal to the developer of potential conflict; wise developers may use the process to negotiate ‘environmental gain’ solutions, which may eliminate or offset negative environmental impacts, reduce local opposition and avoid costly public inquiries. This can be seen in the wider and contemporary context of Corporate Social Responsibility (CSR) being increasingly practised by major businesses (Crane et al. 2008) and the pursuit of a ‘Social Licence to Operate’ (IAIA 2015).

1.3.3 *A vehicle for stakeholder consultation and participation*

Development actions may have wide-ranging impacts on the environment, affecting many different groups in society. There is increasing emphasis by government at many levels on the importance of consultation and participation by key stakeholders in the planning and development of projects; see, for example, the ‘Aarhus Convention’ (UNECE 2001) and the EC Public Participation Directive (CEC 2003). EIA can be a very useful vehicle for engaging with communities and stakeholders, helping those potentially affected by a proposed development to be much better informed and to be more fully involved in the planning and development process (O’Faircheallaigh 2010).

1.3.4 An instrument for sustainable development

Existing environmentally harmful developments have to be managed as best as they can. In extreme cases, they may be closed down, but they can still leave residual environmental problems for decades to come. Surely it would be much better to mitigate the harmful effects in advance, at the planning stage, or in some cases avoid the particular development altogether. Prevention is better than cure. This is the theme of the pioneering US and EC legislation on EIA. For example, the preamble to the 1985 EC EIA Directive includes ‘the best environmental policy consists in preventing the creation of pollution or nuisances at source, rather than subsequently trying to counteract their effects’ (CEC 1985). This of course leads on to the fundamental role of EIA as an instrument for sustainable development – a role which some writers have drawn attention to as one which is sometimes more hidden than it should be when EIA effectiveness is being assessed (Jay et al. 2007).

The nature of sustainable development

Economic development and social development must be placed in their environmental contexts. The classical work by Boulding (1966) vividly portrays (see Figure 1.2) the dichotomy between the ‘throughput economy’ and the ‘spaceship economy’ or the ‘circular economy’ as now strongly advocated by the EU (2015). The economic goal of increased *gross national product* (GNP), using more inputs to produce more goods and services, contains the seeds of its own destruction. Increased output brings with it not only goods and services but also more waste products. Increased inputs demand more resources. The natural environment is the ‘sink’ for the wastes and the ‘source’ for the resources. Environmental pollution and the depletion of resources are invariably the ancillaries to economic development. The increasing recognition that the natural environment is also invaluable for the delivery of a multitude of ecosystem services, including, for example, climate change regulation, water purification, valued landscapes,

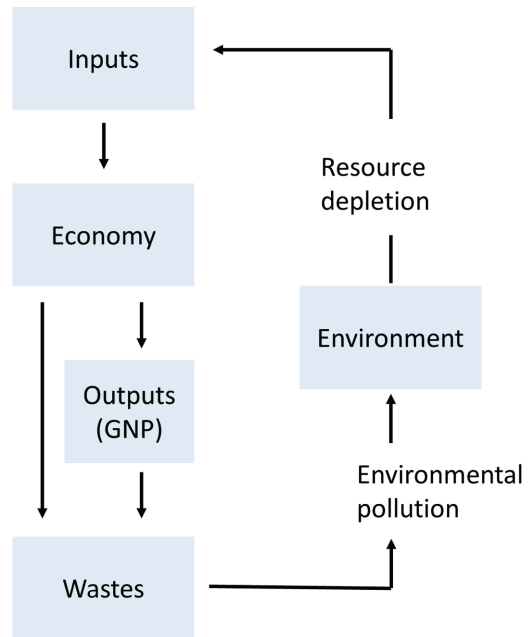


Figure 1.2

The economic development process in its environmental context

Source: adapted from Boulding (1966)

recreational opportunities, and inspiration, provides a further and more contemporary reinforcement of the value of the natural environment (DEFRA 2011).

The interaction of economic and social development with the natural environment and the reciprocal impacts between human actions and the biophysical world have been recognized by governments from local to international levels, and attempts have been made to manage the interaction better. In its *7th Environment Action Programme* (EU 2014b), the EU stresses the importance of the circular economy, ecological resilience and zero carbon emissions in achieving its vision for EU citizens. However, the European Environment Agency report, *European Environment – State and Outlook 2015* (EEA 2016, 2017), showed a mix of some good progress but remaining fundamental challenges with potentially very serious consequences for the quality of the environment. For example, while greenhouse gas emissions have been cut and the EU is

on track to over deliver on a reduction target of 20% by 2020, the Member States still produced close to 4.5 billion tonnes of CO₂-equivalent emissions in 2013. Similarly, while Europe's waste management has shifted steadily from landfill to recycling and prevention, still half of the 3 billion tonnes of total waste generated in the EU-27 in 2006 was landfilled. In nature and biodiversity, Europe has expanded its Natura 2000 network of protected areas to cover 18% of EU land and 4% of EU marine waters, but missed its 2010 target to halt biodiversity loss. Europe's freshwaters are affected by water scarcity, droughts, floods, physical modifications and the continuing presence of a range of pollutants. Both ambient air and water quality remain inadequate and health impacts are widespread.

We also live in an interconnected world. European policy makers aren't only contending with complex systematic interactions within Europe. There are also unfolding global drivers of change that are likely to affect Europe's environment, and many are beyond Europe's control. Some environmental trends are likely to be even more pronounced in developing countries, where, because population growth is greater and current living standards lower, there will be more pressure on environmental resources.

The 1987 Report of the UN World Commission on Environment and Development (Brundtland Report) defined sustainable development as 'development which meets the needs of the present generation without compromising the ability of future generations to meet their own needs' (UN World Commission on Environment and Development 1987). Sustainable development means handing down to future generations not only 'man-made capital', such as roads, schools and historic buildings, and 'human capital', such as knowledge and skills, but also 'natural/environmental capital', such as clean air, fresh water, rainforests, the ozone layer and biological diversity. In addition to a concern for the environment and the future, Brundtland also emphasizes participation and equity, thus highlighting both inter- and intragenerational equity. This definition is much wider than ecology and the natural environment; it entails social

organization of intra- and intergenerational equity. Importance is also assigned to economic and cultural aspects, such as preventing poverty and social exclusion, concern about the quality of life, attention to ethical aspects of human well-being, and systematic organization of participation by all concerned stakeholders.

Over time, 'sustainability' has evolved as a partial successor to 'sustainable development' (although they can be seen as synonymous), partly because the latter has become somewhat ill-used – for example, governments seeking to equate sustainable development with sustained growth, firms seeking to equate it with sustained profits. However, despite the global acceptance of the 'sustainability/sustainable development' concept, its scope and nature are a somewhat contested and confused territory (Faber et al. 2005; Blewitt 2017). There are numerous definitions, but a much-used one is that of the triple bottom line, reflecting the importance of environmental, social and economic factors in decision-making and the integration and synergies between factors (Figure 1.3); however, the assessment of such synergies presents particular challenges. Figure 1.4 emphasizes that within this three-element definition of sustainability, there is an important hierarchy. The environment and



Figure 1.3

Integrating environmental, social and economic dimensions of sustainability

its natural systems are the foundation to any concept of sustainability. We cannot survive without the 'goods and services' provided by the earth's natural and physical systems – breathable air, drinkable water and food. Living on the earth, we need social systems to provide social justice, security, cultural identity and a sense of place. Without a well-functioning social system, an economic system cannot be productive.

More recently, a fourth element, governance, has been added to the other three to create a quadruple bottom line (QBL) approach to sustainability (e.g. see DEFRA 2005). Good governance at all levels, from international to

individual, is needed to foster the integration of the other three elements in the interests of sustainable outcomes. EIA can be a valuable vehicle for such integration. Figure 1.5 provides a simple representation of the QBL approach with good governance included as 'purpose'.

Institutional responses to sustainable development

The good governance approach to meet the goal of sustainable development, and including the use of EIA, is required at several levels. A *global response* is needed for issues of global concern such as climate change, ocean acidification, deforestation and biodiversity loss. However, delivering global accord and action, for example on climate change and the legally enforceable reductions of greenhouse gases, has proved particularly difficult. The results of the 2009 Copenhagen climate conference fell short of the EU's goal of progress towards the finalization of an ambitious and legally binding global climate treaty to succeed the Kyoto Protocol in 2013 (Wilson and Piper 2010). The 2016 Paris Agreement may mark a turning point, with leaders from across the world uniting for the first time in history to legally ratify action against pollution through the UN Framework Convention, and to work towards the long-run goal of keeping the increase in temperature in global average temperatures to below 2°C above pre-industrial levels.

