Summary of Portfolio of Assoc. Prof. Teay Shawyun, Ph.D.
Associate Professor in Strategic Management

Education: Ph. D. (Management of Technology) from Asian Institute of Technology, Thailand in 1996, MBA(International Business and Finance) from SASIN GIBA, Chulalongkorn University.

Work achievements: Developed an award winning IQA(Internal Quality Assurance) the AuQS 2000 QMIPS, Au – IMS, Au – KMS and Au – PMS of Assumption University, Thailand (2003 – Present) and the state of art IQA of KSU – QMS for King Saud University (2009 – 2011), Strategic Plan 2008 – 2022 for Assumption University.

Quality and Accreditation experience: Board of Assessors, TQA (Thailand Quality Award – 2008 to present and Team Leader from 2011 onwards), Assessors for CHE (Commission on Higher education) and ONESQA (Office of National Education Standards and Quality Assessment) in Thailand.
Developed and updated 15 sets of IQA manuals and mechanism for Assumption University and 6 sets of IQA manuals for KSU.

Awards and Grants: Recipient of the 2008 Award "Best Academic and Researcher in Social Science Discipline" from APHEIT (Association of Private Higher Education Institutions in Thailand), Assumption University's St. Martin de Tours Award: Excellence in Performance Award, 2005 Fellowship for Summer Data Policy Institute by the Association for Institutional Research in US to study the National Center for Education Statistics (NCES) and National Science Foundation (NSF) databases and TAPS Grant by the AIR (Association for Institutional Research) in the US in 2008.

Board membership: Member of Advisory Committee of AEH (ASEF Education Hub) and President of SEAAIR (South East Asia Association for Institution Research), Editorial Board of Editorial Advisory Board of International Conference on Business & Management Education and Asian Journal of Business and Management, and doctoral examiner for India and Australia, and chaired various thesis examination committees.

Academic positions: Dean, School of Business (2004 – 2006), Deputy Director of Center for Excellence (2003 – 2009), Director of Center for Excellence (2011 to Present) Associate Dean for Graduate School in Asian University (2000 – 2003) and Director of academic programs developing a new management program. Consultant to King Saud University on Quality Management System.

Academic experience: 30 years academic experience teaching Strategic Management, Management Information System at Graduate schools of public and private universities in Thailand, Advisors of more than 5 doctoral dissertations, more than 50 MBA thesis, invited resource persons for more than 50 seminars and workshops for international participants in public and private sectors focusing on hospital and education sectors.

Book, journals and proceedings publications: Published and updated more than 15 books on Strategic Management, Quality and Performance Management and 3 book chapters. Presented about 39 academic and research papers (1998 to 2011) in peer reviewed journals and proceedings

Portfolio of Assoc. Prof. Teay Shawyun, Ph.D.
Associate Professor in Strategic Management
Consultant, King Saud University Quality Management System
Director, Center for Excellence, Assumption University
e-mail: jerry182122@yahoo.com, or tshawyun@ksu.edu.sa
mobile: 081-8347373 (BKK) 0535733477 (Riyadh)

Education Background

ASIAN INSTITUTE OF TECHNOLOGY (Jan 1994 - March 1996)
Doctor of Philosophy in Management of Technology

SASIN GRADUATE INSTITUTE OF BUSINESS ADMINISTRATION CHULALONGKORN UNIVERSITY (May 1983 - March 1985)
Master in Business Administration majoring in Finance and International Business

ASSUMPTION UNIVERSITY (1979 -1982)
Bachelor in Business Administration majoring in Business Computer (Summa Cum Laude)

Employment History (Brief academic employment history)

KING SAUD UNIVERSITY (January 2009 to present)
- Invited by King Saud University as Associate Professor in Strategic Management under the AOSR (Attracting Outstanding Scholars and Researchers) program to consult on and develop the King Saud University Quality Management System. Resulted in the KSU – QMS (1st Edition, June 2009), KSU – QMS (2nd Edition for Practitioners, December 2010) and KSU – QMS (2nd Edition for Professionals, December 2010).
- Member of King Saud University Quality Committee overseeing university wide quality and accreditation.

ASSUMPTION UNIVERISTY (August 2011 to present)
- Was invited back to AU to take over as Director of the Center for Excellence to completely revamp the quality and strategic planning system of the university reporting direct to the President.

ASSUMPTION UNIVERISTY (May 2003 – December 2008)

- Rejoined Assumption University's Center for Excellence later the Office of QMIPS (Quality Management, Information and Planning Systems) to assist the President in the university quality assurance, information management and the planning management efforts. Developed the new AuQS 2000 (2nd Edition, 2003 and 3rd Edition, 2004) and the AuQS 2000 CQM (1st Edition, 2005) QA model and manuals of the university as the university standards and system to achieve education excellence. This culminated in the AuQS 2000 QMIPS Quality Management System (5th Edition, 2007) and the AuQS 2000 QMIPS Performance Management System (2nd edition, 2008).
- Wrote the AU Strategic Plan (2005 – 2015) for Assumption University which was approved by the University Council in November 2015. Developed the foundation for the annual action plans and budgeting for the colleges and administrative units assessment based on the Planning Management System.

ASIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (Jan 2000 – March 2003)

- In December 2000, was appointed the Associate Dean of Graduate Studies to establish the Graduate School of Business and its academic systems.

- Awarded "Rookie of Year Award" in 2001 by the Faculty of Business

ASSUMPTION UNIVERSITY (1982 – December 1999)

- Taught in School of Management and School of Science and Technology from 1982 to 1994 teaching mainly MIS and IT related subjects

- Appointed Asst. Dean of GSB in May 1996 and developed the academic systems making a leading Graduate School in Business in Thailand.

