**Journal Papers Publication:**

* Alam, A., & Khan, M. (2010). Pakistan textile industries facing new challenges. *Research Journal for International Studies (RJIS)*, *14*(2010), Retrieved from <http://www.eurojournals.com/rjis_issues.htm>
* Alam Khan, A. (2012). The role social of media and modern technology in Arabs spring. THE ROLE SOCIAL OF MEDIA AND MODERN TECHNOLOGY IN ARABS SPRING, 7(April), 56-63. Retrieved from <http://www.fareastjournals.com/files/FEJPBV7N1P4.pdf>
* Alam Khan, A. (2012). New opportunity for local & foreign investors in pakistan. New Opportunity for Local & Foreign Investors in Pakistan, 19(2), 258-264. Retrieved from <http://www.jaabc.com/brcv19n2preview.html>
* Alam, A., Almotairi, M., & , H. (2012). New prospects for foreign investors in saudi arabia. *New Prospects for foreign Investors in Saudi Arabia*, *8*(10), 228-234. doi: Journal of American Science 2012;8(10) <http://www.jofamericanscience.org/journals/am-sci/am0810/034_11214am0810_228_234.pdf>
* Alam , A., Almotairi, M., & Gaadar, K. (2012). Green marketing in Saudi Arabia rising challenges and opportunities, for better future. *Green Marketing in Saudi Arabia Rising Challenges and Opportunities, for better future*, *11*(21), 144-151. doi: Journal of American Science 2012;8(11) <http://www.jofamericanscience.org/journals/am-sci/am0811/021_11929am0811_144_151.pdf>
* Alam , A., Almotairi, M., & Gaadar, K. (2013). Nation Branding: An effective tool to enhance foregoingdirect investment (fdi) in pakistan. *Nation Branding: An Effective Tool to Enhance ForegoingDirect Investment (FDI) in Pakistan*,*25*(25), 133-141. Retrieved from <http://www.scribd.com/doc/128334742/RJIS-25-14Nation-Branding-An-Effective-Tool-to-Enhance-Foregoing-Direct-Investment-FDI-in-Pakistan>
* Almotair, M., Alam, A., & Gaadar, K. (2013).. *A Case Study “Challenges and threats for international business"*, *4*(1), Page no 94-99, Retrieved from

<http://www.usa-journals.com/wp-content/uploads/2013/03/Almotairi_Vol14.pdf>

* Alam, A., Dr.Mohammad, A., & Dr.Kamisan, G. (2013). MARKETING FRIENDLY (ECONOMICALLY- FRIENDLY, COSTLY FRIENDLY, BIO- FRIENDLY), 10(1), 1-9. doi: Far East Journal of Psychology and Business

<http://www.fareastjournals.com/files/FEJPBV10N1P1.pdf>

* Alam , A., Almotairi, M., Gaadar, K., & Mujahid Malik, O. (2013). “An Economic Analysis of Pak–Saudi Trade Relation between 2000 and 2011”.  1(5), Page no 209-218.: ISSN: 2325-4076.

<http://www.usa-journals.com/wp-content/uploads/2013/04/Alam_Vol15.pdf>

* ALAM KHAN, A., Ahmed, M., & MUJAHID MALIK, O. (2013). Pak-china economic alliance to bring prosperity in region. 2(3), 776-782. International Review of Management and Business Research <http://www.irmbrjournal.com/>

Retrieved from <http://irmbrjournal.com/papers/1382243224.pdf>

* Alam, A., Almotairi, D. M., & Gaadar, D. K. (2013). “The role of promotion strategies in personal selling” .12(3), 41-49, Retrieved from , Far East Journal of Psychology and Business <http://www.fareastjournals.com/files/FEJPBV12N3P4.pdf>
* ALAM, A., ULLAH, S., AHMED, M., & GAADAR, K. (2013). “Nation Branding, Intellectual Property Rights and Economic Development Nexus: A Prescriptive Approach”. International Review of Management and Business Research, 2(4), 1113-1119. doi: <http://irmbrjournal.com/papers/1384881618.pdf>
* Almotairi, D. M., Al-Meshal1, S. A., & ALAM, A. (2013). Online service quality and customers’ satisfaction: A case study of the selected commercial banks in Riyadh (Saudi Arabia). Pensee Journal, 75(12), 188-200. Retrieved from

**2011 JCR Social Science Edition (ISI) Impact Factor: 0.063**

<http://www.penseejournal.com/auto/index.php/pdf/stream/LBn9uS1/1386833358>

* Alam, A. (2013). “Creating the strategic brand ‘driver’ for the entire organization”. Global Journal of Scientific Researches, 1(3), 63-67. Retrieved from <http://gjsr.blue-ap.org/wp-content/uploads/2013/12/63-67.pdf>
* Ahmed, M., Ullah, S., & Alam, A. (2014). Importance of culture in success of international marketing. *1*(10), 3802-3816. EUROPEAN ACADEMIC RESEARCH

<http://euacademic.org/UploadArticle/271.pdf>

* Al Motairi, M., Al Meshal, S., & Alam, A. (2014). Connected Facility Quality and Customers’ Consummation: A learning Study Report of the Selected Commercial Banks in Riyadh (Saudi Arabia), 9(2), 1662-1670.

**Accepted Papers:**

* Alam, A. Azim, F., Ajmad, M., & Zia u-Din, N. A. (2014). The relationship of corporate Governance and firm performance, Retrieved from

<http://fareastjournals.com/journal_detail.aspx?jid=18>

**Conference Papers:**

* Alam, A., & A.A Motawa, A. (2010, July ). Pak china economics cooperation in new dimension. Twelfth annual international conference , National Kruger Park Vicinity Nelspruit South Africa doi: National Kruger Park Vicinity, Nelspruit, South Africa (July 2010)
* Alam Khan, A. (2012, may ). In Turan Senguder, (Chair).*New opportunity for local & foreign investors in pakistan*. Presented The international business, finance & economics research conference, los angeles, New York (NY). doi: <http://www.jaabc.com/brcv19n2preview.html>
* Nasir, A., & Alam, A. (2013, March ). The effects of capital structure on profitability (evidence from listed firms in cement and textile sectors of karachi stock exchange). Presented The international conference for academic disciplines is organized by the international journal of arts & sciences (ijas) at the unlv student union building, 4505 s. maryland parkway, las vegas, nevada 89154, from 18 to 22 march 2013., Las Vegas, Nevada 89154. Retrieved from <http://vegasconference2013.sched.org/event/aaad6e466bcfdd1c62e6c70262a56443>
* Alam , A., & , H. (2013, March). In Alexander Magill (Chair). The impact of interest rate volatility on stock returns volatility empirical evidence from pakistani markets. Presented E wei international academic conference in orlando 2013, Orlando 2013. doi: <http://www.westeastinstitute.com/proceedings>