Part of this global response has been the introduction and advance of the use of EIA as a vehicle for more sustainable governance. The UN Environment Programme of the 1990s was an early pioneer of EIA training resources. An important private-sector initiative of the following decade was the launch of the Equator Principles, which provide EIA guidelines for financial institutions in relation to funding decisions on major projects. International banks have introduced environmental and social procedures. Of particular significance are the Performance Standards on Environmental and Social Sustainability introduced by the World Bank Group, through the International Finance Corporation (2012). These and other international initiatives are discussed further in Chapter 2.

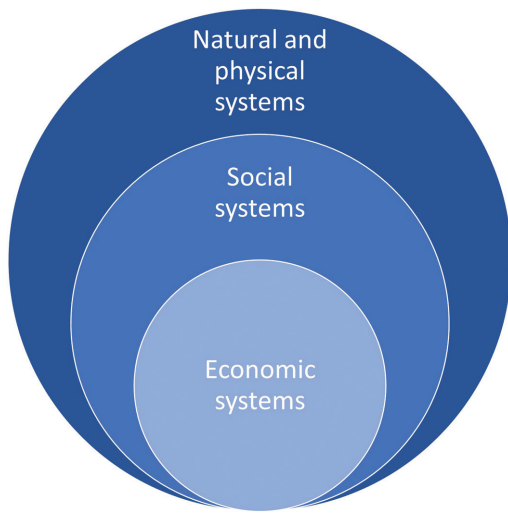


Figure 1.4
Alternative (hierarchical) perspective on the dimensions of sustainability

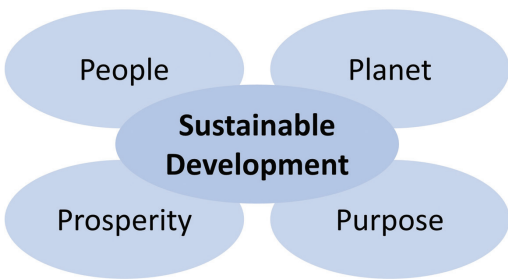


Figure 1.5
Quadruple bottom line (QBL) representation

Within the EU, there have been seven Action Programmes on the Environment implemented between 1972 and 2013. These gave rise to specific legislation on a wide range of topics, including waste management, the pollution of the atmosphere, the protection of nature and EIA. The current and Seventh Programme (2014–2020), *Living well within the limits of our planet* (EU 2014) notes that ‘systematically assessing the environmental, social and economic impacts of policy initiatives, and full implementation of EIA legislation will ensure better decision making and coherent policy approaches that deliver multiple benefits’. The details of the important EU EIA Directive are discussed in Chapter 3.

At the *national level*, the key and pioneering initiative on EIA was the US National Environmental Policy Act (NEPA 1970), introduced in response to increasing concern about widespread examples of environmental damage in the USA. The history and implementation of EIA in the USA is covered in depth in Chapter 2. In the UK, government reports, such as *Sustainable development: the UK strategy* (HMG 1994), recognized the role of EIA in contributing to sustainable development and raised the EIA profile among key user groups. In *Securing the future: delivering the UK sustainable development strategy* (DEFRA 2005), the UK Government introduced a set of guiding principles, priorities for action and 20 key headline indicators, with a focus on delivery. The guiding principles were: living within environmental limits; ensuring a strong, healthy and just society; achieving a sustainable economy; promoting good governance; and using sound science responsibly. As noted earlier, EIA is a key good governance vehicle, hopefully using sound science responsibly!

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1.4 Projects, environment and impacts

1.4.1 The nature of major projects

As noted in Section 1.2, EIA is relevant to a broad spectrum of development actions, including policies, plans, programmes and

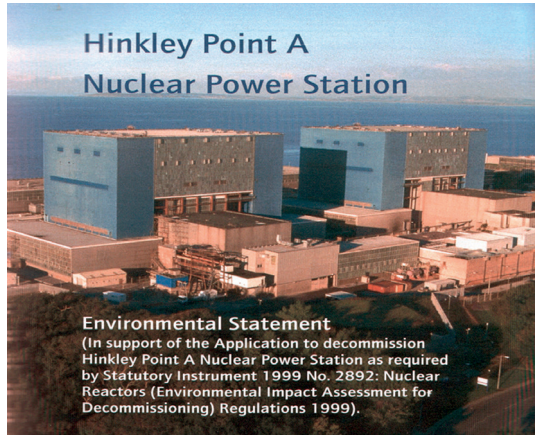
projects. The focus here is on projects, reflecting the dominant role of project EIA in practice. The Strategic Environmental Assessment (SEA) and Sustainability Appraisal (SA) of the ‘upper tiers’ of development actions are considered further in Chapter 12. The scope of projects covered by EIA is widening, and is discussed further in Chapters 3, 4 and 11. Traditionally, project EIA has applied to major projects; but what are major projects, and what criteria can be used to identify them? One could take Lord Morley’s approach to defining an elephant: it is difficult, but you easily recognize one when you see it. In a similar vein, the acronym LULU (locally unacceptable land uses) has been applied in the USA to many major projects, such as in energy, transport and manufacturing, clearly reflecting the public perception of the potential negative impacts associated with such developments. There is no easy definition, but it is possible to highlight some important characteristics (see Plate 1.1 and Table 1.2).

Most large projects involve considerable investment. In the UK context, ‘megaprojects’ such as the Channel Tunnel and the associated Rail Link, London Heathrow Terminal 5, the Olympic 2012 project, motorways (and their widening), nuclear power stations, gas-fired power stations and renewable energy projects, such as major offshore wind farms and the proposed Severn Barrage, constitute one end of the spectrum. At the other end may be industrial estate developments, small stretches of road, and various waste-disposal facilities, with considerably smaller, but still substantial, price tags. Such projects often cover large areas and employ many workers, usually in construction, but also in operation for some projects. They also invariably generate a complex array of inter- and intraorganizational activity during the various stages of their lives. The developments may have wide-ranging, long-term and often very significant impacts on the environment.

The definition of significance with regard to environmental effects is an important issue in EIA. It may relate, *inter alia*, to scale of development, to sensitivity of location and to the nature of adverse and beneficial effects; it will be discussed further in later chapters (see especially



Itaipu Dam between Brazil and Paraguay
Source: Angelo Leithold



ES for decommissioning Hinkley Point A, UK
Source: Magnox Electric



Khalifa Port, Abu Dhabi
Source: Abu Dhabi Ports



Flamanville nuclear power station
Source: EDF



The Oresund Bridge connecting Sweden and Denmark
Source: Wikimedia



Danish offshore wind farm
Source: Wikimedia

Plate 1.1

Some examples of major projects

Figure 1.6

Generalized planning and development life cycle for major projects (with particular reference to impact assessment on host area)
Adapted from Breese et al. (1965)

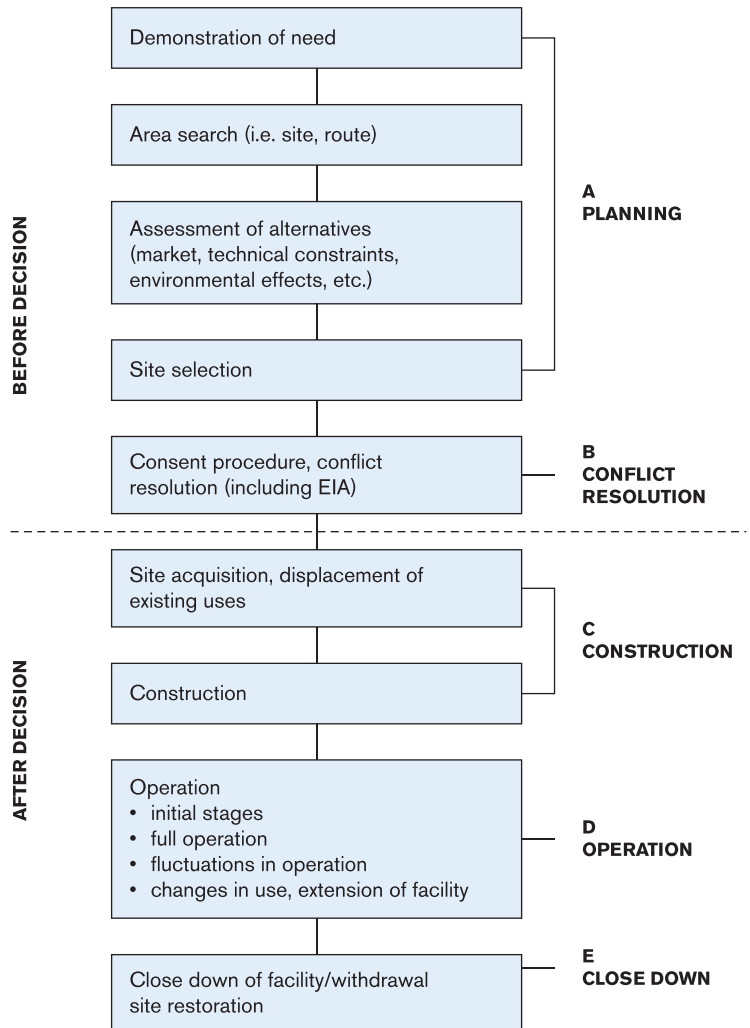


Table 1.2 Characteristics of major projects

- Substantial capital investment
- Cover large areas; employ large numbers (construction and/or operation)
- Complex array of organizational links
- Wide-ranging impacts (geographical and by type)
- Significant environmental impacts
- Require special procedures
- Infrastructure and utilities, extractive and primary (including agriculture); services
- Band, point

