

Curriculum Vita

Personal Details

Name: **Dr. Saeed Saleh Alghamdy**

Nationality: **Saudi**

Marital status: **Married**



Education

- 2011, PhD in Media Studies (Public relations, media and electoral campaigns), School of Journalism, Media and Cultural Studies, Cardiff University, United Kingdom.
- M.A. in Communication (Public Communication), School of Communication, American University, Washington D.C., USA
- B.A. in Mass Communication (Public relations and advertising) , King Abdulaziz University, Jeddah, Saudi Arabia,

Academic Work:

- 11- 2011 - Present
Assistant Professor
Mass Communication Dept. College of Arts, King Saud University, Riyadh, Saudi Arabia.
- October 2004 to December 2005
Teaching Assistant, Mass Communication Dept. College of Arts, King Saud University, Riyadh, Saudi Arabia.
- 29 August 2004
Public Relations Consultant, Full time, King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia.
- 2001 to 2004
Director of Public Relations and Media Administration, King Saud University, Riyadh Saudi Arabia
- 1986- 1998
Public Relations Specialist
Public Relations and Media Administration, King Saud University, Riyadh.

Current Work

- 11- 2011 – Present
Assistant Professor
Mass Communication Dept. College of Arts, King Saud University, Riyadh, Saudi Arabia.
- 3-2013 – Present
Consultant, Al Baha Emirate. Al Baha, Saudi Arabia.
- 10- 2012 – Present
A member of the Standing Committee of the Seminars and Conferences, King Saud University.

Work Experience

- April 2015 – February 2016
Consultant, The National Committee for Narcotic Combat, Riyadh,
- 9-2014 – October 2015
Chairman, Public Relations and Media Committee,
Scientific Partnership between Universities and Private Sector Symposium.
Deanship of Scientific Research, King Saud University.
- March 2014 – July 2015
Communication Consultant, Ministry of Social Affairs
- 2-2013 – 16/8/2015
A member of some committees at the department. (Graduate Studies, Academic Guidance, Students Training, Department website and Social activities)
- 8/10/2008 to 25/10/2009
The supervisor of the Saudi School, Cardiff, United Kingdom.
- 4/10/2008
Member of the Organizing Committee of the "Saudi Day" event, Cardiff University, Cardiff, United Kingdom.
- August, 2007
Member of the Committee authored a booklet (2007, Cardiff Guide for Saudi Students), Cardiff, United Kingdom.
- 09/25/2006
Committee member and participant on behalf of the Saudi Students Club in

Cardiff in (Global Village Exhibition).Cardiff University, Cardiff, United Kingdom.

- 11/6/2003 to 14/10/2004
Secretary of the Standing Committee of Seminars and Conferences, Vice-Rectorate Presidency for Graduate Studies and Scientific Research, King Saud University.
- 10 June 2004
Public Relations committee member for the Fifth Endocrinology and Diabetes University Week, King Saud University, Riyadh.
- 14 March 2004
Public relations committee member of "The Tourism in Saudi Arabia" symposium, School of Arts, King Saud University, Riyadh.
- March 2004
Public relations committee member of "The globalization and educational challenges" symposium, School of Education, King Saud University, Riyadh.
- 15 February 2004
Public relations committee member of "The Fifth educational week of the GCC Universities ", Deanship of Students Affairs, King Saud University, Riyadh.
- 22 February 2004
Public relations committee member of "The Fifth Pan Arab Congress on Endocrinology and Diabetes", School of Medicine, King Saud University, Riyadh.
- 12 October 2003
Public relations committee member of "The Third Meeting of Arab Geographies", School of Arts, King Saud University, Riyadh.
- 1 March 2003
Public relations committee member of "The International Day of Civil Defence", Civil Defence, Riyadh.
- February 2003
Public relations committee member of "The First Communication Forum" Saudi Association of Information and Communication, King Saud University, Riyadh.
- October 2002
Public relations committee member of "The 9th Riyadh International Book Fair", Deanship of Libraries Affairs, King Saud University, Riyadh.
- January 2002

Secretary of "The International Conference of King Fahad bin Abdulaziz and his Achievements" King Saud University, Riyadh.

- February 1998
Public relations committee member of "Higher Education in Saudi Arabia" symposium, Ministry of Higher Education, Riyadh.
- March 1998
Public relations committee member of "A future's Insights" symposium, Ministry of Higher Education, Riyadh.
- October 1997
Secretary of Public Relations' committee of "The Sixth Conference of the Islamic Organization of Education, Science and Culture (ISESCO), Ministry of Higher Education, Riyadh.
- March 1987
Public Relations committee member for the "First University week activities", King Saud University, Riyadh.

