

MANZOOR AHMED

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D.O.B: 20 APRIL 1974, **Marital Status:** Married, **Nationality:** Pakistani,

Address: CBA, P.O. Box 2459, King Saud University, Riyadh 11451, Saudi Arabia,

CAREER OBJECTIVE

An enthusiastic business graduate with versatile personality and efficient skills of teaching, training, research, management and marketing, looks forward for better and dynamic future to strengthen capacities in the fields of higher education, marketing and management in a target oriented

PROFESSIONAL EXPERIENCE

May, 2009 – Present: Lecturer/Researcher/ College of Business Administration, King Saud University, Riyadh, Saudi Arabia.

- Teaching at College of Business Administration KSU Riyadh. Courses Taught In CBA KSU Riyadh at bachelor level i.e. Introduction to Business, Principle of Management, Principle of Marketing.
- Member of Accreditation committee CBA From (2009-2010)
- Administrative work for the Department of Marketing CBA KSU (2009- 2012)
- Admin secretary of strategy committee Department of Marketing CBA (2009-2012)
- Admin secretary faculty Affairs committee Department of Marketing CBA (2009-2012)
- Working as Teacher Assistant Chairman Department of Marketing CBA (2009-2012)
- Assist new hired faculties of CBA to complete contract process in the main University Administration (2009-2012)

Jan 2002 - Feb 2008: Teacher at Pakistan international school& college Riyadh Saudi Arab.

- Taught Principle of Commerce.
- Taught Introduction to Business.
- Taught Principle of Management.
- Taught Principle of Marketing.

Jan 2012 - Feb 2013: Worked Part Time as Instructor at SUPERIOR COMMUNITY INSTITUTE Riyadh Saudi Arabia.

- Courses Taught at bachelor level i.e. Principle of Commerce, Introduction to Business, Principle of Management, Principle of Marketing

RESEARCH WORK

1. Manzoor Ahmed, Shafi Ullah, Zia Haq. (2012). "Food Retail sector in Pakistan" **international journal of Academic Research in Business and Social Sciences**. Vol. 2 Issue. 12.
2. Kokku Randheer, Ahmed .L-Motawa, Manzoor Ahmed. (2012). "MULTIDIMENSIONAL ISSUE OF BRAND IMAGE" International Review of Business and Social Sciences (**IRBSS**). Vol. 1, Issue. 9.

3. Shafi Ullah ,Manzoor Ahmed,Syed Muhammad Hasan Hashmi. (2013). " Electronic Customer Relationship Management in banking sector of Pakistan; A challenge from the emerging Technology" Asian Journal of Research In Banking And Finance. Vol. 3, Issue. 2.
4. Aftab Alam ,Manzoor Ahmed, Omair Mujahid Malik . (2013). " Pak China Economic Alliance to bring Prosperity in Region" International Review of Management and Business Research. Vol. 2 Issue.3
5. ShafiUllah and TanvirFarooqKhan ManzoorAhmed. (2014). "Higher Research Based Education And Knowledge Management; It's Impact On Students Productivity". International Journal of Research in Social Sciences (IJRSS). Vol. 4 Issue. 1
6. Manzoor Ahmed, Shafi Ullah, Aftab Alam. 2014. "Importance of Culture in Success of International Marketing". European Academic Research , Vol. 1 Issue 10.

ACADEMIC BACKGROUND

2000 Master of Business Administration Gomal University Dera Ismail Khan KPK
1996 Bachelor of Business Administration Gomal University Dera Ismail Khan Pakistan
1994 inter in Commerce from Board of Tehnical Education Peshawer KPK PAKISTAN
1991 Secondary School Certificate from Peshawear Board KPK Pakistan

LANGUAGE SKILLS

Fluent in English, Urdu and Pashto (reading, writing and speaking). Can read & write Arabic and speak little.

IT SKILLS

Advanced Level user of MS Office (Word, Excel, PowerPoint), Corel Draw & Internet Browsing.