- Presently teaching the Seminar in Strategic Management for the Ph.D. (Business Administration) in Assumption University, and Strategic Management and MIS in the MBA programs of Assumption University, Mahidol University, Thai-Nichi Institute of technology, Burapha University, Payap University and Stamford University.

- Appointed as the Deputy Director of the CFE and later the Office of QMIPS in August 2003 to assist the President in the management and implementation of the performance management and quality assurance in Assumption University. The AU QMIPS system won the Commission for Higher Education IQA Award in April 2009.

- Appointed Dean, School of Business Administration, College of Internet Distance Education, Assumption University in January 2004 to February 2005 to set-up the M.Sc. in Management Curricula and first online e-learning program in Thailand.

- Appointed Program Director, Master of Science in Management, School of Business Administration, College of Internet Distance Education, Assumption University in September 2005 to present to manage the M.Sc. in Management Curricula.

Awards

- AuQS 2000 QMIPS developed by me was 1 of 8 universities from all 266 universities in Thailand that was awarded the IQA Award by the Commission on Higher Education, Ministry of Higher Education in Thailand in April 2009.

- Partner with Menon Institute for Research Grant funded by European Commission for **ACCESS** (Academic Cooperation Europe South-East-Asia Support) project approved by EC starting in January 2009 to 2011. The second phase grant will run from 2011 onwards

- Recipient of the Award "Best Academic and Researcher in Social Science Discipline" from APHEIT (Association of Private Higher Education Institutions in Thailand) on 18th November 2008.

☐ Awarded the academic title of Associate Professor in Strategic Management by the University Council on 20th September 2007, backdating 27th July 2007 and endorsed by the Commission of Higher Education, Ministry of Education.

☐ Awarded the academic title of Assistant Professor in Management of Technology by the University Council on 25th June 2003.

☐ Awarded a Fellowship for the 2005 Summer Data Policy Institute by the Association for Institutional Research in US to study the National Center for Education Statistics (NCES) and National Science Foundation (NSF) databases from 12 June – 19 June 2005.

☐ Awarded the St. Martin de Tours Award: Excellence in Performance Award – 3rd Class for conscientious performance of duties and responsibilities, excellence in leadership, management and other academic related duties on 24 Dec 2005 by Assumption University

☐ Awarded a TAPS Grant by the AIR (Association for Institutional Research) to present an academic paper at the 2008 AIR Forum in Seattle, US., in May 2008

Professional Membership

☐ Member of Advisory Committee of AEH (AEM Education Hub), part of the ASEF (Asia – Europe Foundation)

☐ Member of Editorial Advisory Board of International Conference on Business & Management Education

☐ Certified Member of the Board of Assessors for the Thailand Quality Award for 2008, 2009 and 2010. Appointed team leader and lead assessor in 2011.

☐ Certified Internal Auditor for CHE (Commission on Higher Education), Ministry of Education, for internal audit and assessment of academic institutions in Thailand from 2007 onwards.

☐ Certified External Auditor for ONESQA (Office of National Education Standards and Quality Assessment), Thailand for 2nd Round External Audit of all academic institutions in Thailand from 2006 - 2011.

☐ President of SEAAIR (South East Asian Association for Institutional Research) for a 3 year term from September 2007 – September 2010 and was re-elected for a new 3 years term from 2011 to 2014.

☐ Vice President of SEAAIR (South East Asian Association for Institutional Research) for a 3 year term from September 2004 – September 2007.

☐ Member, Association for Institutional Research, United States, 1 July 2005 – 30 June 2006 and 1 July 2008 – 30 June 2009.

Major achievements from 1st May 2003 – April 2010

☐ Consultant to King Saud University, Saudi Arabia on Strategic Performance Management from 2009 to present to develop and implement the Quality

Management System (KSU – QMS) and writing the KSU – QMS Quality Handbook and KSU – QMS Quality Workbook.

- o KSU – QMS Handbook, 1st Edition, May 2009
- o KSU – QMS Workbook, 1st Edition, June 2009
- o KSU – QMS Scaled Performance Assessment Instrument (2009)
- o KSU – QMS Handbook (2nd Edition for Practitioners, December 2010)
- o KSU – QMS Handbook (2nd Edition for Professionals, December 2010)
- o KSU – QMS Scaled Performance Assessment Instrument (2010)
- o KSU – QMS Guidebook, 1st Edition, April 2011

- Revamped the QA system of Assumption University in 2003 by introducing a new QA model resulting in 6 sets of manuals as follows:
  - o AuQS 2000 QMS Manual for Academic units (2nd Edition, 2003)
  - o AuQS 2000 QMS Scorebook for Academic units (2nd Edition, 2003)
  - o AuQS 2000 QMS Internal Audit and Assessment Manual for Academic units (2nd Edition, 2003)
  - o AuQS 2000 QMS Manual for Administrative units (2nd Edition, 2003)
  - o AuQS 2000 QMS Scorebook for Administrative units (2nd Edition, 2003)
  - o AuQS 2000 QMS Internal Audit and Assessment Manual for Administrative units (2nd Edition, 2003)

- Stabilized and streamlined the QA system in 2004 by revising the QA manuals resulting in:
  - o AuQS 2000 QMIPS Manual for Academic units (3rd Edition, 2004)
  - o AuQS 2000 QMIPS Scorebook for Academic units (3rd Edition, 2004)
  - o AuQS 2000 QMS Manual for Administrative units (3rd Edition, 2004)
  - o AuQS 2000 QMS Scorebook for Administrative units (3rd Edition, 2004)

- Wrote the AU Strategic Plan (2005 – 2015)

- Developed the AuQS 2000 CQM (Curriculum Quality Management) (1st Edition, 2005) system in October 2005 for program or curriculum management by the departments or programs in the undergraduate and graduate programs.

