

GHADAH AL-ARIFI

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Work Experience

King Saud University (KSU), Riyadh, Saudi Arabia
Finance Lecturer at College of Business

2012-Present

Prince Sultan University (PSU), Riyadh, Saudi Arabia
Finance Lecturer at College of Business

2011

- Instructed approximately 100 students per semester in "Principles of Finance" and "Financial Markets & Institutions".
- Oversee publication of College of Business newsletter (distribution: 500), assigning articles to faculty members; and managing 10 students involved in designing, editing, conducting interviews and writing articles for newsletter.
- Co-lead student Business Club, inviting guest speakers, using multimedia to instruct students and arranging field trips.
- Led workshop for 25 faculty and university staff on how to network successfully.

Dar Al Uloom University (DAU), Riyadh, Saudi Arabia
Lecturer of Finance and Accounting at College of Business

2010-2011

- Instructed approximately 100 students per semester in "Financial Management 1 & 2" and "Principles of Accounting 1 & 2".
- Introduced innovative, experiential teaching methods, including asking students to become accountants for shops in local bazaar, which were recognized as best practices by dean in teaching-strategies workshop.
- As member of Scholarship Committee, researched correlation between undergraduate major and unemployment and pinpointed subject areas in demand by market, which resulted in directing donors to fund students' pursuit of these disciplines.
- As member of Academic Advising Committee, recommended offering more electives to Business College students to provide more well-rounded education, which was implemented.
- Organized four workshops and panels related to entrepreneurship for PR Department, identifying and inviting guest speakers, overseeing logistics; and serving as emcee/moderator.

King Saud University, Riyadh, Saudi Arabia
Lecturer of Accounting at Community College

2008

- Instructed approximately 130 students per semester in "Managerial Accounting" and "Selected Topics of Accounting in English".

Aragat Turathi Co., Riyadh, Saudi Arabia

2006-2007

Head of Accounting Department for start-up nonprofit serving disabled female craftswomen

- Established-organization's first accounting system, subsequently overseeing bookkeeping, general ledger, reconciliation, financial accounts, and financial reporting to management.
- Identified spending irregularities, saving organization \$3,000 monthly and instituting better financial controls.

Added Value Consultancy, Riyadh, Saudi Arabia

2004-2006

Analyst for management consulting firm

- Quickly promoted from research assistant for firm serving small to medium companies primarily in training/education and real estate sectors.
- Assessed market structure and opportunities, evaluated competitors, conducted market research, and analyzed client company financial performance, which contributed to creation of client business plans and company valuations.

Education

Prince Sultan University, Riyadh, Saudi Arabia

2008 – 2010

Master of Business Administration-Finance

GPA 3.69 / 4

- Performed fundamental top-down analysis of SAMBA and AlRajhi Banks for “Investments” course, obtaining highest team grade.
- Developed case study on glass-ceiling effect for women in Saudi Arabia for “Organization Behavior” course.
- Coproduced marketing plan for PSU that was selected to be presented to university because of quality of our team's recommendations.

King Saud University, Riyadh, Saudi Arabia

1999 - 2003

Bachelor of Administrative Science in Accounting

GPA 4.10 / 5

Additional Training

- Planning and Implementation of Self-Study for Program Accreditation (National Commission Academic Accreditation and Assessment, NCAAA, 2011)
- Teaching & Learning as Tools of Progress in Higher Education (PSU, 2011)
- Marketing 3.0 (Dr. Philip Kotler, 2010)
- Teaching -Strategies Workshops (DAU, 2010)
- Planning & Monitoring Students' Academic Advising & Other Services (NCAAA, 2010)

Community Service

Cella, Riyadh, Saudi Arabia

2011–present

Cofounder of nonprofit networking association for Saudi female professionals

- Spearheaded formation of group of nine founding members.
- Host how-to-network workshops and events for women, drawing approximately 30 participants to each of three workshops and 100+ women to each of three networking events since August 2011; market events via email, text messaging, and Twitter.
- Partner with organizations such as Chamber of Commerce, Saudi Economist Society and Global Competitiveness Forum.
- Seed sister groups in other cities, with Jeddah team first to come on board.
- A mentor in Cella youth mentorship program.

Additional Information

- Written and oral fluency in Arabic and English.
- Passions include traveling, learning about new cultures, Tennis and swimming.

