**Case Study Outline**

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|  | **Max Grade** | **Grade** |
| Cover page (Title of case and chapter#, Names, ID, group and serial Number) | **0.5** |  |
| Introduction | **1** |  |
| Body (answers of questions with supporting research from the middle east or GCC experience) | **3** |  |
| Conclusion | **2** |  |
| Logical Order and coherences between sentences and paragraphs. | **0.5** |  |
| Evidence of research (from external resources) | **0.5** |  |
| Reference (proper reference such as using Harvard style) | **0.5** |  |
| **Total** | **8** |  |

**Case Study Presentation Outline**

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| **Slide outline** |
| 1. Case study overview (3 slides) |
| 1. The answers to case study questions and your argument supported by external references. |
| 1. Conclusion and what do you think supported by external references. |
| 1. Reference |