Chapter 5). Like a large stone thrown into a pond, a major project can create ripples with impacts spreading far and wide. In many respects, such projects tend to be regarded as exceptional,

requiring special procedures. In the UK, in addition to EIA, these procedures have included public inquiries and hybrid bills that have to be passed through parliament (for example, for the Channel Tunnel). Under the 2008 Planning Act (HMG 2008), a special subset of Nationally Significant Infrastructure Projects (NSIPs) was identified. Impacts are examined under a new set of procedures led by the National Infrastructure Division of the Planning Inspectorate. NSIPs include major energy projects, transport projects (road, rail and port), water and waste facilities.

Major projects can also be defined according to type of activity. In addition to the infrastructure and utilities, they also include manufacturing and extractive projects, such as petrochemicals

plants, steelworks, mines and quarries; and services projects, such as leisure developments, out-of-town shopping centres, new settlements and education and health facilities. A further distinction is between linear/band and point infrastructures; point infrastructure includes, for example, power stations, bridges and harbours; band or linear infrastructure includes, for example, electricity transmission lines, roads and canals (CEC 1982).

Projects are initiated in several ways. Many are responses to market opportunities (e.g. a holiday village, subregional shopping centre, gas-fired power station, wind farm); others may be seen as necessities (e.g. flood protection works); others may have an explicit prestige role (e.g. the programme of Grands Travaux in Paris including Opera Bastille, Grande Arche de la Defense and

Bibliothèque Nationale). Some major projects are public-sector initiatives, but with the shift towards privatization in many countries, there has been a move towards private-sector funding, exemplified in the UK by such projects as the North Midlands Toll Road, the Channel Tunnel, and now most major utility energy, water and waste projects.

A major project also has a planning and development life cycle, including a variety of stages. It is important to recognize such stages because impacts can vary considerably between them. The main stages in a project's life cycle are outlined in Figure 1.7. There may be variations in timing between stages, and internal variations within each stage, but there is a broadly common sequence of events. In EIA, an important distinction is between 'before the decision' (stages A and

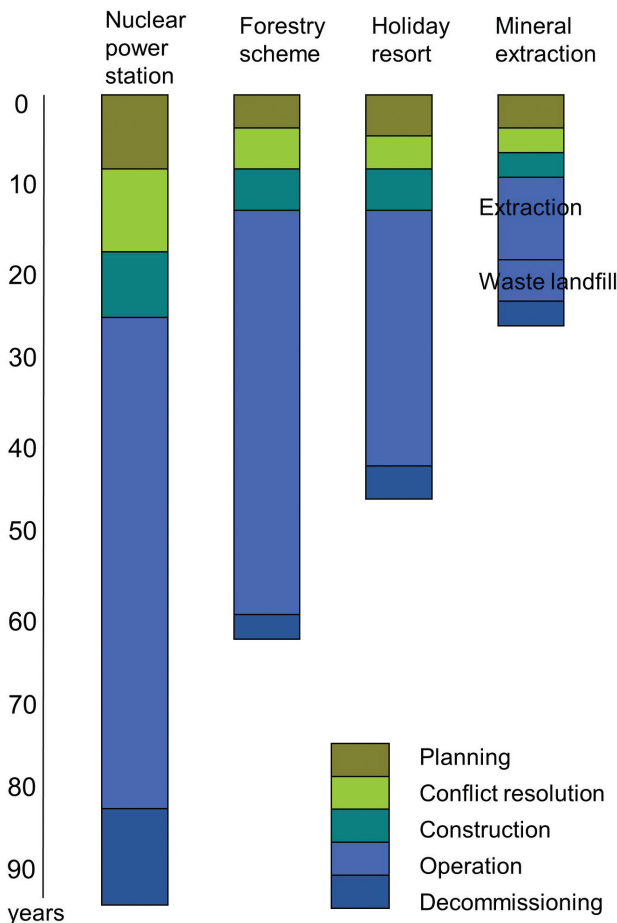


Figure 1.7

Broad variations in life cycle stages between different types of project

B) and 'after the decision' (stages C, D and E). As noted in Section 1.2, the monitoring and auditing of the implementation of a project following approval are often absent from the EIA process.

The initial planning stage A may take several years, and lead to a specific proposal for a particular site. It is at stage B that the various control and regulatory procedures, including EIA, normally come into play. The construction stage can be particularly disruptive, and may last up to 10 years for some projects. Major projects invariably have long operational lives, although extractive projects can be short compared with infrastructure projects. The environmental impact of the eventual close-down/decommissioning of a facility should not be forgotten; for nuclear power facilities it is a major undertaking. Figure 1.7 shows how the stages in the life cycles of different kinds of project may vary.

1.4.2 Dimensions of the environment

The environment can be structured in several ways, including components, scale/space and time. A narrow definition of environmental components would focus primarily on the bio-physical environment such air, water and soil; flora, fauna and human beings; landscape, and the built heritage. However, as already noted in Section 1.2, the environment has important economic and socio-cultural dimensions. These include economic structure; labour markets; demography; housing; services (education, health, police, fire, etc.); well-being, lifestyles

and values; and these are added to the checklist in Table 1.3. This wider definition is in line with current international definitions, as noted by the IAIA definition of EIA in Section 1.2.1. Similarly an Australian definition notes, 'For the purposes of EIA, the meaning of environment incorporates physical, biological, cultural, economic and social factors' (ANZECC 1991).

The environment can also be analysed at various scales (Figure 1.8). Many of the spatial impacts of projects are at a local level, although the nature of 'local' may vary according to the aspect of environment under consideration and to the stage in a project's life. However, some impacts are more than local. Traffic noise, for example, may be a local issue, but changes in traffic flows caused by a project may have a regional impact, and the associated CO₂ pollution contributes to the global greenhouse problem. The environment also has a time dimension. Baseline data on the state of the environment are needed at the time a project is being considered. There has been a vast increase in data available on the internet, from the local to the national level. For some areas such data may be packaged in tailor-made State-of-the Environment reports and audits; for example see, at the national level, the *Australian State of the Environment Report* (Australian Government 2016), and at the local level, *Buckinghamshire and Milton Keynes State of the Environment Report* (Bucks and Milton Keynes Local Nature Partnership 2016). For all data it is important to have a time series highlighting trends in environmental quality, as the environmental baseline is constantly changing,

Figure 1.8

Environment: components, scale and time dimensions

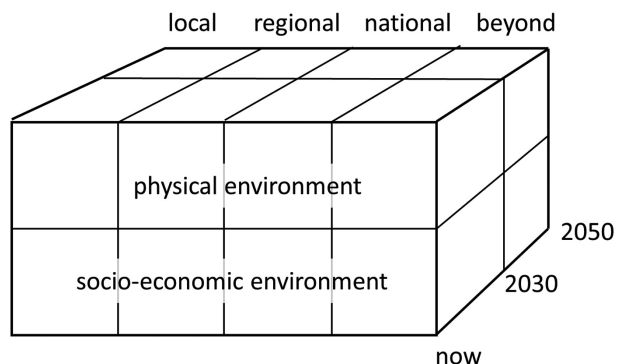


Table 1.3 Environmental components

Physical environment

Air and atmosphere	Air quality
Water resources and water bodies	Water quality and quantity
Soil and geology	Classification, risks (e.g. erosion, contamination)
Flora and fauna	Birds, mammals, fish, etc.; aquatic and terrestrial vegetation
Landscape	Characteristics and quality of landscape
Cultural heritage	Conservation areas; built heritage; historic and archaeological sites; other material assets
Climate	Temperature, rainfall, wind, etc.
Energy	Light, noise, vibration, etc.

