Fin 362/ Asset Valuation Project

In a group of four students, find the intrinsic value of Jarir Bookstore using Tadawil to find all the historical financial statements of the company

* Begin your analysis with an overview about the company
* Analyze the economy of Saudi and how it would affect the retail sector.
* Analyze the sector of the company.
* Analyze the company and how it is evolving over time, given what you know about it(company’s announcements and news), the company’s competitive strategy, SWOT analysis….)
* Find the value of Jarir’s share using dividend discount model DDM or any of the discounted cash flow methods we mentioned in class.
* Based on your estimated value, would you invest in jarir or not and why?

The following information might help you when estimating the value:

* Beta = 0.65
* Equity risk premium = 6.3%
* Risk free rate = 3.7%

Please make sure:

* You have a reference page.
* DO NOT copy and paste from any source or else you will get a zero out of 10 in this project.
* Submit the project on ---------------
* You will have to present it in class with you group on --------