Studio 9.

Creativity Examples and Brainstorming

SPRING 2016
Before We Start

• With a simple “twist”, you can transform a “nothing” to “everything”
• Today’s studio is simply a list of creative real-life examples to stimulate your thinking
• In the second part of the studio you will be practicing brainstorming to generate creative ideas for your final project
• Now that you have seen some nice examples
• Brainstorm for some creative ideas for your final project
• Do not criticize during brainstorming

Guidelines:
• Generate as many ideas as possible; go for quantity (30mn)
• Select the best two or three ideas (15mn)
• Present your creative ideas to the class for feedback