- Developed the AuQS 2000 QMIPS (Quality Management, Information and Planning Systems) (1st Edition, 2007) system in January 2007 as the university integrated performance management system that was updated into the AuQS 2000 Performance Management System (2nd edition , 2008) as the performance and governance system of AU.

- Developed the AuQS 2000 QMIPS (QMS) – Quality Management System (5th Edition, December 2007) as the QMS incorporating the Education Criteria of MBNQA, CHE and ONESQA as the internal QA system of Assumption University.

- Developed the AuQS 2000 QMIPS (PMS) – Performance Management System (2nd edition, February 2008) as the university performance management system of Assumption University

- Developed the 15-Year Strategic Plan of Assumption University to be endorsed by the University Council in May 2008

- Revamped the QA web to be more attractive and to serve as the key media to disseminate QA information

- Started the quarterly QA Newsletter for the promotion of QA and dissemination of QA knowledge

- Developed the new Master of Science in Management Curriculum that in September 2004 with an intake of 38 students in the 1st Batch and 76 in the 2nd Batch and was accredited by the Commission of Higher Education on March 2006.

- Developed the new Doctor in Philosophy in Management Curriculum and is under consideration.

- Developed the Academic and Administrative codes for the College of Internet Distance education.

- External Examiner:

  o Invited by Master of Business Administration, Thai-Nichi Institute as an external examiner on Strategic Management Comprehensive Examination on January 2009.
  o Invited by Scott Christian College, Nagercoil, Kanyakumari District. India to be an Examiner for the DBA dissertation in 2007
  o Invited by Graduate School of Business, Curtin University of Technology to be an Examiner for the DBA dissertation in 2007.
  o Invited by Bharatiar University, India, to be a member of the Board of Examiners for Ph.D. dissertation in 2007 to present.
  o Invited by Master of Business Administration, Stamford University as an external examiner on Strategic Management Comprehensive Examination on May and October 2007.
  o Invited by University of South Australia to be the external examiner for the Doctor of Business Administration doctoral candidate's Dissertation in 2005.
  o Invited by Master of Engineering (Engineering Management), Burapha University as external examiner on Strategic Management Comprehensive Examination on March 2005.
  o Invited by Master of Engineering (Engineering Management), Burapha University as external examiner on Independent study of M.Eng. (Engineering Management) candidates on May 2005.

- Dissertation, Thesis and Independent Study Advising:

  o Research supervisor for Ph.D. candidate in the Ph.D. (Business Administration) Program of Assumption University from 2008

  o Supervisor for DBA dissertation for 7 DBA students of University of South Australia, Australia from June 2006 onwards

  o Research project advisors and Chairman of Defense Committee of Master of Science in Management program, School of Business Administration, CIDE

  o Chairman of Independent Study for more than 60 independent study projects and supervisor and committee member for 10 and 20

independent study projects respectively at Asian University of Science and Technology.

- o Thesis advisor for more than 20 MBA and 10 Master of Management. Thesis for Graduate School of Business and was Chairman of Thesis of Examination Committee for about 20 MBA and 22 MM thesis from 1996 – 1999 and another 10 from 2004 onwards.

- o Dissertation Co-Advisor for Ph.D. candidate of Graduate School of Computer Engineering Management in ABAC, 1996 – 1999.

- o Thesis advisor for 8 students of Master of Engineering (Engineering Management) Burapha University, 2000 – 2001, and advisors for independent study for 3 students in May 2005.

Invited Resource person for Training and Seminars as Academic Service

1. Conducted a workshop on "Effective Time Management" participant of Ministry of Education, Nepal, organized by AIT on 2nd September 2011.
2. Conducted many workshops on Quality Assurance and KSU – QMS at King Saud University to the university community from March to June 2009.
3. Training on Strategic Management to the participants of the Certified Financial Officer Program (Class # 10) of the Federation of Accounting Professions of Thailand (under Royal Patronage of HM King) on 21st August 2008.
4. Training to the Management team of Bakh University of Afghanistan on Performance Management on 7th August 2008
5. Training to participants from Sri Lanka, Afghanistan and Pakistan on "Strategic Management and Competitive Advantage" 5th and 6th August
6. Training to middle management staff of BDMS on Strategic Management on Strategic Management on 23rd and 24th July and 30th and 31st July
7. Training on Performance Management to participants are from the National Center for Educational Development (NCED), the HRD arm of the Ministry of Education and Sports of Nepal on 15th July 2008
8. Training on Strategic Management to staff of Central Bank of Nepal on 17th June 2008
9. Training on Strategic Management to the BDMS (Bangkok Dusit Medical Services) Group from 23rd – 24th and 30th – 31st July 2008.
10. Training on Strategic Management to participants of ITAM course from various countries on 4th – 5th June 2008.
11. Training on Strategic Management to participants of ITSM course from Sri Lanka on 19th and 20th May 2008.
12. Training on Strategic Management to the BDMS (Bangkok Dusit Medical Services) Group from 25th – 28th April 2008.
13. Training on Strategic Management and Strategic Marketing to the Heart Unit of Siriraj Hospital from 19th March 2008 – April 2008.
14. Training on Strategic Management to the participants of the Certified Financial Officer Program (Class # 9) of the Federation of Accounting Professions of Thailand (under Royal Patronage of HM King) on 31st January 2008.
15. Training on Strategic Management to the participants of the Certified Financial Officer Program (Class # 8) of the Federation of Accounting Professions of Thailand (under Royal Patronage of HM King) on 27th December 2007.
16. Training on Quality Assurance and Evaluation of Training for Professional Development Course on Management of Training Center program at AIT Extension for participants from India from 19th November – 27th November 2007.
17. Training on Strategic Planning for the "Strategic Human Resource Planning for participants from the South Continent on 7th November 2007.