Socio-economic environment

Demography	Population structure and trends
Human beings	Physical and mental health and well-being
Economic base – direct	Direct employment; labour market characteristics; local and non-local trends
Economic base – indirect	Non-basic and services employment; labour supply and demand
Housing; transport; recreation	Supply and demand
Other local services	Supply and demand of services: health, education, police, etc.
Socio-cultural stress and conflict	Lifestyles, quality of life; well-being; social problems; community

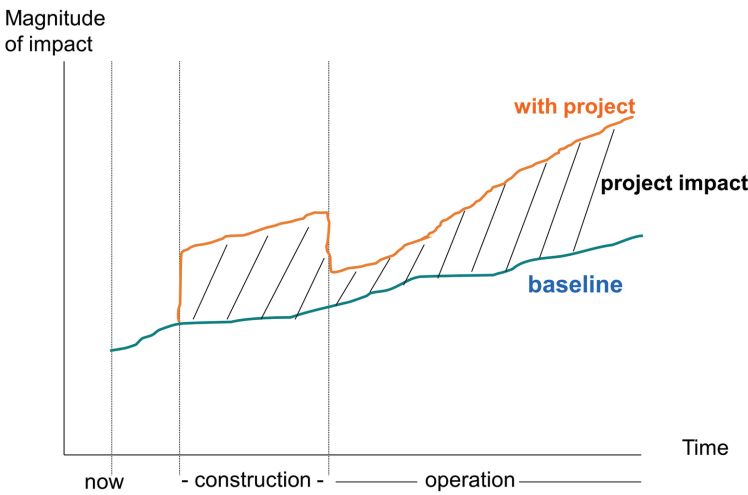


Figure 1.9

The nature of an environmental impact

irrespective of any development under consideration, and requires a dynamic rather than a static analysis.

1.4.3 The nature of impacts

The environmental impacts of a project are those resultant changes in environmental parameters, in space and time, compared with what would have happened had the project not been undertaken. The parameters may be any of the type of environmental receptors noted

previously: air quality, water quality, noise, levels of local unemployment and crime, for example. Figure 1.9 provides a simple illustration of the concept.

Table 1.4 provides a summary of some of the types of impact that may be encountered in EIA. The *biophysical and socio-economic* impacts have already been noted. These are sometimes seen as synonymous with *adverse and beneficial*. Thus, new developments may produce harmful wastes but also produce much-needed jobs in areas of high unemployment. However, the correlation

Figure 1.10

Key participants in the EIA process

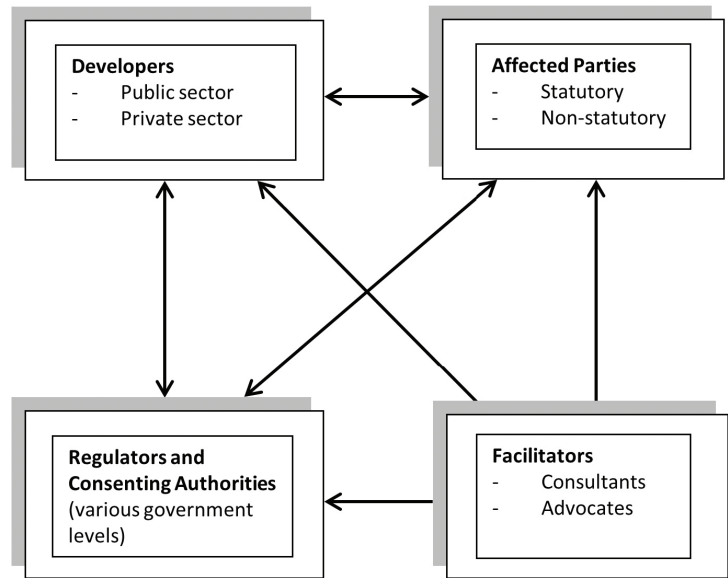


Table 1.4 Types of impact

- Physical and socio-economic
- Adverse and beneficial
- Direct and indirect
- Short-run and long-run
- Local and strategic (including regional, national and beyond)
- Reversible and irreversible
- Quantitative and qualitative
- Distribution by group, area or other characteristic
- Actual and perceived
- Relative to other developments; cumulative

does not always apply. A project may bring physical benefits when, for example, previously polluted and derelict land is brought back into productive use; similarly, the socio-economic impacts of a major project on a community could increase pressure on local health services and on the local housing market, and exacerbate community conflict and crime.

Projects may also have immediate and *direct* impacts that give rise to *secondary/indirect* impacts later. A reservoir based on a river system not only takes land for the immediate body of water but may also have severe downstream implications for flora and fauna and for human activities such as fishing and sailing. The direct and indirect impacts may sometimes correlate with short-run and long-run impacts. For some impacts the

distinction between short-run and long-run may also relate to the distinction between a project's construction and its operational stage; however, other construction-stage impacts, such as change in land use, are much more permanent.

Environmental resources cannot always be replaced; once destroyed, some may be lost forever. The distinction between *reversible* and *irreversible* impacts is a very important one, and the irreversible impacts, not susceptible to mitigation, can constitute particular significant impacts in an EIA. It may be possible to replace, compensate for or reconstruct a lost resource in some cases, but substitutions are rarely ideal. The loss of a resource may become more serious later, and valuations need to allow for this.

Some impacts can be *quantified*, others are less tangible. The latter should not be ignored. Nor should the distributional impacts of a proposed development be ignored. Impacts do not fall evenly on affected parties and areas. Although a particular project may be assessed as bringing a general benefit, some groups and/or geographical areas may be receiving most of any adverse effects, the main benefits going to others elsewhere. *Distributional* impacts cover a wide array of groups, including: age, gender, ethnicity, language, socio-economic, geographical and inter- and intragenerational equity. There is also a

distinction between *actual* and *perceived* impacts. Subjective perceptions of impacts may significantly influence the responses and decisions of people towards a proposed development. They constitute an important source of information, to be considered alongside more objective predictions of impacts.

Social constructions are not mere perceptions or emotions, to be distinguished from reality; rather, how we view a social situation determines how we behave. Furthermore, social constructions of reality are characteristic of all social groups, including the agencies that are attempting to implement change as well as the communities that are affected. (IOCGP 2003)

Finally, all impacts should be compared with the 'do-nothing' situation (i.e. the state of the environment predicted without the project). This can be widened to include comparisons with anticipated impacts from alternative development scenarios for an area. Some projects may also have cumulative impacts in combination with other development actions – current and future; for example, the impacts of several wind farms in an area, or the build-up of several major, but different, developments (e.g. port, power station, steel works, waste water facility) around an estuary. The important topic of cumulative impacts is discussed further in Chapter 10.

We conclude on a semantic point: the words 'impact' and 'effect' are widely used in the literature and legislation on EIA, but it is not always clear whether they are interchangeable or should be used only for specifically different meanings. In the USA, the regulations for implementing the National Environmental Policy Act (NEPA) expressly state that 'effects and impacts as used in these regulations are synonymous'. This interpretation is widespread, and is adopted in this text. However, there are other interpretations relating to timing and to value judgements. Catlow and Thirlwall (1976) make a distinction between effects which are 'the physical and natural changes resulting, directly or indirectly, from development' and impacts which are 'the consequences or end products of those effects represented by attributes of the environment on

which we can place an objective or subjective value'. In contrast, an Australian study (CEPA 1994) reverses the arguments, claiming that 'there does seem to be greater logic in thinking of an impact resulting in an effect, rather than the other way round'. Other commentators have introduced the concept of value judgement into the differentiation. Preston and Bedford (1988) state that 'the use of the term "impacts" connotes a value judgement'. This view is supported by Stakhiv (1988), who sees a distinction between 'scientific assessment of facts (effects), and the evaluation of the relative importance of these effects by the analyst and the public (impacts)'. The debate continues!

1.5 Key participants in the EIA process

Any proposed major project has an underlying configuration of interests, strategies and perspectives. However, whatever the development, be it a motorway, wind farm, bridge, reservoir, urban development or a forest, it is possible to divide those involved in the planning and development process broadly into four main groups. These are:

- the developers;
- those directly or indirectly affected by or having an interest in the development;
- the regulators and consenting authorities; and
- various intermediaries (consultants, advocates, advisers) with an interest in the interaction between the developer, the affected parties and the regulators (Figure 1.10).

