

## Pasha the Painter

Pasha Poduslawka is an independent home painter and decorator. He would like to have a Web site to advertise his business. His clients are mainly homeowners in the middle-class suburbs of a large city. They range in age from thirties to fifties. Pasha would like a site that contains a home page, a services page, an estimates page, and a testimonial page.

A site map for the Pasha the Painter Web site is shown in Figure 2.34.

**Figure 2.34**  
Pasha the Painter  
site map



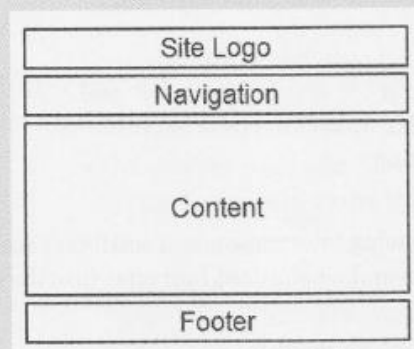
The site map describes the architecture of the Web site, a Home page with three main content pages: Services, Testimonials, and Estimates.

Figure 2.35 displays a sample page layout. It contains a site logo, a navigation area, a content area, and a footer area for copyright information.

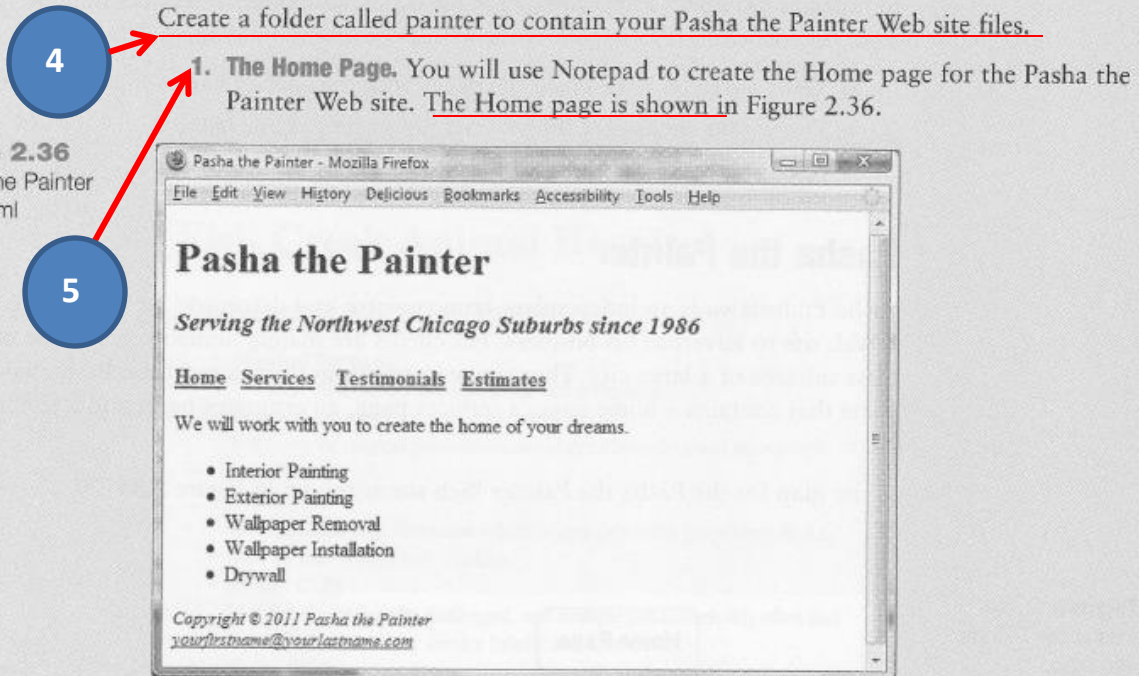
You have two tasks in this case study:

1. Create the Home page: index.html.
2. Create the Services page: services.html.

**Figure 2.35**  
Pasha the Painter  
page layout



**Figure 2.36**  
Pasha the Painter  
index.html



Launch Notepad and create a Web page with the following specifications:

- **Web page:** Use a descriptive page title—the company name is a good choice for a business Web site.
- **Logo area:** Use `<h1>` for the Pasha the Painter logo. The motto should be contained within an `<h3>` element. Emphasize (display in italics) the motto: Serving the Northwest Chicago Suburbs since 1986.
- **Navigation:** Place the following text using the `<strong>` logical style element within a paragraph:

Home Services Testimonials Estimates

Code anchor tags so that Home links to index.html, Services links to services.html, Testimonials links to testimonials.html, and Estimates links to estimates.html.