18. Trainer for 600 Department Heads of Bangkok Dusit Medial Group on Strategy with Effective Action Plan Execution" from 8th October – 16 November 2007.
19. Training on Strategic Management and Performance Management for "Effective Management and Skills Development using IT Applications, 24 June – 29 July 2007" for 10 participants from Bangladesh on 2nd and 3rd July 2007.
20. Training on Strategic Management for IT Applications in Management at AIT extension for participants from Bangladesh, India, Indonesia and Malaysia on 4 June 2007
21. Training on Quality Assurance and Evaluation of Training for Professional Development Course on Management of Training Center program at AIT Extension for participants from Indonesia and India from 21 May - 8 June2007 on Friday, 25 May 2007
22. Training in Strategic Management for Advanced Strategic Management Program of Government Pharmaceutical Organization of Thailand on 22 May 2007.
23. Training on Leadership and Teamwork for the Organizational Financial Planning and Cost Control program for participants from Bangladesh and Srilanka at AIT Extension on 30 April - 11 may 2007.
24. Training course on Inspection, Monitoring and Evaluation (IM&E) of Education emphasizing on IQA and EQA from 19 March – 6 April 2007 to Mongolian education inspectors and experts from the State Specialized Inspection Agency & Ministry of Education and Culture, Government of Mongolia .
25. Training on Quality Assurance for Education and Training and Institutions for Indonesian and Nepalese university and education officials at AIT Extension from 26 March to 13 April 2007
26. Training on Stakeholder Analysis and Curriculum QA for the Participatory Curriculum Development (PCD) and Student-Centered Teaching and Learning program at AIT Extension from 26 February - 9 March 2007
27. Training on Strategic Human Resource Management at AIT Extension for 15 seniors officers from Bangladesh, Maldives and Malaysia on "Strategic Human Capital Management and BSC" on 4 December 2006
28. Training on Strategic Management and Quality Assurance at AIT Extension for 3 participants from Indonesia, on "Strategic Management and QA Linkage in Higher Education" on 17 and 24 November 2006
29. Training on Strategic Management at AIT Extension for 6 participants from Bangladesh, on "IT Applications in Management" on 9 November 2006.
30. Training on Strategic Management and Balanced Scorecard for 15 participants from Afghanistan, Bangladesh, Maldives, Malaysia and India, on "Human Resource Management" on 8 November 2006.
31. Training on Leadership and Strategic Management at AIT Extension for senior level government and NGO officers from Maldives, on "Leadership in Public Services" on 10 – 11 October 2006.
32. Training on Strategic Management and Quality Management at AIT Extension for senior level government and NGO officers from Maldives, India, Loa PDR, Mongolia, Nepal and Malaysia on "Effective Management Skills and Techniques" on 3 October 2006.
33. Training on Project Integration Management, BSC, TQM and Risk Management at AIT Extension for participants on "ICT Applications in Project Management" on 19 – 21 September 2006.
34. Trainer/Consultant to Philip Morris Thailand Ltd. For "Basic Management Program" for Asst. Sales Manager on 17 – 18 August and 24 – 25 August 2006 at Intercontinental Hotel and Hyatt Erawan Hotel.
35. Training on "Strategic Management" to CFO Certification program of the Federation of Accounting Professions of Thailand (under Royal Patronage of HM King) on 10 August 2006
36. Siriraj Hospital CEO Development and Training Batch # 3 by BTCC on Strategic Management and Balanced Scorecard for senior administrators and doctors from 20 – 23 June 2006

37. Training on "Strategic and Performance Management" at AIT Extension of Asian Institute of Technology on 12 and 13 June 2006 for 10 government officials of Ministry of Education of Mongolia.
38. Training on "Strategic Management" at AIT Extension of Asian Institute of Technology on 16 – 18 May 2006 for 14 senior education officials of SESIP of Bangladesh.
39. Training on "Strategic Management" to CFO Certification program (Class # 7) of the Federation of Accounting Professions of Thailand (under Royal Patronage of HM King) at Grande Sheraton on 9 March 2006
40. Training on Strategy and Organization Change for "Business Leadership in an uncertain Environment" at AIT Extension of Asian Institute of Technology on 6 December 2005 for 14 senior management professionals from the Sri Lankan private sector.
41. Training on "Organization Strategic Performance Management and BSC" to Government Senior Ministry of Education Officers from Malaysia, at AIT Extension of Asian Institute of Technology on 18 November 2005
42. Training on Strategic Management, BSC and Quality Assurance to 18 senior Registrars of Sri Lankan Universities at AIT Extension of Asian Institute of Technology on 18 October 2005 and for 16 senior bursars Sri Lankan Universities on 2 November 2005
43. Gave a lecture to 20 students and 2 instructors of Singapore Polytechnic at Arnoma Hotel on 11 October 2005 on "MDG Entrepreneur"
44. Training on Effects of Environmental Change in Marketing for "Effective Marketing in an Uncertain Environment" at AIT Extension of Asian Institute of Technology on 4 October 2005 for 18 Sri Lankan from the private sector.
45. Training on Strategic Management and Balanced Scorecard for TUV Rhineland education and training for 19 senior management personnel of GEODIS Logistics at Imperial Queens Park Hotel on 30 – 31 August, 2005.
46. Training on Leadership and Change Management for "Leadership for Public Services and Disaster Management" at AIT Extension of Asian Institute of Technology on 16 August 2005 for NECORD officials from Government of Sri Lanka,
47. Training on "Strategic Management and BSC" for Advanced Management Program at AIT Extension of Asian Institute of Technology on 5 August 2005 for participants from Maldives, Thailand, Bangladesh, and Pakistan
48. Training on Leadership and Team building for "Effective Leadership for Rural Development" at AIT Extension of Asian Institute of Technology on 20, 21 and 26 June 2005 for officials from Sri Lanka, Afghanistan, Vietnam, Nepal and Malaysia.
49. Training on "Strategic Map and BSC for Hospital Management" organized by ASEAN Institute for health Development (AIHD), Mahidol University for 35 senior officers from Ministry of Public Health.
50. Training on Leadership and Team building for "Organizational Financial Planning and Cost Control" at AIT Extension of Asian Institute of Technology on 2-13 May 2005 for officials from Sri Lanka, Vietnam, Nepal and Malaysia.
51. "Review of Key Challenges to Leadership in Crisis" at AIT Extension of Asian Institute of Technology on 18 April 2005 for workshop on disaster management for the Tsunami teams from Indian sub-continent.
52. Siriraj Hospital CEO Development and Training Batch # 2 by BTCC on Strategic Management and Balanced Scorecard from 27 February – 8 April 2005
53. "Business Leadership in an Uncertain Environment" at AIT and Commercial Bank of Ceylon on Strategic Management in an uncertain environment from 29 November – 4 December 2004.
54. "Supervisory Skills" by AIT and World Food Program of UN on Leadership and supervisory skills from 16 November – 21 November 2004 in Phnom Penh, Cambodia.

