**AFTAB ALAM KHAN**

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Kingdom of Saudi Arabia

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**CAREER OBJECTIVE:**

A career which would enable me to utilize my knowledge and strength to the member of the society and fellows company workers, as well as to protect the rules and regulations of the company I will land into which will enable me to become more courageous, principled and excellent in Management and enhance the reputation of the Organization.

**Education:**

* **PhD** (Pursue) University of Kuala Lumpur Malaysia**(Uni Kl)**
* **MBA (2006)** Sarhad University of Science and information Technology

Peshawar Pakistan **(SUIT)**

* **BS(IT) (2004)** Allama Iqbal Open University Islamabad Pakistan**(AIOU)**
* **BA** University of Peshawar Pakistan**(U of Peshawar)**

**Employment History:**

* **Researcher** (Department of Marketing College of Business Administration King Saud University Saudi Arabia from 2008)
* **Lecturer**( Arab Open University Riyadh Campus 2010January-to 2011May

Visiting/Part Time)

* **Lecturer** (Institute of Management Studies University of Peshawar Pakistan from 2007 to 2008)
* **Teaching & Research Fellow** (City university Peshawar Pakistan)
* **Marketing Manager TAS Pharmaceutical**( Swat Peshawar Pakistan from January 2007 to May 2007)

**Research Interest:**

* International Business
* International Marketing
* WTO(World Trade Organization)

**Professional Achievements:**

* During MBA from SUIT I have done different project as a work of study for my each semester. Successfully completed major projects that needed major research.
* During MBA from SUIT I have done different project as a work of study for my each semester. Successfully completed major projects that needed major research.
* Successfully delegated responsibility to group members for the completion of the projects , and took the responsibility of the team leader in the 5-semester design project

**Experience/Skills**

* Ample Knowledge of Microsoft’s Standalone and Network Based Operating Systems, Experience of Latest Microsoft Office Suits Software’s, Computer Hardware etc.
  + Experience of Software Eng. tasks, C++, MS Access Database, Marketing, Planning, HRM
  + E-Commerce and Electronic Business

**Extracurricular Interest:**

* Marketing, Reading Books, Net Surfing
* Playing Lawn Tennis, Squash, and Swimming
* Preparing research proposals and writing papers

**Language Skills:**

* Fluent in English, Urdu, and Pashto
* Basic skills of Arabic

**Visited Countries:**

* Saudi Arabia
* Malaysia
* USA(New York)

**Journal Papers Publication:**

* Alam, A., & Khan, M. (2010). Pakistan textile industries facing new challenges. *Research Journal for International Studies (RJIS)*, *14*(2010), Retrieved from <http://www.eurojournals.com/rjis_issues.htm>
* Alam Khan, A. (2012). The role social of media and modern technology in Arabs spring. THE ROLE SOCIAL OF MEDIA AND MODERN TECHNOLOGY IN ARABS SPRING, 7(April), 56-63. Retrieved from <http://www.fareastjournals.com/files/FEJPBV7N1P4.pdf>
* Alam Khan, A. (2012). New opportunity for local & foreign investors in pakistan. New Opportunity for Local & Foreign Investors in Pakistan, 19(2), 258-264. Retrieved from <http://www.jaabc.com/brcv19n2preview.html>
* Alam, A., Almotairi, M., & , H. (2012). New prospects for foreign investors in saudi arabia. *New Prospects for foreign Investors in Saudi Arabia*, *8*(10), 228-234. doi: Journal of American Science 2012;8(10) <http://www.jofamericanscience.org/journals/am-sci/am0810/034_11214am0810_228_234.pdf>
* Alam , A., Almotairi, M., & Gaadar, K. (2012). Green marketing in Saudi Arabia rising challenges and opportunities, for better future. *Green Marketing in Saudi Arabia Rising Challenges and Opportunities, for better future*, *11*(21), 144-151. doi: Journal of American Science 2012;8(11) <http://www.jofamericanscience.org/journals/am-sci/am0811/021_11929am0811_144_151.pdf>
* Alam , A., Almotairi, M., & Gaadar, K. (2013). Nation Branding: An effective tool to enhance foregoingdirect investment (fdi) in pakistan. *Nation Branding: An Effective Tool to Enhance ForegoingDirect Investment (FDI) in Pakistan*,*25*(25), 133-141. Retrieved from <http://www.scribd.com/doc/128334742/RJIS-25-14Nation-Branding-An-Effective-Tool-to-Enhance-Foregoing-Direct-Investment-FDI-in-Pakistan>
* Almotair, M., Alam, A., & Gaadar, K. (2013).. *A Case Study “Challenges and threats for international business"*, *4*(1), Page no 94-99, Retrieved from