- **Content:** Place this sentence in a paragraph: We will work with you to create the home of your dreams.

Place the following content in an unordered list:

- Interior Painting
- Exterior Painting
- Wallpaper Removal
- Wallpaper Installation
- Drywall

- **Footer:** Place the following information in a small text size (use the `<small>` physical style element) and emphasized font style (use the `<em>` logical style element):

Copyright © 2011 Pasha the Painter

Place your name in an e-mail link on the line under the copyright information.



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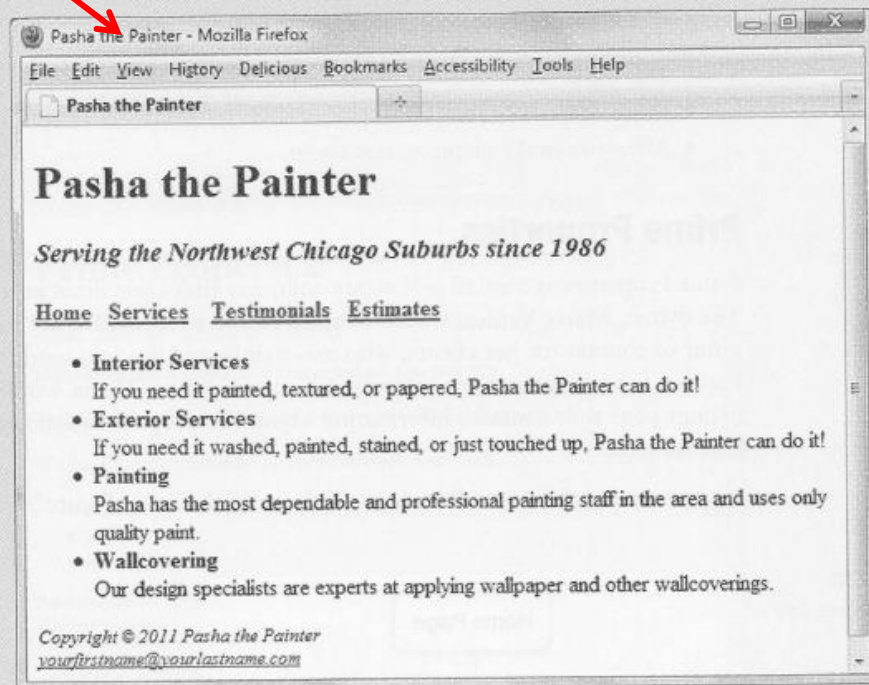
The page in Figure 2.36 may seem a little sparse, but don't worry, as you gain experience and learn to use more advanced techniques, your pages will look more professional. White space (blank space) on the page can be added with `<br />` tags where needed. Your page does not need to look exactly the same as the sample. Your goal at this point should be to practice and get comfortable using XHTML.

Save your page in the painter folder and name it index.html.

2. **The Services Page.** Create the Services page shown in Figure 2.37. A productivity technique is to create new pages based on existing pages—so you can benefit from your previous work. Your new Services page will use the index.html page as a starting point.

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**Figure 2.37**  
Pasha the Painter  
services.html



Open the index.html page for the Pasha the Painter Web site in Notepad. Select File, Save As, and save the file with the new name of services.html in the painter folder. Now you are ready to edit the page.

- Modify the page title. Change the text contained between the `<title>` and `</title>` tags to Pasha the Painter Services.
- Delete the content paragraph and unordered list.
- Add the services content to the page using an unordered list. Configure the name of each services category to be bold (use the `<strong>` logical style element). Code line breaks after each category name.

- The service categories and descriptions are as follows:

**Interior Services**

If you need it painted, textured, or papered, Pasha the Painter can do it!

**Exterior Services**

If you need it washed, painted, stained, or just touched up, Pasha the Painter can do it!

**Painting**

Pasha has the most dependable and professional painting staff in the area and uses only quality paint.

**Wallcovering**

Our design specialists are experts at applying wallpaper and other wallcoverings

Save your page and test it in a browser. Test the hyperlink from the services.html page to index.html. Test the hyperlink from the index.html page to services.html. If your links do not work, review your work with close attention to these details:

- Verify that you have saved the pages with the correct names in the correct folder.
- Verify your spelling of the page names in the anchor tags.
- After you make changes, test again.