55. Bangkok Hospital Group Advanced Management Program Batch # 2 by BTCC on Strategic Management and Balanced Scorecard from October – November 2004

56. "Leadership" training for Singapore Polytechnic students from 6 September – 10 September 2004.

57. "Leadership" training by AIT for senior managers on 26 July 2004

58. Siriraj Hospital CEO Development and Training Batch # 1 by BTCC on Strategic Management and Balanced Scorecard from May 2004

59. Member of External audit team for Hadyai University from 19 September – 21 September 2003.

Book Publication

1. Teay, S and Al-Shehri, (2011), Developing and Actioning Strategic Planning in Higher Education Institutions, March 2011. KSU Printing House and AU Digital Press, ISBN 978-974-615-051-4

2. Teay, Shawyun (2009), Strategic Performance System: An Integrated Framework, 2nd Edition, January 2009, Assumption University Digital Press, Bangkok, Thailand. ISBN: 978-974-615-297-6

3. Teay, Shawyun (2009), Strategic Market Driven IS/IT Planning Model. In A.W.K. Tan and P. Theodorou (Ed). Strategic Information Technology and Portfolio Management. Hershey, March 2009, P.A. Information Science Reference (Book Chapter).

4. Teay, Shawyun (2009), Strategic Capital Capacity and Capability Management of IS/IT. In A.W.K. Tan and P. Theodorou (Ed). Strategic Information Technology and Portfolio Management. Hershey, March 2009, P.A. Information Science Reference (Book Chapter).

5. Teay, Shawyun (2008), AuQS 2000 QMIPS Quality Management System, 5th edition, December 2008

6. Teay, Shawyun (2008), AuQS 2000 QMIPS Performance Management System (2nd Edition, 2008)

7. Teay, Shawyun (2007), AuQS 2000 QMIPS Quality Management System, 5th Edition, 2007

8. Teay, Shawyun (2007), Book chapter on, "An Integrated QMIPS Model for Strategic Management and Quality Assurance of an entrepreneurial educational institution in Thailand", The Institutional researchers' Perspectives on the Entrepreneurial Universities of the 21st Century: Some Insights from the Asia Pacific Region", edited by the South East Asian Association for Institutional Research, August 2007

9. Teay, Shawyun (2007), "A Primer on Strategic Organization Analysis and Planning Model" 4th Edition 2007 for the Strategic Management Course at the MBA and M.Sc. programs. ISBN: 978-974-615-281-5

10. Teay, Shawyun (2007), AuQS 2000 QMIPS Quality Management System for the Academic units (5th Edition, December 2007)

11. Teay, Shawyun (2006), "A Primer on Strategic Organization Analysis and Planning Model" 2nd Edition 2006 for the Strategic Management Course at the MBA and M.Sc. programs.

12. Teay, Shawyun (2006), "A Primer on Strategic Organization Analysis and Planning Model" 3rd Edition 2006 for the Strategic Management Course at the MBA and M.Sc. programs.

13. Teay, Shawyun (2006), AuQS 2000 QMIPS Quality Management System, 4th Edition, 2006

14. Teay, Shawyun (2006), Integrated QMIPS (Quality Management, Information and Planning Systems), 1st Edition, 2006

15. Teay, Shawyun (2005), "A Primer on Strategic Organization Analysis and Planning Model" 1st Edition 2005 for the Strategic Management Course at the MBA and M.Sc. programs.

Research and Academic Papers Publications and Proceedings

Academic year 2011

1. Teay, Shawyun (2011), From CSR to USR a Strategic USR Management Framework, accepted for presentation at 7th QS-APPLE Conference, Manila, The Philippines, 16 – 18 November 2011.
2. Teay, Shawyun (2011), Strategic USR Management Framework, 11th SEAAIR Conference, Chiangmai, Thailand, 3 – 5 November 2011
3. Teay, Shawyun (2011), Strategic Market and Customer Driven IS/IT Planning Model. International Journal of Strategic Information Technologies and Applications, 2011, Vol. 2 No. 1.
4. Teay, Shawyun and Al-Karni, Awad (2011), IQA Quality Performance Excellence Model, APQN 2011 (Asia Pacific Quality Network 2011) Conference, Bangalore, India, March 2011.
5. Quality Information Management Model (in development – budget as approved by KSU Research Committee)