Developers and developments come in all shapes and sizes. An important distinction in many countries is between public-sector developments sponsored by central government departments, including projects such as roads and various utilities, and those promoted by the private sector, although with privatization there may be a shift in the balance of projects towards the latter

sector. Developers can also vary in size and the extent of their major project activities. Some big public- and private-sector developers have continuing programmes of projects, have strong in-house planning and EIA teams, and can advance and refine EIA procedures, learning from experience. In contrast, for some developers, a major project may be a one-off or 'once in a lifetime' activity, and for them the EIA process, and the associated planning and development process, may be much less familiar, requiring quick learning and hopefully drawing on good advice and guidance.

Affected and interested parties also cover a broad spectrum. One approach to making some sense of this broad spectrum is to categorize the various parties by their degree of power (e.g. statutory, advisory), by level of operation (e.g. from international to local), and by area of interest (e.g. biodiversity, employment). Statutory groups (e.g. environment and heritage bodies), with their formal roles and information on potential project impacts, are usually important in the EIA process. Advisory groups may also have power via the size of their membership, their public profile and often longstanding role in a country. In contrast, local interest groups may have a shorter life, being associated with a particular project, but they may still exert very intense pressure on a developer if they see an unjust distribution of the costs and benefits of a proposed development. Such local groups may point to considerable local community disruption and environmental costs from project developments, and the leakage of any potential economic benefits. In response, as noted in Section 1.3.2, developers are becoming increasingly sensitive to the need to pursue a 'Social Licence to Operate' (IAIA 2015). Some local groups may be seen as NIMBY ('not in my backyard'), and their aims often include the maintenance of property values and existing lifestyles, and the diversion of any necessary development elsewhere. A colourful relation of this group is BANANA ('build absolutely nothing anywhere near anything').

Regulators and consenting authorities include various levels of government/government agencies which have significant roles in regulating and managing the relationship between

the groups previously outlined and in making decisions on whether a project is awarded development consent. In most countries the EIA legislation is provided by national government/agencies, although there may be regional variations within countries. In the EU the European Commission provides a supra-government level of regulation via its Directive on EIA (EU 2014a); this is implemented by Member States through their own national regulations. The location of decision-making varies between countries. The decision-maker may be at the national or regional level. However, it is often the more local level of government, and its relevant departments, such as planning, which provide the filter through which schemes proposed by developers usually have to pass, and which makes the decisions on projects. In addition, the local authority often opens the door for other agencies, and the public, to be involved in the planning and development process.

Facilitators and others provide another significant group in the EIA process. This group includes consultants, advisers and advocates. Consultants may range from large international firms which can cover all aspects of the process to specialist, and often smaller, firms focusing on specific impact types (e.g. landscape, ornithology, socio-economic). The advisers and advocates may come from legal practices, again of various sizes. Such facilitators are often employed by developers, although some very large developers with ongoing programmes of projects may have their own in-house EIA teams. Facilitators may also be employed by government; for example, to help in the drafting of EIA guidance. They may also be employed by local groups, environmental groups and others to help to mount opposition to, or to encourage change in the nature of, the proposed project. This fourth group also includes environmental and planning professional bodies and academia which seek to advance best practice and also undertake research in this ever-changing and evolving subject area.

Agency interaction: the various groups outlined here represent a complex array of interests and aims, any combination of which may come into play for a particular development. This array has several dimensions, and within each there may be a range of often

conflicting views. For example, there may be conflict between local and national views, between the interests of profit maximization and those of environmental conservation, between short-term and long-term perspectives and between corporate bodies and individuals. Regard must also be given to the power of the various parties involved in the process. Some of these parties – for instance, national governments and major private-sector developers – are also normally considerably more powerful than local governments and community groups (Richardson 2005). In a case study of several developing countries, Kolkoff et al. (2013) highlight a potential conflict even within national government, between environmental authorities supporting EIA and sector authorities hindering the process.

The agencies are also linked in various ways. Some links are statutory, others advisory. Some are contractual, others regulatory. The EIA regulations and guidance in any particular country provide a set of procedures linking the various actors discussed. EIA is also one way of helping to redress imbalances between participants by making project decisions more transparent and publicly accountable. A more detailed EIA agency framework operational for the UK is set out in Chapter 3.

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1.6 Evolving perspectives on EIA

1.6.1 EIA in its theoretical context

Since the 1990s there has been increasing interest in exploring EIA in its *theoretical context*, and in particular in the context of decision-making theory (see Lawrence 1997, 2000; Bartlett and Kurian 1999; Weston 2000, 2003, 2010; Pope et al. 2013). EIA had its origins in a climate of a rational approach to decision-making in the USA in the 1960s (Caldwell 1988). The focus was on the systematic process, objectivity, a holistic approach, a consideration of alternatives and an approach often seen as primarily linear. This rational approach is assumed to rely on a scientific process in which facts and logic are pre-eminent. In the UK this rational approach was

reflected in planning in the writings of, *inter alia*, Faludi (1973), McLoughlin (1969) and Friend and Jessop (1977).

However, other writings on the theoretical context of EIA have recognized the importance of the subjective nature of the EIA process. Kennedy (1988) identified EIA as both a ‘science’ and an ‘art’, combining political input and scientific process. More colourfully, Beattie (1995), in an article entitled ‘Everything you already know about EIA, but don’t often admit’, reinforces the point that EIAs are not science; they are often produced under tight deadlines, and data gaps and simplifying assumptions are the norm under such conditions. They always contain unexamined and unexplained value judgements, and they are always political. They invariably deal with controversial projects, and they have distributional effects – there are winners and losers. Therefore, EIA professionals should not be surprised, or dismayed, when their work is selectively used by various parties in the process, or is distorted into ‘fake news’. Leknes (2001) notes that it is particularly in the later stage of decision-making that the findings of EIA are likely to give way to political considerations. Weston (2003) notes the weakening of deference to science, experts and the rational approach. Confidence in decision-making for major projects is eroded by events such as nuclear accidents, chemical spills, numerous environmental disasters and massive financial and time overruns of projects (Flyberg 2003). The public increasingly fear the consequences of change over which they have little control and there is more emphasis on risk (see Beck 2008).

However, in the context of decision-making theory, this recognition of the political, the subjective and value judgement is reflected in a variety of behavioural/participative theories, and is not new. For example, in the 1960s Braybrooke and Lindblom (1963) saw decisions as incremental adjustments, with a process that is not comprehensive, linear and orderly, and is best characterized as ‘muddling through’. Lindblom (1980) further developed his ideas through the concept of ‘disjointed incrementalism’, with a focus on meeting the needs and objectives of society, often politically defined. The importance of identifying and confronting trade-offs, a

major issue in EIA, is clearly recognized. The participatory approach includes processes for open communication among all affected parties.

The recognition of multiple parties and the perceived gap between government and citizens has stimulated other theoretical approaches, including communicative and collaborative planning (Healey 1997). This approach draws upon the work of Habermas (1984), Forester (1989) and others. Much attention is devoted to consensus-building, coordination and communication, and the role of government in promoting such actions as a means of dealing with conflicting stakeholder interests to come to collaborative action. In this context, the US Council on Environmental Quality (CEQ 2007) produced a report for practitioners on *Collaboration in NEPA*, which noted, *inter alia*, that 'collaborative approaches to engaging the public and assessing the impacts of federal actions under NEPA can improve the quality of decision making and increase public trust and confidence in agency decisions'. CEQ also noted the challenges of a collaborative approach including 'collaboration is rarely inexpensive, easy or a quick fix to a problem. The high stakes of environmental conflict – whether it involves property rights, the economic health of communities, endangered species, or fragile ecosystems – often involve complex facts and deeply held views'. Critics of such a collaborative approach (Richardson 2005) highlight in particular the lack of regard for power relationships within society, and especially the role of powerful private-sector developers – invariably the proponents in EIA.

It is probably now realistic to place the current evolution of EIA somewhere between the rational and behavioural approaches, reflecting elements of both. It does include important strands of rationalism, but there are many participants, and many decision points – and politics, power relationships and professional judgement are often to the fore. In EIA there are many decisions, for example, on: whether EIA is needed at all (screening), the scope of the EIA, the alternatives under consideration; project design and redesign; the range of mitigation and enhancement measures, and implementation and monitoring during the 'post-key-decision'

stages of the project life cycle (Glasson 1999). This tends to fit well with the concept of 'mixed scanning' (Etzioni 1967), utilizing rational techniques of assessment, in combination with more intuitive value judgements, based upon experience and values. The rational-adaptive approach of Kaiser et al. (1995) also stresses the importance of a series of steps in decision-making, with both (scientific-based) rationality and (community-informed) participation moderating the selection of policy options and desired outcomes. In conclusion, in drawing up their impact assessment research agenda, Pope et al. (2013) note the evolution in, and increasing sophistication of, impact assessment theory, but also stress the need for continuing development of theory, especially in relation to effectiveness in different decision contexts (see Section 1.7 and 11.2).

