1) The process of staffing a company and ensuring employees are as productive as possible is called human resource management.

Answer: TRUE

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Skill: Concept

Objective: Chapter 16-LO1

2) Citizens who are working and living in their home country are called expatriates.

Answer: FALSE

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Skill: Concept

Objective: Chapter 16-LO1

3) Three main approaches to the staffing of international business operations are ethnocentric, polycentric, and geocentric.

Answer: TRUE

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Skill: Concept

Objective: Chapter 16-LO1

4) Companies use polycentric staffing to re-create local operations in the image of home-country operations.

Answer: FALSE

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Skill: Concept

Objective: Chapter 16-LO1

5) An ethnocentric staffing strategy can facilitate the transfer of special know-how to branch operations.

Answer: TRUE

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Objective: Chapter 16-LO1

6) In ethnocentric staffing, operations outside the home country are managed by individuals from the host country.

Answer: FALSE

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Skill: Concept

Objective: Chapter 16-LO1

7) Polycentric staffing places managerial responsibility in the hands of people intimately familiar with the local business environment.

Answer: TRUE

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Objective: Chapter 16-LO1

8) The major drawback to polycentric staffing is the potential for losing control of the host-country operation.

Answer: TRUE

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Objective: Chapter 16-LO1