Academic year 2010

1. Teay, Shawyun (2010), Strategic Alliance Vs Social Networking: A Case Study of SEAAIR 10th SEAAIR Conference in the Philippines, October 2010.
2. Teay, Shawyun and Pulikkiel, Joy (2010), Strategic bank branding: a case study of Bank of Ayudhya, 1st ICBB & CSR-UN Conference, Surabaya, Indonesia, February 2010, ISBN: 978 - 979 - 95679 - 3 - 2

Academic year 2009

1. Teay, Shawyun (2009), Actioning Strategic Planning, Proceedings of International Conference on Strategic Planning & Quality Assurance in Higher Education in the Muslim World, 20th – 22nd July, 2009, Kuala Lumpur, Malaysia.
2. Teay Shawyun (2009), Institution and Individual Sufficiency and Sustainability of the future HEI, *The Future of Higher Education*, Proceedings of 9th Annual SEAAIR (South East Asia Association for Institutional Research, 13th – 15th October 2009, Penang, Malaysia
3. Teay, Shawyun (2009), Balancing the IQA = EQA Equation, Journal of Institutional Research South East Asia, Vol. 7 No. 2 Nov/Dec 2009

Academic year 2008

1. Teay, Shawyun, (2008), Strategic Triangularization of Quality-Information-Planning System for Higher Education Institute Performance Management, 6th International Conference on Education and Information Systems, Technologies and Applications: EISTA 2008, International Institute of Informatics and Systemics, Orlando, Florida, 29th June – 2nd July 2008
2. Teay, Shawyun, (2008), "Sufficiency and Sustainability: Institutional Capacity Building for HE" lead research paper accepted for the 8th Annual SEAAIR Conference on Institutional Capacity Building toward HE Competitive Advantage in Surabaya, Indonesia, 4th – 6th November, 2008.

3. Teay, Shawyun, (2008), "A Delphi Approach to the Development of an Integrated Performance Measurement and Management Model for a car assembler", paper accepted for publication in the Industrial Engineering and Management Journal, 2008

Academic year 2007

1. Teay, Shawyun, (2008), "Sufficiency and Sustainability: Individual Capacity Building for HE" scholarly paper presented at the 48th Annual 2008 Association for Institutional Research Forum, Seattle, Washington, 24th May – 29th May, 2008
2. Teay, Shawyun, (2007), "An Integrated QMIPS Model for Strategic Management and Quality Assurance of an entrepreneurial educational institution in Thailand", The Institutional researchers' Perspectives on the Entrepreneurial Universities of the 21st Century: Some Insights from the Asia Pacific Region", edited by the South East Asian Association for Institutional Research, August 2007
3. Teay, Shawyun and Siriwattanatum, Virapol, (2007), "Determinants of Export Performance of Thai Canned Fruit Manufacturers" accepted for presentation and publication at 10th International Conference of Society for Global Business and Economic Development in Kyoto, Japan.
4. Teay Shawyun, (2007), "Higher Education through the Sufficiency and Sustainability lens", Proceedings of the 7th SEAAIR Conference, September 2007, Bangkok, Thailand.

Academic year 2006

1. Teay Shawyun, (2007), "Integrated Curriculum QMIPS", ASAIHL Journal Vol.10 Issue 1 May 2007.
2. Teay Shawyun, (2006), "Quality Assurance: Teaching Competency and Effectiveness Index", Proceedings of UPAL Conference, November 2006, Bangkok.
3. Teay, Shawyun and Tanchaisak, Krisda, (2006), "Thai Graduates' Values revisited in 2005: A Case Study of Assumption University", Proceedings of SEAAIR Conference in Langkawi, Malaysia in September 2006. ISBN: 979-25-0220-3
4. Teay, Shawyun (2006), "Teaching Competency and Effectiveness Index: A Pilot Study of Graduate Instructors" Proceedings of SEAAIR Conference in Langkawi, Malaysia in September 2006. ISBN: 979-25-0220-3
5. Voon Boo Ho, Nagarajah Lee and Teay, Shawyun (2006), "Adapting a Market Orientation Scale for Quality Service in Higher Education" Proceedings of SEAAIR Conference in Langkawi, Malaysia in September 2006. ISBN: 979-25-0220-3
6. Teay, Shawyun (2006), "An Integrated Performance Measurement and Management Model (IPMMM) for a car assembler" APIEMS 2006 Conference Proceedings, December 2006.

Academic year 2005

1. Teay, Shawyun, (2005), "Quality Assurance and Strategic Implementation in Educational Institutions: A Holistic Alliance?", Journal of Institutional Research South East Asia (JIRSEA), Vol. 3 Number 1 (2005)
2. Teay, Shawyun, (2005), "Higher Education Reform: A Strategic Multi-pronged Framework", Proceedings in SEAAIR Conference in September 2005 at Bali, Indonesia. ISBN: 979-25-0220-3

3. Teay, Shawyun and Tanchaisak, Krisda, (2005), "A better understanding of the Core Values of Thai Undergraduates", Proceedings in SEAAIR Conference in September 2005 at Bali, Indonesia. ISBN: 979-25-0220-3
4. Teay, Shawyun and Tanchaisak, Krisda, (2005), "Core Values of Thai Undergraduates revisited in 2005: A Case Study of Assumption University", APHEIT Journal Vol. 12 No. 1, November 2005, Association of Private Higher Education Institutions of Thailand

Academic year 2004

1. Teay, Shawyun, (2004), "Quality Assurance and Strategic Implementation in educational institutions: A Holistic Alliance?" Proceedings in SEAAIR Conference in September 2004 in Wenzhou University in PRC. ISBN:983-41890-0-1

Academic Year 2003

1. Teay, Shawyun, (2003), "Education Excellence: An Integrated Performance Measurement and Management Model", ASAIHL-THAILAND Journal, Vol. 6, No. 2, November 2003 ISSN: 1513-0975

