

## Presentation - Grading Scheme\*

<b>Group number</b>	
<b>Course:</b>	201 MKT
<b>Date:</b>	Dec 25, 2016
<b>Evaluator Name:</b>	Saleh Alabdulqader

Criteria	Points	
	Actual	Max
<b>Preparation</b> - Evidence of preparation for the presentation (e.g. a handout, .ppt or notes).		Out of 5
<b>Impact of visual aids</b> - Visual aids (e.g. slides) were effective, organized and helpful.		Out of 10
<b>Organized</b> - The presentation had a clear introduction, content and conclusion.		Out of 20
<b>Expertise</b> - Demonstrated an understanding of the material and providing convincing answers to question raised by testing committee		Out of 30
<b>Vibrancy</b> - Engaged the audience; kept others interested.		Out of 5
<b>Verbal articulation</b> - Ideas were clearly expressed.		Out of 10
<b>Proper grammar and language use</b> - Full sentences, slang-free.		Out of 5
<b>Attire</b> - Presenters were appropriately dressed.		Out of 5
<b>Demonstrated time management skills</b> - by delivering a clear, concise presentation in 15 min. or less.		Out of 10
<b>TOTAL</b>		100%

\*By Dr. Sarah Elaine Eaton