Training Programs

- 11-12/10/2014
Scientific publishing in international journals, King Saud University, Riyadh, Saudi Arabia.
- 05/10/2014
Academic counselling skills, King Saud University, Riyadh, Saudi Arabia.
- 20/9/2014
Google's learning tools, King Saud University, Riyadh, Saudi Arabia.
- 15/9/2014
Finding information on electronic resources, King Saud University, Riyadh, Saudi Arabia.
- 10/9/2014
Statistical sampling methods and of questionnaire design, King Saud University, Riyadh, Saudi Arabia.
- 3/9/2014
Academic self-study and academic accreditation, King Saud University, Riyadh, Saudi Arabia.
- 23-27/6/2014
Educational Technology Training Program, Waterloo University, Canada.
- 24-28/6/2013
Professional Development Program, York University, Canada.

- 30/4/2013
Introduction to Academic Leadership, Ministry of Higher Education, Riyadh, Saudi Arabia.
- 12/02/2013
Creating Tools for Assessment more than Facts and Concepts, King Saud University, Riyadh, Saudi Arabia.
- 11/02/2013
E- Portfolio as tool for Student Learning Outcomes Assessment, King Saud University, Riyadh, Saudi Arabia.
- 2- 13/7/2012
Queen Margret University Academic Development Program, Queen Margret University, United Kingdom
- 31/1/2012
Virtual Classrooms, King Saud University, Riyadh, Saudi Arabia.
- 27/12/2011
Micro teaching, King Saud University, Riyadh, Saudi Arabia.
- 25-26/12/2011
Student assessment and classroom management, King Saud University, Riyadh, Saudi Arabia.
- 19-21/12/2011
Effective teaching, King Saud University, Riyadh, Saudi Arabia.
- 17-18/12/2011
Course design and construction, King Saud University, Riyadh, Saudi Arabia.
- 16/03/2011
Writing Book Proposals in Humanities and Social Science, Cardiff University, United Kingdom.
- 14/03/2011
Teaching Skills (Open Programme): Technological Tools for Teaching, Cardiff University, UK
- 08/03/2011
Organising a Conference, Cardiff University, UK.
- 09/02/2011
Word: Working with Long Documents, Cardiff University, UK.
- 22/06/2010

Publishing a Journal Article in the Social & Economic Sciences, Cardiff University, UK.

- 28/04/2010
- Examination and the Viva (Humanities & Social Sciences), Cardiff University, UK.
- 11/03/2010
Teaching Skills (Open Programme): Technological Tools for Teaching1, Cardiff University, UK.
- 29/01/2009
Qualitative Analysis Software(NVIVO), Cardiff University, UK.
- 21/11/2008
SPSS: Advanced - Computer Workshop (Quantitative Analysis in the Social Sciences), Cardiff University, UK.
- 13/11/2008
SPSS: An Introduction(Part 2), Cardiff University, UK.
- 12/11/2008
SPSS: An Introduction(Part 1), Cardiff University, UK.
- 05/11/2008
Deliberative Research Methods, Cardiff University, UK.
- 23/10/2008
Qualitative Analysis in the Social Sciences: Intro to Qualitative GIS, Cardiff University, UK.
- 11/12/2007
Excel: Creating Basic Spreadsheets, Cardiff University, UK.
- 23/11/2007
Keeping Your Research Up-to-Date, Cardiff University, UK.
- 15/11/2007
Word: Working with Long Documents, Cardiff University, UK.
- 24/10/2007
Researching/Writing a Literature Review in the Social Sciences (Advanced), Cardiff University, UK.
- 24/05/2007
Critical Theory & Your Thesis: A User's Guide (Theoretical Approaches for Humanities Research), Cardiff University, UK.