<http://www.usa-journals.com/wp-content/uploads/2013/03/Almotairi_Vol14.pdf>

* Alam, A., Dr.Mohammad, A., & Dr.Kamisan, G. (2013). MARKETING FRIENDLY (ECONOMICALLY- FRIENDLY, COSTLY FRIENDLY, BIO- FRIENDLY), 10(1), 1-9. doi: Far East Journal of Psychology and Business

<http://www.fareastjournals.com/files/FEJPBV10N1P1.pdf>

* Alam , A., Almotairi, M., Gaadar, K., & Mujahid Malik, O. (2013). “An Economic Analysis of Pak–Saudi Trade Relation between 2000 and 2011”.  1(5), Page no 209-218.: ISSN: 2325-4076.

<http://www.usa-journals.com/wp-content/uploads/2013/04/Alam_Vol15.pdf>

* ALAM KHAN, A., Ahmed, M., & MUJAHID MALIK, O. (2013). Pak-china economic alliance to bring prosperity in region. 2(3), 776-782. International Review of Management and Business Research <http://www.irmbrjournal.com/>

Retrieved from <http://irmbrjournal.com/papers/1382243224.pdf>

* Alam, A., Almotairi, D. M., & Gaadar, D. K. (2013). “The role of promotion strategies in personal selling” .12(3), 41-49, Retrieved from , Far East Journal of Psychology and Business <http://www.fareastjournals.com/files/FEJPBV12N3P4.pdf>
* ALAM, A., ULLAH, S., AHMED, M., & GAADAR, K. (2013). “Nation Branding, Intellectual Property Rights and Economic Development Nexus: A Prescriptive Approach”. International Review of Management and Business Research, 2(4), 1113-1119. doi: <http://irmbrjournal.com/papers/1384881618.pdf>
* Almotairi, D. M., Al-Meshal1, S. A., & ALAM, A. (2013). Online service quality and customers’ satisfaction: A case study of the selected commercial banks in Riyadh (Saudi Arabia). Pensee Journal, 75(12), 188-200. Retrieved from

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<http://www.penseejournal.com/auto/index.php/pdf/stream/LBn9uS1/1386833358>

* Alam, A. (2013). “Creating the strategic brand ‘driver’ for the entire organization”. Global Journal of Scientific Researches, 1(3), 63-67. Retrieved from <http://gjsr.blue-ap.org/wp-content/uploads/2013/12/63-67.pdf>
* Ahmed, M., Ullah, S., & Alam, A. (2014). Importance of culture in success of international marketing. *1*(10), 3802-3816. EUROPEAN ACADEMIC RESEARCH

<http://euacademic.org/UploadArticle/271.pdf>

* Al Motairi, M., Al Meshal, S., & Alam, A. (2014). Connected Facility Quality and Customers’ Consummation: A learning Study Report of the Selected Commercial Banks in Riyadh (Saudi Arabia), 9(2), 1662-1670.

**Accepted Papers:**

* Alam, A. Azim, F., Ajmad, M., & Zia u-Din, N. A. (2014). The relationship of corporate Governance and firm performance, Retrieved from

<http://fareastjournals.com/journal_detail.aspx?jid=18>

**Conference Papers:**

* Alam, A., & A.A Motawa, A. (2010, July ). Pak china economics cooperation in new dimension. Twelfth annual international conference , National Kruger Park Vicinity Nelspruit South Africa doi: National Kruger Park Vicinity, Nelspruit, South Africa (July 2010)
* Alam Khan, A. (2012, may ). In Turan Senguder, (Chair).*New opportunity for local & foreign investors in pakistan*. Presented The international business, finance & economics research conference, los angeles, New York (NY). doi: <http://www.jaabc.com/brcv19n2preview.html>
* Nasir, A., & Alam, A. (2013, March ). The effects of capital structure on profitability (evidence from listed firms in cement and textile sectors of karachi stock exchange). Presented The international conference for academic disciplines is organized by the international journal of arts & sciences (ijas) at the unlv student union building, 4505 s. maryland parkway, las vegas, nevada 89154, from 18 to 22 march 2013., Las Vegas, Nevada 89154. Retrieved from <http://vegasconference2013.sched.org/event/aaad6e466bcfdd1c62e6c70262a56443>
* Alam , A., & , H. (2013, March). In Alexander Magill (Chair). The impact of interest rate volatility on stock returns volatility empirical evidence from pakistani markets. Presented E wei international academic conference in orlando 2013, Orlando 2013. doi: <http://www.westeastinstitute.com/proceedings>