Academic Year 2002

1. Pramongkit, Prasopchoke, and Teay, Shawyun, (2002), "Strategic IT Framework for Modern enterprise by using Information Technology Capabilities"' proceedings of 2002 IEEE International Engineering Management Conference (IEMC – 2002), Cambridge UK

Academic Year 2001

1. Pramongkit, Prasopchoke, Teay, Shawyun, Boonmark, S. (2001), "Productivity growth and learning potentials of Thai Industry", Technological Forecasting and Social Change 64 (2001) 1-13

Academic Year 2000

1. Teay, Shawyun (2000), "Information: A Customer-Oriented Perspective (1)", Proceedings of 1stAcademic Business Conference, Chulalongkorn University, Thailand, October 19th – 20th, 2000.
2. Teay, Shawyun (2000), "Information: A Customer-Oriented Perspective (2a)", Proceedings of 1stAcademic Business Conference, Chulalongkorn University, Thailand, October 19th – 20th, 2000.
3. Pramongkit, Prasopchoke, Teay, Shawyun, Boonmark, S. (2000), "Analysis of Technological Learning for Thai Manufacturing Industry" Technovation: The International Journal of Technological Innovation and Entrepreneurship Volume 20 No. 4 April 2000 pp 189 – 196

Academic Year 1999

1. Teay, Shawyun (1999), "Expectations and Influencing Factors of IS Graduates and education in Thailand: A Perspective of the Students, Academics and Business Community", Journal of Informing Science Vol. 2 No 1
2. Pramongkit, Prasopchoke, Teay, Shawyun, Boonmark, S. (1999), "Technology Acquisition, A measure of Technology Discontinuities: A Case Study of Thai

Technology-Based Manufacturing Industry" Proceedings of PICMET' 99 paper P-P357 at Portland USA in July 1999 under IEEE

3. Teay, Shawyun (1999), "Information Technology: A Market Oriented Approach" Journal of Euro-Asian Management Vol. 5 No. 2, October 1999 ISBN: 0859-499X
4. Teay, Shawyun and Salam, Mohd. Asif, (1999), "Attributes of the Millennium Business Graduates" Proceedings of ASAIHL Interuniversity Conference on "The New Millennium: Business and Higher Education in Thailand" in Bangkok, 23 July 1999 and to be published in ASAIHL-Thailand Journal Vol. 3 (1999) ISSN: 1513-0975
5. Teay, Shawyun and Salam, Mohd. Asif, (1999), "The New Millennium: Graduate Business Education in Thailand" Proceedings of ASAIHL Interuniversity Conference on "The New Millennium: Business and Higher Education in Thailand" in Bangkok, 23 July 1999, ASAIHL-Thailand Journal Vol. 3 (1999) ISSN: 1513-0975

Academic Year 1995 to 1998

1. Teay, Shawyun (1998), " Reengineering IS Education in Thailand: Perspectives of Students, academics and Business Community", Proceedings on "Information Technology for Graduate Studies in the 21st Century" hosted by the 16th Annual conference of the Board of Deans of Graduate Schools of Thailand, 26th – 27th Nov. 1998.
2. Teay, Shawyun (1995), "Information forms and Customer Satisfaction" Proceedings in "Managing the Service Businesses" in AIT, Thailand, November 1995

Academic and Professional Experience (details):

KING SAUD UNIVERSITY (January 2009 to present)
Appointed as Associate Professor in Strategic Management and Consultant to KSU – QMS, King Saud University and to consult on and develop the Strategic Performance Management System of King Saud University, comprising of 3 main sub-systems of Quality Management System, Information Management System and Planning Management System. Member of King Saud University Quality Committee overseeing university wide quality and accreditation. Teaching Ph.D. Seminar in Strategic Management

ASSUMPTION UNIVERISTY (August 2011 to present)
Was invited back to AU to take over as Director of the Center for Excellence to completely revamp the quality and strategic planning system of the university reporting direct to the President.

ASSUMPTION UNIVERISTY (May 2003 – present)
Rejoined Assumption University's Center for Excellence later the Office of QMIPS to assist the President in the university quality assurance, information management and planning management efforts. Developed the new AuQS 2000 (2nd and 3rd Edition, 2003 and 2004) and AuQS 2000 CQM (1st Edition, 2005) QA model and manuals of the university that evolved into the AuQS 2000 QMIPS Quality Management System (5th edition, 2007) and the AuQS 2000 QMIPS Performance

Management System (2nd edition, 2008) as the standard of performance and governance system to achieve education excellence.

Was appointed as the Deputy Director of the CFE in August 2003 to assist the President in the management and implementation of the quality assurance in Assumption University. The CFE was upgrade to be the Office of QMIPS (Quality Management, Information and Planning system) in June 2007.

Was appointed Dean, School of Business Administration, College of Internet Distance Education, Assumption University in January 2004 to February 2005 to set-up the M.Sc. in Management Curricula.

Courses taught: Seminar in Strategic Management in Ph.D. in Business Administration program and Strategic Management in the Graduate School of Business and M.Sc. in Management Program.

ASIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (Jan 2000 – March 2003)
Joined AUST in the capacity as Associate Dean of the Graduate School and MBA program to develop the academic systems for the MBA program aiming at academic excellence, and help trouble shoot administrative and academic issues for the Faculty of Business. Major subjects taught are Strategic Management, Managing Organization Performance (BSC), Marketing Information System, Management Information System and Management of Technology subjects at the graduate level.

In December 2000, was appointed the Associate Dean of Graduate Studies to establish the Graduate School of Business and launch the programs of Master in Technology Management in 2002 and the Ph.D. (Business) in 2004.