- 15/05/2007
Mock PhD Viva (Social Sciences), Cardiff University, UK.
- 08/05/2007
English For Research Writing, Cardiff University, UK.
- 01/03/2007
Rapid Reading, Cardiff University, UK.
- 22/01/2007
Patent Searching on the Internet, Cardiff University, UK.
- 22/01/2007
Researching/Writing a Literature Review in the Social Sciences(10 Sessions), Cardiff University, UK.
- 20/11/2006
Beating Thesis Blues (Humanities and Social Sciences), Cardiff University, UK.
- 14/11/2006
Avoiding Plagiarism, Cardiff University, UK.
- 07/11/2006
Managing Your References with Endnote (Information Resources for Humanities Scholarship & Research), Cardiff University, UK.
- 31/10/2006,
Web Searching & Bibliographical Databases, Cardiff University, UK.
- 28/10/2006
Starting Out: Induction Event for New Researchers, Cardiff University, UK.
- 24/10/2006
Electronic Journals and Catalogues (Humanities Research Skills Part 2), Cardiff University, UK.
- July 2003
"Skills of the future's manager" course , The Arab Organization of Management Development , Cairo, Egypt.
- April 1997
"Protocol in public relations" course, Public Administration Institute, Riyadh, Saudi Arabia.
- May 1993
"Introduction to Personal Computer" course, Public Administration Institute, Riyadh, Saudi Arabia.

- July 1987
"Public Relations Specialist" course, Public Administration Institute, Riyadh, Saudi Arabia,
- 1987, 1992, 1993, 1994
Four courses in English Language, King Saud University, Riyadh, Saudi Arabia.

Published work:

1. Alghamdy, Saeed and Alhedaithy, Zeyad, 2015. Twitter credibility among Saudi student at the government's universities in Riyadh city. *College of Arts Journal* (27) No. 1. King Saud University Press.
2. Alghamdy, Saeed. 2104. Newspapers' coverage of the first Municipal elections in Saudi Arabia. Aljazeera Research Centre Publications, College of Arts, King Saud University. Riyadh.
3. Alghamdy, Saeed, 2103. Government public relations officials' attitudes and practices towards media. Book Chapter. Published In: The National project for the Study of the relationship between the government's executive bodies and media in Saudi Arabia. Saudi Association for Media and Communication. Riyadh, Saudi Arabia.
4. Alghamdy, Saeed. 2014. The role of the media and media campaigns through wars. *Affag nafsiah (Psychic Horizons) Journal*. Ministry of Defence. No. (15). March 2014. Riyadh.
5. Alghamdy, Saeed. 2015. Twitter: Filling the world and engaging people. *Affag nafsiah (Psychic Horizons) Journal*. Ministry of Defence. No. (20). June 2015. Riyadh

Unpolished Work

- Alghamdy, Saeed. 2014. Media and communication interaction models in national councils and parliaments around the world. A study founded by the Shura Council (Consultation Council), Riyadh, Saudi Arabia.
- Alghamdy, Saeed. Communicator in the Saudi media: Work standards and mechanisms presenting society issues in the Saudi media. UNESCO Chair for Community Media, Imam Muhammad bin Saud Islamic University. Riyadh. Saudi Arabia. (this study was accepted in July 2015).
- Alghamdy, Saeed and Alhedaithy, Zeyad, Saudi student at the government's universities uses of social media. *College of Arts Journal*. King Saud University, Riyadh, Saudi Arabia.

Attended Conferences

- Thirteenth International Conference on New Directions in the Humanities, University of British Columbia, Vancouver, British Columbia, Canada 17-19 June 2015.
- The Fifth International Conference of Arts and humanities, 3-6 / 4/2014, Osaka, Japan.
- World Conference on Investigative Journalism 12-15 /10/2013, Rio de Janeiro, Brazil.
- The Third Public Relations Regional Conference (public relations and its role in community development). International Public Relations Association, Gulf Branch, 15-16 / 5/2013, Doha, Qatar.
- Second Meeting of the Saudi Society of Public Relations and Advertising (Information and Public Relations: Elements of Success and Causes of Failure), 12-13 / 5/2013, Imam University, Riyadh, Saudi Arabia.
- The XXXIV (34) International Conference on Film and Media Studies, 14-15/ 3/2013, Rio de Janeiro, Brazil.
- The Sixth Media Forum of the Saudi Association for Media and Communication (New Media: Theoretical and Practical Challenges), 2-4/12/2012, King Saud University, Riyadh, Saudi Arabia.

Teaching Courses

- Public relations principles
- Strategic communication
- Organizing conferences and symposiums
- Media campaigns
- Communication theories
- New media
- Social media
- Mass media and society
- Introduction to mass media

Interests

- New Strategies in Public Relations
- Public relations campaigns
- Media campaigns
- Electoral campaigns
- Social and new media
- Public Opinion
- Audience research

Address and Contact Information

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King Saud University
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Riyadh 11451
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Twitter:

<https://twitter.com/DrSAIghamdy>

Facebook:

https://www.facebook.com/DrSaeedAlghamdy?_rdr=p