

KING SAUD UNIVERSITY
SCHOOL OF BUSINESS ADMINISTRATION
FIN 220: Investment Essentials
2016

Lecturer: Reem Alnuaim

Office: Office no.18

Office Hours: 12:00 -2:00 pm; Tuesday and Thursday, 1:00- 2:00am; Sunday&11:00-12:00; Wednesday.

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Prerequisites – FIN 200

Course Description and Objectives:

The objective of this course is to provide a rigorous introduction to the fundamental principles of investments for students who have relatively little familiarity with such issues. This course provides an introduction to the tools and the concepts of security analysis. Students will be introduced to basic security types, including stocks, bonds, options and futures, to their respective markets and to how these securities are traded.

Required Textbook : Fundamentals of Investments, Seventh Edition; Authors: Jordan/Miller/Dolvin;

ISBN: 978-0-07-131564-7

Highly Recommended:

Wall Street Journal; Financial Times; Economist.

Class Format

The class will consist of lectures, class discussions, student presentations and select exercises. Students are expected to actively participate in class.

Blackboard: I will use Blackboard and my website;(<http://fac.ksu.edu.sa/Ralnuaim>) throughout the course.

Participation and Attendance:

Class attendance and participation is mandatory. I will be taking attendance regularly. Cell phones should be off during the class. No coming late and leaving early.

Grading:

The following assignments and exams will constitute your grade for the course.

Midterm I	25%
Midterm II	25%
Final Exam	40%
<u>Assignments & Attendance</u>	<u>10%</u>
Total	100%

Exams:

Midterm I: November 3

Midterm II: December 15

Note: A make-up exam will be given only once during the semester. It will take place **AFTER** the second Midterm exam, and it will cover the entire material.

COURSE OUTLINE

Week	COURSE OUTLINE	<u>Chapters:</u>
Week 1	A Brief History of Risk and Return	Chapter 1
Week 2:	A Brief History of Risk and Return	Chapter 1
Week 3:	The Investment Process	Chapter 2
Week 4:	The Investment Process	Chapter 2
Week 5:	Overview of Security Types	Chapter 3
Week 6:	Overview of Security Types	Chapter 3
Week 7	The Stock Market MIDTERM#1	Chapter 5
Week 8	Common Stock Valuation	Chapter 6

Week 9	Vacation	
Week 10	Common Stock Valuation	Chapter 6
Week 11	Stock Price Behavior and Market Efficiency	Chapter 7
Week 12	Stock Price Behavior + Interest Rates	Chapter 7 &9
Week 13	Interest Rates MIDTERM#2	Chapter 9
Week 14	Bond Prices and Yields	Chapter 10
Week 15	Bond Prices and Yields	Chapter 10
Week 16	Behavior Finance and the Psychology of Investing	Chapter 8
Week 17	Review	