ASSUMPTION UNIVERSITY (1982 to December 1999)

Upon graduation from ABAC, was invited to lecture part-time at ABAC in the Business Computer Department of the Faculty of Business Administration lecturing Introduction to Computer. Reverted to full-time on April 1984 to handle subjects like MIS, Finance, Organization Planning and Control, Directed Studies and Introduction to Computer. In November 1991, was transferred to the Faculty of Science and Technology to lecture Organization Information Systems, Information Technology and Information Center Management.

In May 1996, I was appointed Asst. Dean in the Graduate School of Business and was assigned to teach Management Information System and Strategic Management. Had complete responsibility in managing the GSB (a 100 million Baht plus unit) and to instill academic excellence. Also served as

Associate Program Director for the Master of Management (Organization Management).

Thai-Nichi Institute of Technology (July 2008)
Was invited as an Associate Faculty to teach Strategic Management in the Master in Industrial Management, sponsored by the Japanese Foundation

College of Management, MAHIDOL UNIVERSITY (September 2002 to present)
Was invited as an Associate Faculty by the College of Management, Mahidol University to teach Management Information System and Strategic Management.

THAMMASAT UNIVERSITY (1996 – Present)
Was invited as an Associate Faculty consecutively for 8 years by the Master in Marketing Program of Thammasat University to lecture Marketing Information System starting with Class 8.

BURAPHA UNIVERSITY (September 2000 – Present)
Was invited as an Associate Faculty by the Master of Engineering (Engineering Management) Program of Burapha University to lecture Marketing Management and Business Plan.

PAYAP UNIVERSITY (June 2002 to Present)
Was invited as an Associate Faculty to teach MIS and Strategic Management

NOVOTEL BANGKOK (November 1991 - January 1993)
Joined the EDP section of the Rooms Division to study the NCR CLS computerized system and the overall hotel operation of the hotel before assignment to a more senior position in other divisions.

SITA THAI CLEANING SERVICES (October 1990 - September 1991)
Joined SITA THAI (a joint venture between Thai and French partners) as Assistant General Manager taking responsibility of the whole company reporting to the BOD. Overall jurisdiction includes the Finance, Accounting, Sales and Marketing and Operation Departments managing a workforce of 30 staffs and 320 workers. Responsibilities included day-to-day management of the company and troubleshooting operational problems and ensuring that sales targets are met within the set budget while maintaining a high standard of efficiency and service to customers. Better cash management, reduced labor costs, better materials control and more efficiency in marketing and operations was implemented.

N & T GROUP (April 1988 - September 1990)
Was recruited from Taisae to be Division Manager for International Business for the Group's telecommunication companies which involved sourcing, costing, pricing, importing

and custom clearing of the cellular units for Richcom 88 and Vertex Plus, and general management of the companies reporting to the MD. In January 1989, was moved to an Executive position reporting directly to the BOD when the Group decided to establish joint venture investment with its ASEAN partners undertaking the proposed golf and housing project at Noongnuch Village. Job responsibilities included liaison, follow-up and organizing field trips with the ASEAN partners and conducting feasibility study of the projects. This was in addition to the daily responsibilities in the other two companies.

TAISAE CO. LTD. (April 1985 - April 1988)

Joined Taisae (a shipping company which represented OOCLL) as Assistant Marketing Manager and was promoted to Marketing and EDP Manager in 1987. Major job responsibilities involves troubleshooting Inbound and Outbound Marketing and Sales issues, managing the Inbound Sales team, Sales and Marketing planning, revamping documentation and systems problems when Taisae decided to computerize and go on-line with her Hong Kong head office and liaison with the OOCLL international network.

Others

STRENGTHS AND SKILLS	:	Good communicational, presentational and managerial skills sharpened by 13 years of undergraduate lectures and 15 years of graduate teaching. Good organizational, leadership and planning capabilities as demonstrated by 8 years of management experience in the business sector. A pragmatic person with a technology worldview focused on meeting and satisfying customer's needs.
BUSINESS PHILOSOPHY	:	The two major assets of an organization are its people and customers. A team of well trained and well motivated staff with a good mindset working in a conducive environment and who understand their responsibilities and products working in a tight knit teamwork will ultimately retain the loyalty of a satisfied customer as a long term loyal customer.
PERSONAL PHILOSOPHY	:	I aim for efficiency and effectiveness and to excel in whatever I undertake based on a very high standard for achievement as I believe that there is always a way out if one tries hard enough.
PERSONAL	:	52... Excellent health......Single, Disciplined......loves challenges, responsibilities and creativity.....multi lingual in English, Bahasa Malaysia, Thai, Cantonese, and a speck of Teochew.

REFERENCES　:　Prof. Dr. Urs Bumbacher
Professor
MBA- & Executive MBA-programs
University of Applied Sciences of Eastern Switzerland / HTW Chur

Asst. Prof. Dr. Supavadee Nontakao
Dean, School of Science and Technology, Assumption University

Asst.Prof. Dr. Nantaphan Chinlumprasert
Dean, School of Nursing Science, Assumption University

Khunying Dr. Kalaya Sophonpanich
Minister of Science and Technology
Member of Parliament, Thailand

Reverend Brother Martin P. Komolmas
President Emeritus
Assumption University

Reverend Brother Bancha Saenghiran
President
Assumption University

Police Lieutenant General Viroj Paoin
Member of Parliament
99/99 Chaengwattana Road
Tungsonghong, Bangkhen

Prof. Dr. Jyoti P. Gupta
Former Dean, School of Management
Asian Institute of Technology
(ESCP Paris, France)

Prof. Dr. Awad Al-Karni
Dean, Deanship of Quality
King Saud University

Updated: 14th September 2011