

**King Saud University**  
**College of Computer and Information Sciences**  
**Department of Information Systems**  
**IS 482 – Electronic Business**  
**Semester I, Academic Year 2013-2014**

**Course Project**

(Phase 1: Weight: 50%, Due on: Sunday 03/11/2013)

(Phase 2: Weight: 50%, Due on: Sunday 01/12/2013)

**Project Description:**

In groups of four students, develop an e-business plan for either an actual business. The project will consist of two phases: phase 1 is for creating the e-business plan, while phase 2 is for creating an actual e-business website for the proposed business.

**Phase 1:**

- Description of Proposed Business
- Products or services to be provided by the e-business
- Other components of the e-business plan (as described in the course textbook: value proposition, revenue model, market opportunity, competitive environment, competitive advantage, and market strategy).

**Phase 2:**

Your developed website needs to have at least the following features:

- Have a valid and appropriate domain name and be hosted on the Web (it is better to use hosting services to take advantage of the offered e-commerce website packages )
- Design of a company logo
- Include information about the company, privacy statement, shipping policy, etc.
- Customer contact and complaint forms.
- Search facility
- Dynamically generated pages
- Payment method (this doesn't require the actual processing of payments)
- Shopping cart

**Important Notes:**

- Group must get approval for business idea before proceeding (send students' names in the group and the proposed e-business idea via email )
- E-business Plan should in font size 12 (Times New Roman), with 1 inch margins all around.
- Groups who will put their website on the World Wide Web, will need a credit card in order to purchase domain name and hosting space
- A discussion slot will be held for each group to present their e-business website at the end of the semester (10 minutes long).
- You may use pre-existing templates and codes available on the Internet to develop the site.