# Saleh Saad Alqahtani, Ph.D.

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Marketing Associate Professor

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**PERSONAL INFORMATION*:***

8/9/1964: Date of Birth Saudi: Nationality

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**Educations:**

Ph.D., University of Bradford, U.K, 1996.(Marketing)

MBA, Ottawa University, Canada, 1992.(minor in Marketing)

Bachelor of Business Administration, KSU, Saudi Arabia, 1987.

**CONSULTING AND TRAINING EXPERIENCES:**

- Marketing consultant, King Abdulaziz & his Companions Foundation for the Gifted, 2006-2007.

- Academic Administrator, "how to start your small project", Alfaisal International Academy, 2006.

**-** Marketing consultant, Dar Al-Bayan Real Estate Dev. Co. 2004-2005.

- Academic Administrator, Marketing Diploma, Riyadh Chamber of Commerce, 1997-1999 & 2003-2004

**-** Academic Administrator, Real estate Diploma, Riyadh Chamber of Commerce, 2003-2004.

- Marketing consultant, Aldar Alarabiah for printing and Publishing, 2001-2002.

- Assistant Managing Director for Marketing and Advertising, Assir for Press & Publishing, 2001- 2002.

- Marketing consultant – Kwader institute, 2001-2002.

Trainer, Riyadh Chamber of Commerce, 1997- now.-

- Trainer, National systems for joint training, 2003-2006.

King Abdullah Research and Consulting Institute **(King Saud University)** *Developing marketing Strategic Plans and visibility studies for number of organizations.*

**Work Experience:**

* Vice Dean for Academic Affairs And Programs, Prince Salman Entrepreneurship Institute, 2010 – 2012.
* Academic Associate Dean, Preparatory Year Deanship, 2009-2010.
* General Director, Entrepreneurship Center, KSU, 2008-2009.
* CBA web-site supervisor, College of Business Administration, KSU, 2007.
* RTV committee member, KSU, 2008-2010.
* Vice Dean, College of Business Administration, KSU, 2007.
* Director, CBA college website. KSU, 2007.
* Chairman, MBA, and PH.D. of Business Administration programs, KSU, 2007.
* Vice Chairman, Accreditation Unite, College of Business Administration, KSU, 2007.
* Board member, University Accreditation Unite, KSU, 2007.
* Examiner, NCAAA, 2007.
* Vice chairman, curriculum committee, College of Administrative sciences, KSU,2007.
* Chairman, Business Administration Department, College of Administrative sciences, KSU, 2006-2007
* Registration administrator, Business Administration Department, College of Administrative sciences, KSU, 2004-2006.
* Board member, College of Administrative sciences, KSU, 2004, 2006-2007.
* Committee member, teaching assistance Committee, College of Administrative sciences, KSU, 2006-2007.
* Committee member, STUDENT Affairs Committee, College of Administrative sciences, KSU, 2003-2006.
* MBA Director, Business Administration Department, College of Administrative sciences, KSU, 2002-2004.
* Chairman, academic development committee, College of Administrative sciences, KSU, 2003-2006.
* Chairman or member of many committees regarding academic or programs development and curriculums at KSU.
* AMA member.
* AIB member.
* Book Reviewer، Middle East Business Review (MBR)

1. Arab Management Group Member, Bradford, UK.

**Publications and Research:**

* Customer’s Acceptance of Online Shopping, proceedings of AABRI International Conference, San Antonio, USA, March 2014.
* Assessing the Impact of Customer Experience on the Decision of Repurchase: A study on mobile phones in the Saudi market, Journal of Arabic Management, Vol. (32), Iss. (2), 2012.
*  Shopping Centers Attraction: Saudi Customers Perspective, proceedings of Asia-Pacific Business Research conference, Kuala Lumpur, Malaysia, Feb. 2012.
* Marketing Factors Influencing Demands of Protection and Savings Insurance in Saudi Arabia, Saleh Alqahtani and Emad Ismail, King Saud University (Administrative sciences), , Vol. (22), Iss. (2), pp. 269-290, January 2011.
* Advertising Media Believability: A study of Saudi Women, Journal of Accounting and Management and Insurance University of Cairo, Iss. (79), 2011.
* Marketing innovative way to balanced profit in all ages (Arabic), Talat Asad Abdul-Hamid, Saleh Alqahtani, The Nile Press, 2008.
* Adaptation versus Standardization as a Determinant of Export Success: The Case of UK Exporting to Saudi Arabia, Middle East Business Review, Vol. 1, No. 1, 1996, : 80-95.
* Saudi Arabian Business Environment: Implications for Exporters', Paper Presented at The Third Arab Management Conference, University of Bradford, Bradford, UK, 1995, 128-43.
* Two more articles waiting to be published.

**CONFERENCE**

1. AABRI International Conference, San Antonio, USA, March 2014.
2. AABRI International Conference, New Orleans, USA, March 2013.
3. Asia-Pacific Business Research, Kuala Lumpur, Malaysia, Feb. 2012.
4. International Academy of Management and Business (IAMB) , January, 2011, Orlando, Florida, USA..
5. AACSB conference and annual meeting, 2010, Anaheim, California, USA.
6. AACSB conference and annual meeting, 2009, Orlando, Florida, USA.
7. International conference for information sources, Niagara Falls, Canada, 2008.
8. Marketing Gathering, Shareqah, UEA, 2002
9. **Marketing strategies for success in Arabia**, Dubai, UAE, 2001.
10. Advista Arabia V, Bahrain, 1999.
11. The third Arab Management Group, Bradford, UK, 1995.
12. The second Arab Management Group, Bradford, UK, 1994
13. The first Arab Management Group, Bradford, UK, 1993
14. Many more local and international conferences and gathering.



Received a number of awards and certificates for academic excellence or practice of officials as

an Royal Highness Prince Bandar bin Sultan, Saudi Ambassador to the United States,

Saudi Ambassador to Britain, the cultural attaché in Canada, Britain, or from destinations such as the University of King Saud, and the Ministry of Higher Education Chamber of Commerce, civil defense, public security, and a number of private actors.