1.6.2 The importance of adaptive EIA

The arguments for EIA vary in time and space and according to the perspectives of those involved. From a minimalist defensive perspective, some developers, and still possibly parts of some governments, might see EIA as a necessary evil, an administrative exercise to be gone through that might result in some minor, often cosmetic, changes to a development that would probably have happened anyway. In contrast, for the 'deep greens', EIA cannot provide total certainty about the environmental consequences of development proposals; they feel that any projects carried out under uncertain circumstances should be abandoned. EIA and its methods must straddle such perspectives on weak and strong sustainability. EIA can be, and is now often, seen as a positive process that seeks a harmonious relationship between development and the environment. The nature and use of EIA will change as relative values and perspectives also change. EIA must adapt, and O'Riordan's (1990) positive view of 30 years ago is still very relevant today:

If one sees EIA not so much as a technique, rather as a process that is constantly changing in the face of shifting environmental politics and managerial capabilities, one

can visualize it as a sensitive barometer of environmental values in a complex environmental society. Long may EIA thrive.

EIA must continue to adapt in our rapidly changing world, a world where there are serious challenges to all the pillars of sustainability. Climate change is now recognized by many governments as the most important challenge of the twenty-first century, necessitating major initiatives – yet progress is sporadic. In recent years the world has also been on the edge of financial meltdown, and has endured serious economic recession, leading on the one hand to stimulus investment often through infrastructure projects, but also to drastic measures for deficit reduction. Poverty and social inequalities persist and are deep-seated. Protectionism and moves towards self-sufficiency (e.g. of energy) are also afoot. While there are global common issues, there are also varying situations and perspectives between countries, and EIA needs to be context-responsive.

There are many dimensions to an adaptive EIA. As early as 1978, Holling (1978) recommended an *adaptive EIA process* to cope with decision-making under uncertainty. He advocated periodic reviews of the EIA through a project's life cycle, and a 'predict, monitor and manage approach'. IAIA good practice guidance has also called for an adaptive EIA which is iterative and adjusted to changing circumstances, while not compromising process integrity (IAIA 1999). Lawrence (2013) sees an adaptive EIA process as appropriate for turbulent and complex situations, where risk, health and uncertainty predominate. The adaptive EIA process is explored further in subsequent chapters, especially Chapter 11. There is also adaption represented by the changing nature of the impact assessment family, as discussed in the next section.

1.6.3 EIA in a rapidly growing impact assessment (IA) family

Over the last 50 years, EIA has been joined by a growing family of assessment tools. The IAIA uses the generic term of impact assessment (IA) to encompass the semantic explosion, whereas Sadler (1996) suggested that we should view

'Environmental Assessment (EA) as the generic process that includes EIA of specific projects, SEA of PPPs, and their relationships to a larger set of impact assessment and planning-related tools'. Whatever the family name, there is little doubt that membership is increasing apace, with a focus on widening the *scope, scale and integration of assessment*. Impact assessment now includes, for example, SIA, HIA, EqIA, LA, TIA, SEA, SA, S&EIA, HRA/AA, EcIA, CIA, plus a range of associated techniques such as RA, LCA, MCDA, CBA, and many more. Lawrence (2013) makes a rough distinction between the EIA project-level family members and the SEA strategic-level family members, although there are also overlaps between the project and strategic levels – for example, in relation to cumulative impact/effects assessment (CIA/CEA) and transboundary impacts assessment (TIA). Some of the tools have been led by legislation; others have been more driven by practitioners from various disciplines that have endeavoured to separate out and highlight the theme(s) of importance to their discipline, resulting in thematically focused forms of assessment. Vanclay identified over 150 forms of impact assessment, with the highest proportionate growth over the period 2003–2014 (i.e. the hot topics) being in the social field (Vanclay 2015). Dalal-Clayton and Sadler (2004) rightly observe that 'the alphabet soup of acronyms [and terms] currently makes for a confusing picture', and the case for simplification is gaining increasing attention (see, for example, Morrison-Saunders et al. 2014). The various assessment tools are now briefly outlined in terms of scope, scale and integration; most are discussed further in subsequent chapters.

Scope

Development actions may have impacts not only on the physical environment but also on the social and economic environment. Typically, employment opportunities, services (e.g. health, education) and community structures, lifestyles and values may be affected. *Socio-economic impact assessment* or *social impact assessment* (SIA) is regarded in this book as an integral part of EIA. However, in some countries it is (or has been) regarded as a separate process, sometimes parallel

to EIA, and the reader should be aware of its separate existence (Finsterbusch 1985, Esteves et al. 2011, Vanclay 2013, IAIA 2015). Some domains explicitly use *S&EIA* to denote *socio-economic and environmental impact assessment*. *Health impact assessment (HIA)* has been a particularly important area of growth in recent years, evolving out of the socio-economic strand; its focus is on the effects which a development action may have on the health of its host population (IPHI 2009; Birley 2011). A more recent area still is *equality impact assessment (EqIA)*, which seeks to identify the important distributional impacts of development actions on various groups in society (e.g. by gender, race, age, disability, sexual orientation, language, etc.) (Downey 2005). Vanclay and Bronstein (1995) and others note several other relevant definitions, based largely on particular foci of specialization and including, for example, transport impact assessment, demographic impact assessment, human rights impact assessment (Oxfam and FIDH 2016), cultural impact assessment, climate impact assessment (Wilson and Piper 2010), gender impact assessment, psychological impact assessment, noise impact assessment, economic impact assessment, and cumulative impacts assessment (Canter and Ross 2010).

Scale

Strategic environmental assessment (SEA) expands the scale of operation from the EIA of projects to a more strategic level of assessment of programmes, plans and policies. Development actions may be for a project (e.g. a nuclear power station), for a programme (e.g. a number of pressurized water reactor nuclear power stations), for a plan (e.g. in the town and country planning system in England) or for a policy (e.g. the development of renewable energy). EIA to date has generally been used for individual projects, and that role is the primary focus of this book. However, SEA has been introduced in the EU since 2004 and is also used in many other countries (Therivel et al. 1992; Therivel 2010; Sadler et al. 2011). SEA informs a higher, earlier, more strategic tier of decision-making. In theory, EIA should be carried out in a tiered fashion first for policies, then for plans, programmes, and finally for projects. The

focus of SEA has been primarily biophysical, and there are close links with another relatively new area of assessment, *habitats regulation assessment/appropriate assessment (HRA/AA)*, which is required in the EU for projects and plans which may have significant impacts on key Natura 2000 sites of biodiversity. HRA/AA can be a particularly powerful form of assessment; it is very precautionary, and a plan or project may only be permitted to go ahead if it will have no significant impact on site integrity, or if other very tough tests are passed. In contrast, a wider approach to strategic assessment, seeking to include biophysical and socio-economic impacts, is provided by *sustainability assessment* (Bond et al. 2013). In England this is required for the assessment of the impacts of plans under the town and country planning system (DCLG 2015). In some domains, where there is not a strategic level of assessment or planning, project-level assessment may adopt, to varying degrees, a strategic perspective, with features of either SEA or SA; good examples are provided by mega-projects, such as the major mineral development projects in the remote areas of Australia.

Integration

Hacking and Guthrie (2008) have sought to provide a relational framework (Figure 1.11) to clarify the position of assessment tools, in the context of planning and decision-making for sustainable development. In addition to scope (referred to as comprehensiveness of coverage) and scale (strategicness of the focus and scope), they also include integratedness of techniques and themes. The latter includes a package of techniques which seek to achieve integration in the assessment process (e.g. between biophysical and socio-economic impacts) (Scrase and Sheate 2002); this was termed ‘horizontal integration’ by Lee (2002).

