**Principles of Marketing**

**201 MKT**

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| **Quiz** | **Week** |
| **Quiz 1 ( ch1)** | **Week 6** |
| **Quiz 2 ( ch2 + ch3)** | **Week 8** |
| **Quiz 3 (ch4 + ch5)** | **Week 10** |
| **Quiz 4 (ch7)** | **Week 11** |
| **Quiz 5 (ch8)** | **Week 13** |
| **Quiz 6 ( ch9+ch10)** | **Week 14** |
| **Quiz 7 (ch12 + ch14)** | **Week 15** |