



Answer the following problems:

Q.1

- The demand function $f(p, a) = 3000 p^{-2} a^{\frac{1}{6}}$ for a product depends on p and advertising a .
 - Find the critical points of $f(p, a)$.
 - Find all second order partial derivatives of $f(p, a)$.
- Let $f(x_1, x_2) = x_1 x_2^2 + x_2 \cos x_1$ find the Hessian matrix $H(x_1, x_2) = \nabla^2 f(x_1, x_2)$.
- Find the first and second leading principal minors of the Hessian matrix of the function $f(x_1, x_2) = x_1^3 + 2x_1 x_2 + x_2^2$

Q.2

- Show $f(x_1, x_2) = x_1^3 + 2x_1 x_2 + x_2^2$ is a convex function
- Find the critical points of the following functions
 - $f(x) = \frac{1}{x} + 2 \ln x - x$
 - $f(x_1, x_2) = (x_1 - 1)^2 + (x_1 - 2x_2)^2$
- Let $f(x) = \begin{cases} 2 - (x-1)^2, & 0 \leq x \leq 3 \\ -3 + (x-4)^2, & 3 \leq x \leq 6 \end{cases}$

Find the maximum point of $f(x)$ in $0 \leq x \leq 6$.

Q.3

Consider the following non-linear program

$$\begin{aligned} \text{Min: } Z &= f(x_1, x_2) = 8x_1 - x_1^2 + 8x_2 - x_2^2 \\ \text{s.t. } & x_1 + x_2 \leq 12 \\ & x_1 - x_2 \geq 4 \\ & x_1, x_2 \geq 0 \end{aligned}$$

- Draw the feasible region
- Draw the level curves of the objective function at $Z = 7, 16$ and $Z = 23$
- Solve graphically the non-linear program.

Q.4

- Using the Lagrange technique, determine the critical points of the non-linear program

$$\begin{aligned} \text{Min(Max): } Z &= x_1^2 + x_2^2 - 3x_1 x_2 \\ \text{s.t. } & x_1^2 + x_2^2 = 4 \end{aligned}$$

- Solve the nonlinear program

$$\begin{aligned} \text{Min } f(x_1, x_2, x_3) &= x_1^2 + x_2^2 + x_3^2 \\ \text{s.t. } & x_1 + x_2 + 3x_3 = 2 \\ & 5x_1 + 2x_2 + x_3 = 5 \end{aligned}$$

Q.5 Find the maximum and minimum values of

$$f(x, y) = 2x^2 - 3y^2 - 2x$$

$$\text{s.t.} \quad x^2 + y^2 \leq 1$$

1. Find the critical points and determine their kinds for the following function

$$f(x_1, x_2) = 2x_1^3 - 2x_2^2 - (x_2 - 1)^2$$

Q.6

1. State Kohn-Tucker necessary conditions for general optimization of non-linear program.
2. Find the optimal solution of the following non-linear program by using the Kohn-Tucker conditions

$$\text{Max: } f(x_1, x_2) = x_1(30 - x_1) + x_2(50 - x_2) - 3x_1 - 5x_2 - 10x_3$$

s.t.

$$x_1 + x_2 \leq x_3$$

$$x_3 \leq \frac{69}{4}$$

$$x_1, x_2, x_3 \geq 0$$