



## **Tourism Abbreviations:**

DMC - Destination Management Company

DMO - Destination Marketing Organization

DOS - Director of Sales

FIT - Free and Independent (of group) Traveler



**FIT - Foreign Independent Traveler**

**GS - Guest Services**

**GSA - Guest Service Agent**

**GSM - Guest Service Manager**

**GST - Goods and Services Tax**



**M & IT - Meetings & Incentive Travel**

**MLOS - Minimum Length of Stay**

**OCC – Occupancy**

**REV PAR - Revenue Per Available Room**

**RRW - Resort Reservations World-wide**



**TA - Travel Agent**

**Bed & Breakfast - B & B**

**World Travel and Tourism Council – WTTC**

**World Travel Market – WTM**