Petts (1999) provides a good overview of some of the techniques which include, for example, *life cycle assessment (LCA)*, *cost-benefit analysis (CBA)*, *environmental auditing*, *multi-criteria decision assessment (MCDA)* and *risk assessment (RA)*. LCA differs from EIA in its focus not on a particular site or facility, but on a product or system and the cradle-to-grave environmental effects of that

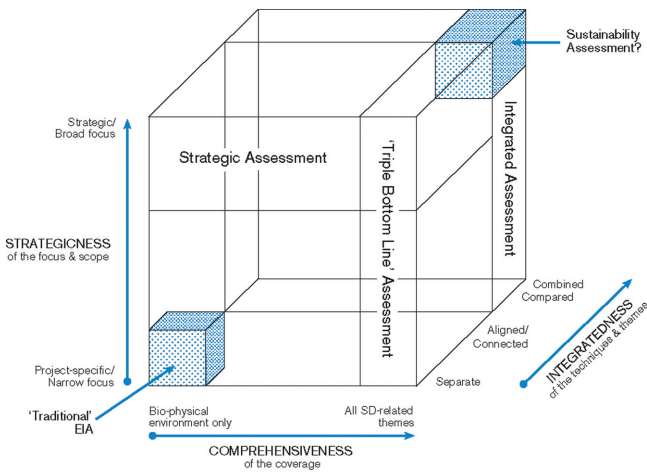


Figure 1.11

A relational framework of SD-focused assessment tools

Source: Hacking and Guthrie 2008

product or system (Hauschild et al. 2018). In contrast, CBA focuses on the economic impacts of a development, but taking a wide and long view of those impacts. It involves as far as possible the monetization of all the costs and benefits of a proposal. It came to the fore in the UK in relation to major transport projects in the 1960s, but has subsequently enjoyed a new lease of life (see Hanley and Splash 1993; Boardman et al. 2017). Environmental auditing is the systematic, periodic and documented evaluation of the environmental performance of facility operations and practices, and this area has seen the development of procedures, such as the International Standard 14001 (ISO 2015).

Multi-criteria decision assessment (MCDA) covers a collection of approaches, often quantitative, that can be used to help key stakeholders explore alternative approaches to important decisions by explicitly taking account of multiple criteria (Ishizaka and Nemery 2013); it is quite widely used. *Risk assessment* is another term sometimes found associated with EIA. Partly in response to events such as the chemicals factory explosion at Flixborough (UK) and Bhopal (India), nuclear power station accidents at Three Mile Island (USA) and Chernobyl (Ukraine), the *Exxon Valdez* oil spill, and 9/11 and subsequent focus on 'terrorist threats', RA developed as an approach to the analysis of risks associated with various types of development. Calow (1997) gives an overview

of the growing area of environmental RA and management; Flyberg (2003) provides a critique of risk assessment in practice; and Middle and MacCallum (2015) highlight the important distinction between quantitative and qualitative risk assessment. While these tools tend to be more technocentric, they can be seen as complementary tools to EIA, seeking to achieve a more integrated approach. Thus, Chapter 5 explores the potential role of CBA and MCDA approaches in EIA evaluation. Chapter 11 develops further the concept of integrated assessment, and explores the role of environmental auditing in relation to environmental management systems (EMSs).

This brief discussion on changing perspectives, on the theoretical context, on the socio-ecological context, and on associated tools and processes emphasizes the need to continually reassess the role and operation of EIA and the importance of an adaptive EIA.

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1.7 Current issues in environmental impact assessment

EIA now has over 50 years of history in the USA; it is well established in many other countries, including the UK and the other EU Member

States, and has spread worldwide. There is much to welcome. Gibson (2002) noted some global trends in EIA, including: it is earlier in the process; more open and participative; more comprehensive (not just biophysical environment); more mandatory; more closely monitored; more widely applied (e.g. at various levels); more integrative; more ambitious (with regard to sustainability objectives); and more humble (recognizing uncertainties, applying precaution). Yet such progress is variable, and has not been without its problems. There have been many reviews of national and international EIA practice (see, for example, CEC 2009, IEMA 2011, 2017), which have highlighted some persistent issues. A number of the current issues in EIA are briefly introduced here and will be discussed more fully in later chapters.

1.7.1 *The nature of methods of assessment*

As already noted, some of the main steps in the EIA process (e.g. monitoring) may be missing from many assessments. There may also be problems with the steps that are included, including: varying approaches to screening, over-comprehensive scoping of issues, and limited consideration of alternatives. The prediction of impacts and the assessment of significance also raise conceptual and technical problems. The problem of establishing the environmental baseline position has already been noted. It may also be difficult to clearly establish the dimensions and development stages of a project, particularly for new technology projects. Further conceptual problems include establishing what would have happened in the relevant environment without a project; clarifying the complexity of interactions of phenomena; and especially making trade-offs in an integrated way. Other technical problems relate to data availability and the tendency to focus on the quantitative, and often single, indicators in some areas. There may also be delays and discontinuities between cause and effect, and between policies and projects. The lack of auditing of predictive techniques limits

the feedback on the effectiveness of methods. However, on a more positive note there are also many innovative methods being developed in EIA, as will be discussed in Part 2.

1.7.2 *The relative roles of participants in the process*

The various 'actors' in the EIA process have differential access to the process, and their influence on the outcome varies. Some would argue that in many countries such as the UK, the process is too developer-oriented. The developer or the developer's consultant carries out the EIA and prepares the EIS, and is unlikely to predict that the project will be an environmental disaster. Government roles in the EIA process may be conditioned by caution at extending systems, by resource considerations and by limited experience and expertise for what in some domains is still a relatively new and developing area. However, the increasing recognition of behavioural theories, and collaborative approaches, is having an influence on public participation in EIA, reinforced in legislation such as the Aarhus Convention on Access to Information, Public Participation in Decision-making and Access to Justice in Environmental Matters (UNECE 2001). Evolving approaches to participation are examined in Chapter 6.

1.7.3 *The quality and effectiveness of EIA*

While EIA systems are now well established worldwide, there is considerable soul-searching about *how effective it all is, whether EIA is achieving its purposes* – as set out in Section 1.3. There is also considerable debate about *how we assess EIA quality and effectiveness*. Sadler (1996) defined three types of effectiveness: procedural, relating to the nature of the process; substantive, relating to the achievement of the goals of the process; and transactive, relating to efficiency of the EIA process. Cashmore et al. (2004) note a focus of research on the more measurable procedural effectiveness. The procedural/substantive distinction is useful and can be further developed

in terms of various (interrelated) dimensions. For example, a procedural/narrow approach would focus on how well EIA is being carried out according to its own procedural requirements in the country of concern; a procedural/wider approach might consider the extent to which EIA is contributing to increased environmental awareness and learning among the array of key stakeholders.

However, more fundamental, in relation to EIA core purposes, are substantive approaches. For example, a substantive/narrow approach would concentrate on whether EIA is having a direct impact on the quality of planning decisions and the nature of developments; a substantive/wider approach would focus on the fundamental question of whether EIA is maintaining, restoring and enhancing environmental quality; is it contributing towards more sustainable development?

There is no absolute and transferable measure of EIA effectiveness. EIA is context-responsive, and so is EIA effectiveness. As Cashmore et al. (2010) note, 'If EIA is political, then there will be a plurality of views about the way the process operates and what it achieves, and that must be recognized in evaluations of effectiveness'. Hence, some countries and stakeholders will focus on the procedural aspects, while for others the focus may be more on substantive and sustainable development objectives. These issues of EIA effectiveness are further examined in various sections of the book, and particularly in Chapter 11.

1.7.4 The quality, efficiency and proportionate nature of the EIA process

A consideration of the transactive assessment of quality focuses more on the efficiency of the EIA process and the costs involved. Details about costs are difficult to obtain, but an EU-commissioned study evaluating the EIA Directive indicated that, as a share of the project costs, EIAs tend to range from an upper limit of 1% for small projects to 0.1% for larger projects (CEC 2006). While costs must be set against the benefits of the process, there is a growing

concern about cost inflation, partly reflected in the inflation in the size of the documentation produced. EISs can run the risk of being voluminous, unintegrated documents which can be difficult for most of the participants in the EIA process. Efficiency concerns are leading to calls for a more proportionate EIA (IEMA 2011, 2017). Of course, considerations of efficiency can run counter to considerations of fairness in the process, limiting stakeholder access. On the other hand, better documentation and more efficient processes can benefit all stakeholders (see particularly Chapters 6, 8 and 11 for further discussion of potential innovations).

1.7.5 Beyond the decision

Many EISs are for one-off projects, and there may be little incentive for developers to audit the quality of the assessment predictions and to monitor impacts as an input to a better assessment for the next project. Yet EIA up to and no further than the decision on a project is a very partial exercise. It is important to ensure that the required mitigation and enhancement measures are implemented in practice. In some parts of the world (e.g. the Netherlands, Hong Kong), the monitoring of impacts has been mandatory for some time. The latest EU EIA Directive (EU 2014a) has also finally caught up with the importance of monitoring. It is also important to take the opportunity for a cyclical learning process, auditing predicted outcomes as fully as possible in order to check the accuracy of predictions. The relationship with environmental management processes is another vital area of concern; EISs can effectively lead to Environmental Management Plans for project implementation, but again, good practice is patchy.

