

Khaloud Nasser Alsaid

Personal Information

- Name: Khaloud Nasser Alsaid
- Country : Saudi Arabia
- Nationality: Saudi
- E-mail: Kalsaid@ksu.edu.sa

Languages

- Arabic
- English

Qualifications

- 1- 2012 - Present Lecturer, College of Business Administration, King Saud University, Riyadh, Saudi Arabia
- 2- 2010-2012 Master of Business Administration (MBA), Washburn University, Topeka, KS, USA
- 3- 2006-2008 Teaching Assistant, College of Business Administration, 2006-2008 .King Saud University, Riyadh, Saudi Arabia
- 4-2001 - 2006 Bachelor of Business Administration, King Saud University, Riyadh, Saudi Arabia.

AWARDS AND ACCOMPLISHMENTS

2006 Honors in Bachelor degree.

Business Experience

2012 Internship at Westheffer Co, KS, USA

2006 Summer training at Al Babtain Co. Riyadh, Saudi Arabia

2005 Summer training at Saudi-French Bank. Riyadh, Saudi Arabia

Conferences, Seminars, Training Courses and Workshops

- 2012 Useful Social Media conference, New York, USA
- Attended a program in : Assessment of Learning Outcomes
- Attended a program in : Using and Writing cases in business administration
- Attending a program in : Micro Teaching

- Attending a program in : Mind Maps' "Applications in College Teaching"
- Attending a program in : Helping Students to Think Critically
- Attending a program in : Digital Games in College Learning
- Attending a program in : Faculty Website Management
- Attending the teaching effectiveness Seminal, College of Business Administration, King Saud University
- Preparation and presentation of "Student Engagement : follow-up "workshop, College of Business Administration ,King Saud University
- Attending a program in: flipped Classrooms.
- Attending a program in: Learning Theories.

Areas of Interest

I am interested to conduct research on various types of social media and better understand how they can reach a larger number of customers and easily affect their buying behavior.

Publications

AlDarrab, A, Alshehri, R, Alsaid, K, Abdul Naeem, H. (2015). Student's Approach towards Social Network Sites. IOSR Journal of Business and Management, 17(12), 34-39.