



How to become a successful Industrial Designer

We invite you to a workshop with well-known South African industrial designer, Retief Krige. He will introduce us to the stimulating world of industrial design, and what it takes to become a successful designer.



Topics include:

1. What type of person would enjoy being an industrial designer
2. How do you become an industrial designer
3. What design software is available, and how do you choose one to specialise in
4. A client comes to you with an idea. Where do you start?
5. Stages of product development from concept to final product. (EDGI case study)
6. Why experience is essential
7. Mistakes often made
8. Starting your own design company – issues to consider
9. New materials and advanced manufacturing – the future of industrial design
- 10.

Date: Monday 24 October

Time: 6-9 p.m.

Place: BADIR for Advanced Manufacturing Incubator (Exit 2)

