

CURRICULUM VITAE

Mansour Alshammari

Date & Place of Birth: 31-12-1959, Riyadh
Marital status: Married

Contact Information:

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Educational Qualification:

BS Degree in Business Admin, King Saud University, June 1983.
Master's degree (MBA) in Marketing, University of
Bridgeport, CT, USA. December 1988.

PhD degree, Keele University, Keele, UK
{ Completed all course requirements but not commence the
Thesis *because of health problem* }

Work Experience:

25 years of experience as academic professional in marketing
Teaching Assistant at Business Dept, College of Administrative
Sciences, KSU, 83-1984.
Currently, Working as a Lecturer in Marketing Dept, CBA,
KSU.

Teaching Experience:

Courses Taught

(MKT 201) Principles of Marketing
(MKT 477) Coop Training
(Mgmt 101) Business Admin Principles,
(Mgmt 241) Marketing Principles,
(Mgmt 111) Business Selective Readings,
(Mgmt 284) Business Communication.

Teaching-Other Courses out of campus

Administrative & Human Science Diploma Program, CASCs, KSU
Management of Marketing Enterprises,
Marketing Case Study
Communication Skills,

Intellectual Contribution:

Creating [PDF] Files for (MKT 241) Principles of Marketing
Creating [PPT] Files for (MKT 241) Principles of Marketing
Preparing A Course Syllabus for (MKT 241) & (MKT 201)

Skills & Activities:**Skills:**

Language Skills: English Language Proficiency in spoken and in writing.

Computer Skills: Proficiency in Windows Programs, Microsoft Office, along with a good knowledge of the program SPSS

Activities:

1989: Participated in Saudi Exhibition, (*Saudi Arabia between the Past & Present*), Atlanta & Dallas, USA

1992: Membership of Business Administration Association, Riyadh, KSA,

Member of Marketing Club, CBA, KSU

2014- 2015: member of CBA Committee of Academic Advising

Training Programs & Workshops:**Training Programs**

1985: Intensive English Language, University of Toledo, USA.

1906: different courses in business and business related computer applications, University of Illinois, Urbana- Champaign, USA.

2010: Effective use of smart classrooms.

2010: Learning Management System

Workshops:

2014-2015:

Scope of AACSB Accreditation /AQ & PQ faculty classification

Intellectual contribution profile of faculty members

Advanced Assurance of Learning (AOL) – Closing the Loop

AACSB-2003 Standards and Faculty Members' Role in Accreditation

Analysis on Course Report

AACSB Workshops on Teaching Effectiveness/Student Engagement.

Honors & Awards:

Academic excellence award, CBA, KSU, 1981