1.7.6 Managing the widening scope and complexity of IA activity

The IA family has grown apace, especially in recent years. How can this complexity be managed? For example, what should be the norm for the content of a contemporary EIS? Should the EIS include social, health and equality

elements as standard, or should these be separate activities and documents? In a similar vein, which projects should have EIAs? For example, project EIA may be mandatory only for a limited set of major projects, but in practice many others may be included.

The SEA/SA of PPPs (policies, plans and programmes) represents a logical extension of project assessment and can cope better with cumulative impacts, alternatives and mitigation measures than can project assessment. Strategic levels of assessment of plans and programmes should provide useful frameworks for the more site-specific project assessments, hopefully reducing workload and leading to more concise and effective EIAs. Yet the anticipated tiered relationship may be more in theory than practice, leading to unnecessary and wasteful duplication of activity.

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1.8 An outline of subsequent parts and chapters

This book is in four parts. *Part 1 sets out EIA principles and procedures.* It establishes the context of EIA in the growth of concern about environmental issues and in relevant legislation; it is set in an international context, and includes particular reference to the EU and the UK. Following from the first chapter, which provides an introduction to EIA and an overview of principles, Chapter 2 focuses on the origins of EIA under the US NEPA of 1969, its worldwide spread, and the contemporary and important roles of international agencies. Chapter 3 sets out the evolution and current nature of the EU EIA Directive and, within the EU context, the development and details of the UK legislative framework for EIA.

Part 2 provides a rigorous step-by-step approach to the EIA process. This is the core of the text. Chapter 4 covers the early start-up stages, establishing a management framework, clarifying the type of developments for EIA, and outlining approaches to scoping, the consideration of alternatives, project description, establishing

the baseline and identifying impacts. Chapter 5 explores the central issues of prediction, uncertainty, the assessment of significance and impact mitigation and enhancement. Chapter 6 provides coverage of an important issue identified above: participation in the EIA process. EIS presentation and review are also covered in this chapter. Chapter 7 takes the process beyond the decision on a project and examines the importance of, and approaches to, monitoring and auditing.

Part 3 exemplifies the process in practice. Chapter 8 provides an overview of UK practice to date, including steps in the EIA process and analyses of the EISs prepared. Chapter 9 draws on comparative international experience, scanning practice across the continents to highlight some of the strengths and weaknesses of other systems in practice. A feature of both chapters are case studies of recent and topical EIA studies, covering a range of development sectors and illustrating particular features of and issues in the EIA process.

Part 4 looks to future prospects for EIA; it illuminates many of the issues noted in Section 1.7. Chapter 10 very briefly discusses the main EIA topic areas in turn, before taking a more detailed look at emerging topics such as culture and language; climate change; risk, resilience and cumulative impacts. Chapter 11 focuses on the prospects for a more effective project EIA, starting with a more in-depth discussion of what we actually mean by EIA effectiveness. Other sections include an exploration of a more proportionate EIA; the impact of technological change on EIA; the changing interpretation of the project; links to project implementation, monitoring and adaptive management, via EMS and EMPs; and moves towards a more integrated impact assessment. Together, Chapters 10 and 11 act as a kind of action list for future improvements to project EIA. The final Chapter 12 considers the wider dimension of strategic environmental assessment, including its need, limitations and effectiveness, with examples drawn from several countries. A set of Appendices provide details of legislation and practice not considered appropriate to the main text.

SOME QUESTIONS

The following questions are intended to help the reader focus on the important issues of this chapter, and to start building some understanding of the principles of EIA.

1. Revisit the definitions of EIA given in this chapter. Which one do you prefer and why?
2. Some steps in the EIA process have proved to be more difficult to implement than others. From your initial reading, identify which these might be and consider why they might have proved to be problematic.
3. Taking a few recent examples of environmental impact statements for projects in your country, review their structure and content against the outline information in this chapter. Do they raise any issues on structure and content?
4. What are the differences between (i) project screening and project scoping, and (ii) impact mitigation and impact enhancement?
5. Review the purposes for EIA, and assess their importance from your own perspective.
6. Apply the characteristics of major projects set out in Table 1.2 to two major projects with which you are familiar. Are there any important variations between the applications? If so, can you explain why?
7. Similarly, for one of the projects identified in Q6, plot the likely stages in its life cycle – applying approximate timings as far as possible.
8. Again, for one of the projects identified in Q6, set out the key participants involved and comment on their relative influence in the EIA process. A diagram might help.
9. What do you understand by a multidimensional approach to the environment, in EIA?
10. What is an impact in EIA? Do you see any difference between impacts and effects?
11. What do you understand by (i) irreversible impacts, (ii) cumulative impacts, and (iii) distributional impacts, in EIA?
12. Why should it be important to adopt an adaptive approach to EIA?
13. We realize this is a bit deep at this stage of your reading, but will ask, all the same, whether you think it is reasonable to consider the EIA process as a rational, linear scientific process?
14. What are the main differences between EIA and SEA?
15. What might be some of the reasons for the widening scope of EIA?
16. What do you understand by ‘beyond the decision’ in EIA?
17. How might we measure (i) the efficiency, and (ii) the effectiveness of EIA?

Notes Chapter 2

- 1 For example, *Ely v. Velds*, 451 F.2d 1130, 4th Cir. 1971; *Carolina Action v. Simon*, 522 F.2d 295, 4th Cir. 1975.
- 2 *Calvert Cliff's Coordinating Committee, Inc. v. United States Atomic Energy Commission* 449 F.2d 1109, DC Cir. 1971.

- 3 *Natural Resources Defense Council, Inc. v. Morton*, 458 F.2d 827, DC Cir. 1972.
- 4 California, Connecticut, Georgia, Hawaii, Indiana, Maryland, Massachusetts, Minnesota, Montana, New York, North Carolina, South Dakota, Virginia, Washington and Wisconsin, plus the District of Columbia and Puerto Rico.
- 5 Arizona, Arkansas, Delaware, Florida, Louisiana, Michigan, New Jersey, North Dakota, Oregon, Pennsylvania, Rhode Island and Utah.

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Chapter 3

- 1 The EIS is referred to as the EIAR (Environmental Impact Assessment Report) in the EU Directive.
- 2 In October 2018, the British Government published statutory instruments in relation to environmental assessment and the planning regime, for when the UK leaves the EU. The Environmental Assessment and Miscellaneous Planning (Amendment) (EU Exit) Regulations 2018 (HMG 2018) provide for the continuity of regulations for: the Town and Country Planning (EIA) Regulations 2017, the Infrastructure Planning (EIA) Regulations 2017, and the SEA Regulations (Environmental Assessment of Plans and Programmes 2004).

The instruments make no substantive changes of policy to the way the EIA and SEA regimes operate. The aim of the changes is to ensure the continued smooth operation of the assessment regimes. They remove unnecessary references in the regulations, for example to the UK being an EU Member State; they also refer to retained EU law by the UK rather than the UK complying with EU obligations. The amendment emphasizes that 'the UK government is committed to maintaining the highest environmental standards after we leave the EU, and will continue to uphold international obligations through multilateral environmental agreements'.

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Chapter 4

- 1 This refers both to the spatial extent that will be covered and to the scale at which it is covered. João (2002) suggests that the latter – which has been broadly ignored as an issue to date – could be crucial enough to lead to different decisions depending on the scale chosen.

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Chapter 6

- 1 At the time of writing, a draft revised NPPF (MHCLG 2018) had been consulted on. Instead of the second bullet point, it states 'the application of policies in this Framework that protect areas or assets of particular importance provides a clear reason for refusing the development proposed'. The areas or assets it refers to are Special Protection Areas,

Special Areas of Conservation, Sites of Special Scientific Interest, Green Belts, Local Green Spaces, Areas of Outstanding Natural Beauty, National Parks, Heritage Coasts, irreplaceable habitats including ancient woodland, aged or veteran trees, designated heritage assets, and areas at risk of flooding or coastal change. Both the policy and this list may well still change: the reader is referred to the final NPPF once it is published.

- 2 For instance, in the case of a Scottish appeal regarding a proposed quarry extension (Scottish Office, P/PPA/SQ/336, 6 January 1992), the Reporter noted that: 'The ES has been strongly criticised ... [it] does not demonstrate that a proper analysis of environmental impacts has been made ... Despite its shortcomings, the ES appears to me to comply broadly with the statutory requirements of the EA regulations.'

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