

NOUF MOHAMMED A. ALRAYES

Lecturer in Marketing
College of Business Administration, *King Saud University*
Riyadh, Saudi Arabia

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Nationality: Saudi

Languages: Arabic (Native) & English (Fluent)

EDUCATION

- MSc Marketing Strategy and Innovation (2015-2016)
Cass Business School/ City University London
London, United Kingdom
- Bachelor of Science in Business Administration (2006 – 2011)
GPA of 4.51/5 “2nd Class Honor”
King Saud University, Riyadh, Saudi Arabia
- High school of diploma, science section (2004 – 2006)
Alrowwad High school, Riyadh, Saudi Arabia

WORK EXPERIENCE

- **Lecturer (King Saud University)** September 2016- present
Marketing Department, College of Business Administration, King Saud University
 - Principles of Marketing (MKT201)
 - Electronic Marketing (MKT403)
- **Teaching Assistant (King Saud University)** December 2011 - 2015
Marketing Department, College of Business Administration
- **Customer Service Officer (Riyadh Bank)** October - November 2011
Financial Institution Department, Riyadh, Saudi Arabia
Job requires interaction with international Banks, and responsible for completion of documentation as well as providing and attaining necessary information to facilitate transactions.

MEMBERSHIP/PROGRAMS

- Member of “Nafae” program, discount & special offers retriever for employees at King Saud University 2017
- The leader of the library committee in Business Administration College, King Saud University 2016
- The leader of the marketing club in Business Administration College, King Saud University 2015
- Member in advising committee in Business Administration College, King Saud University 2015
- Member in the quality committee in Business Administration College, King Saud University 2014
- Member in examination committee in Business Administration College, King Saud University 2014
- Member of the community service in Business Administration College, King Saud University 2014

PROFESSIONAL TRAININGS/SEMINARS

- “Learning Through Brainstorming” November, 2017, Riyadh
- Presenting “Branding” Workshop November, 2017, Riyadh
- “How to Build the Basics of Brand Components” workshop November, 2017, Riyadh
- Saudi Marketing conference November 19&20 , 2017, Riyadh

• “Branding Role on Small Businesses”	<i>November, 2017, Riyadh</i>
• “Mind Maps’ Applications in College Teaching”	<i>October, 2017, Riyadh</i>
• “Voluntary Sector: Leadership and Sustainability” at Imperial College	<i>May, 2016, London</i>
• Reel Marketing (2) Event planner	<i>May, 2015, Riyadh</i>
• NCAAA Standards for Course Report and Specifications	<i>January, 2015, Riyadh</i>
• AACSB Workshop on Teaching Effectiveness/ Student Engagement	<i>December, 2014, Riyadh</i>
• “Analysis of Course Report “	<i>December, 2014, Riyadh</i>
• AACSB- 2003 Standards and Faculty Members’ Role in Accreditation	<i>December, 2014, Riyadh</i>
• “Advanced Assurance of Learning- Closing the Loop”	<i>December, 2014, Riyadh</i>
• “Intellectual Contribution Profile of Faculty Members”	<i>December, 2014, Riyadh</i>
• Scope of AACSB Accreditation/ AQ& PQ Faculty Classification	<i>December, 2014, Riyadh</i>
• The CBA Mission Awareness	<i>December, 2014, Riyadh</i>
• “Assessment of Learning Outcomes”	<i>December, 2014, Riyadh</i>
• “Principles of Learning Management System”	<i>December, 2014, Riyadh</i>
• “Course Design and Construction”	<i>November, 2014, Riyadh</i>
• 1 st Annual Meeting of Women Leaders & Entrepreneurs	<i>November, 2014, Riyadh</i>
• “Elaborating Tables and Registration Mechanism”	<i>November, 2014, Riyadh</i>
• Georgetown University (<i>English as a Foreign Language Program</i>)	<i>2013- 2014, Washington, DC</i>
• Alyamamah University (<i>Co-op Trainee</i>)	<i>October – December 2010</i>
• Saudi Arabian British Bank (SABB/HSBC) (<i>Summer Training</i>)	<i>August, 2007</i>

ACCOMPLISHMENTS AND SKILLS

- Conducted a “Branding” Workshop in front of 90 students & workers
- Attended a workshop focusing on creating brands components
- Negotiated well-known companies skillfully with “Nafae” program.
- Completed four intensive semesters of advanced “English business communication skills” class focusing on presentations and writing academic papers.
- Developed skills through collaborating with students representatives from Spain, South Korea, China and Venezuela on multiple projects (presentations, written reports, writing academic papers, and group discussions).
- Moderated a group presentation of eight students in front of more than 70 people.
- Languages: Arabic (Native)& English (Excellent) Reading-Writing- Listening- Speaking.
- Skillful Computer user.
- Deliver successful and timely project completion in a deadline-conscious environment.
- Hardworking and dependable in organizing events with the ability to work in a team setting.
- Highly motivated to increase academic achievements.