

Item	Content
Course Title and Code	Communication Skills - COM – 211
Duration	3 Credit Hrs. (Theory) / Week 1 Credit Hrs. (Practical) / Week 45 Actual Contact Hrs. Theory / Semester / 15 Weeks 30 Actual Contact Hrs. Practical / Semester / 15 Weeks in English lab for conversations.
Level	Second Year / First Semester / Level 3
Teaching Staff Required	Asst. Prof. or Lecturer in Health Education or Health Administration.
Objectives	By the End of the Course, the Student Will Be Able To: <ol style="list-style-type: none"> 1. Master the Basic Concepts of Communications and Learn to Communicate Effectively, Vocally, in Writing, and in Presentation Format. 2. Communicate Properly (Professionally) with Patient and his Relatives. 3. Understand the Methods of Patient Approach and Consultation. 4. Communicate Properly (Professionally) with other health team members. 5. Improve interpersonal communication skills. 6. Develop effective style and techniques for different field situations.
Preceding Courses	
Main Teaching Strategies	Lecture, discussion, and use of audiovisual materials
Methods of Assessment	Classroom participation, required activities and attendance First exam, midterm exam, and final exam
References	<ol style="list-style-type: none"> 1. Health Communication (2006) By Richard K. Thomas. 2. Glencoe/McGraw H. (2004). Glencoe Communication Applications. 3. Egan, G. (2002). The skilled helper: A problem-management and opportunity-development approach to helping. (7th ed.) London: Brooks/Cole Publishing Company.

Curriculum Contents:

Unit	Content	Hour
1	Health Communication	3
2	Importance of Listening Skills in Health Communication: 1. Listening challenges 2. Listening responses and reflexes 3. Listening promotion 4. Listening practice and implementation; active listening 5. Patient consultation	6
3	The Changing Sociocultural Context	3
4	The Changing Healthcare Context	3
5	The History of Health Communication	3
6	Health Communication Audiences	3
7	Understanding Health Behavior	3
8	Understanding Communication	3
9	Steps in the Health Communication Process	3
10	Traditional Approaches to Health Communication	3
11	Contemporary Approaches to Health Communication	3
12	Case Studies in Health Communication	3
13	Evaluating the Impact of Health Communication	3
14	The Future of Health Communication	3