

Management Information system in Tourism and Hospitality

Vocabularies:

Central Reservation Systems

Computerized Reservation systems

Quality not Quantity

Old Tourism

Modern Tourism

Flexibility

Segmentation

Diagonal Integration

Total System of Wealth Creation

Destination Image

Pull Factors

Push Factors

Management Information system

MLOS - Minimum Length of Stay

OCC – Occupancy

REV PAR - Revenue Per Available Room

RRW - Resort Reservations World-wide

World Travel and Tourism Council – WTTC

World Travel Market – WTM